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-Nader Qaimari

Senior Vice President
Sales and Marketing
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Hi, my name is Aundrea Albers, and I'm pursuing my masters degree in business at the Kellogg School of Management. My passion is learning about ways to innovate and grow brands to bring value to consumers lives so I can become a leader in the field of consumer products.

-Aundrea Albers
BUSINESS

30 Years of China’s Reform Studies Series 1
The year 2008 marked the thirtieth anniversary of China’s reform and opening up. Over the past 30 years, China has achieved unprecedented economic growth and social progress—the so-called China growth miracle. This book series represents a concerted effort by a group of Chinese economists to review and analyze the various aspects of China’s reform and opening up from 1978 through 2008. It addresses topics such as rural reform, structural evolution, enterprise restructuring, local governance, specialized markets, institutional innovation, and the micro-foundation of a market economy. The authors aim to decipher the China growth miracle, tease out its inner logic, and extract some general patterns that may apply to other developing countries.

ISBN 978-9-0000-1122-3 (8-vol set)

30 Years of China’s Reform Studies Series 2
The year 2008 marked the thirtieth anniversary of China’s reform and opening up. Over the past thirty years, China has achieved unprecedented economic growth and social progress—the so-called China growth miracle. This book series represents a concerted effort by a group of Chinese economists to review and analyze the various aspects of China’s reform and opening up from 1978 through 2008. It addresses topics such as rural reform, structural evolution, enterprise restructuring, local governance, specialized markets, institutional innovation, and the micro-foundation of a market economy. The authors aim to decipher the China growth miracle, tease out its inner logic, and extract some general patterns that may apply to other developing countries.

ISBN 978-9-0000-1333-3 (6-vol set)

China in the Next Thirty Years
By 2009, the People’s Republic of China had undergone an extraordinary history of 60 years since its founding in 1949 and the whole world is curious about what direction China will take in the next 30 years by 2049. In China in the Next Thirty Years, eight distinguished foreign scholars (Michael Hudson, Robert W. Fogel, Hans Herren, Bjørn Lomborg, Christopher Flavin, Tommy Koh, Gustaaf Geeraerts, and Tan Chung) and 11 renowned Chinese academics (Li Dao-kui, Pan Wei, Wang Hui-yao, Wu Jing-lian, Yu Ke-ping, Cheng En-fu, Chen Wen-ling, Yan Shao-jun, Ma Hai-bing, Hu An-gang, and Li Wu-wei) forecast China’s future and the world order from the political, economic, civilization, and environmental point of view; analyze historical facts that have implications to China’s development; and compare them with the paths of developed countries and other developing countries.

200 Pages, © 2012

China in the Next Thirty Years
Thirty Years of Opening Up in China aims to sum up the experience of the reform and opening up from 1978 to 2008 and probe into the way whereby social development, socialist building, and governance are carried out in the country. This will help readers gain an insight into the concept of “building socialism with Chinese characteristics” in connection with the Communist Party of China’s basic theories, line, program, and experience.

320 Pages, © 2012

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Encyclopedia of Major Marketing Strategies Vol. 3
This completely new third volume of Encyclopedia of Major Marketing Strategies (formerly Encyclopedia of Major Marketing Campaigns) explores 100 major marketing strategies for some of the top global and emerging brands from 2011-2012. Entries will profile major product/service, mobile app, social media, brand development, packaging, and television strategies amongst other types. Each essay provides a situation analysis, information on the target market, marketing strategy & tactics, and the outcome. Essays are aligned to the strategic marketing framework, ensuring that the marketing strategies can easily be utilized in an academic environment as case studies, or illustrative examples often described as “war stories” by professors.

431 Pages, © 2013
U.S. $523.00

FAST FACT
GOOGLE’S DECISION TO INCREASE SPENDING FOR ADVERTISING WAS A BIG SUCCESS WITHIN A YEAR OF QUADRUPLING THEIR ADVERTISING EFFORTS, GOOGLE CHROME BECAME THE MARKET LEADER WITH 32.8% SHARE IN THE BROWSER MARKET (AS COMPARED TO 6% MARKET SHARE BEFORE INCREASING ADVERTISING).

Encyclopedia of Global Brands, 2e (2-vol. set)
Encyclopedia of Global Brands is a complete revision of the 1993/1994 Encyclopedia of Consumer Brands. This new edition adopts a much more international perspective, profiling about 270 of the top global and emerging brands. A-Z entries cover the evolution and current market status of each brand and include thematic tables of contents to help students and business professionals find the information most important to them. Each volume contains more than 100 entries, written in case-study style, that highlight relevant details such as the brand’s origin, elements, identity, strategy, equity/value, awareness, and outlook.

1,183 Pages, © 2013
U.S. $768.00

Gale Business Insights Handbook Series
The Gale Business Insights Handbook series are practical paperback volumes focused on the specific projects, tasks and activities in which businesspeople engage. Volumes are geared toward students in undergraduate and MBA classes, as well as working professionals who need a quick refresher on a topic or discipline. The first six volumes in this ongoing series provide practical advice and coverage of major business themes such as Entrepreneurship, Management, and Marketing; they cover key topics such as: Advertising, Social Media Marketing, Innovation Management, Product Development, Business Cultures and Organizational Behavior & Change

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U.S. $627.00

Gale Business Insights Handbook of Global Business Law

Gale Business Insights Handbook of Global Business Law examines the questions, “What are the differences between private and public international law?” “What are fair trade practices?” and “What are some of the risks of managing a multinational business?” Entries examine such topics as current information on international trade laws; importing and exporting abroad; trade balance and what that means for the global economy; international shipping and customs; trade barriers; doing business in a foreign country; and more.

351 Pages, © 2013
U.S. $183.00

FAST FACT

ESTABLISHED IN 1984 AS A SMALL REFRIGERATOR COMPANY IN QINGDAO, CHINA, QINGDAO REFRIGERATOR CO. TRANSFORMED ITSELF INTO AN ELECTRONICS GIANT, HAIER GROUP. QINGDAO REFRIGERATOR CO. WAS ONCE PLAGUED WITH QUALITY ISSUES AND UNABLE TO GAIN MOMENTUM, BUT WITH THE RIGHT STRATEGY AND WORK PLANS IN PLACE, IT BECAME A SUCCESS NOT ONLY IN CHINA BUT ALSO GLOBALLY, ESTABLISHING ZEPRATIONS IN NORTH AMERICA, EUROPE, THE MIDDLE EAST, AND AUSTRALIA.

Gale Business Insights Handbook of Cultural Transformation

Gale Business Insights Handbook of Cultural Transformation examines the questions, “What is organization culture?” “What or who are change agents?” and “What are some strategies for orchestrating successful transformations?” Entries examine such topics as mission/vision/values/culture: defining who you are; objectively understanding your corporate culture; leadership roles in a changing culture; guiding employees through change; strategies for transforming negative work cultures; and more.

339 Pages, © 2013
U.S. $183.00

FAST FACT

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Gale Business Insights Handbook of Global Marketing

Gale Business Insights Handbook of Global Marketing examines the questions, “How can a business measure the cost effectiveness of expanding globally?” “How do you build and manage an international brand?” and “How can I identify new product opportunities in emerging markets?” Entries examine such topics as The 4 P’s (Product, Price, Placement, Promotion) and how the mix differs when you’re going global; research strategies for finding actionable intelligence; understanding “other” business environments; segmenting markets on a global scale; the merits and drawbacks to standardization; and more.

352 Pages, © 2013
U.S. $183.00


Gale Business Insights Handbook of Social Media Marketing

*Gale Business Insights Handbook of Social Media Marketing* examines the questions, “What is social media marketing?” “What are the contributing factors that either favor or discourage innovation?” “How can it be used in my business?” Entries examine such topics as brainstorming; product lifecycle management; portfolio management and optimization; models of innovation; diffusion of innovation; measuring innovation; systems for innovation within a corporation; strategies for innovation management; and more.

**ISBN 978-1-4144-9930-7**
335 Pages, © 2013

**U.S. $183.00**

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Gale Business Insights Handbook of Innovation Management

*Gale Business Insights Handbook of Innovation Management* examines the questions, “What is innovation management?” “What are the contributing factors that either favor or discourage innovation?” “How can it be used in my business?” Entries examine such topics as brainstorming; product lifecycle management; portfolio management and optimization; models of innovation; diffusion of innovation; measuring innovation; systems for innovation within a corporation; strategies for innovation management; and more.

**ISBN 978-1-4144-9934-5**
335 Pages, © 2013

**U.S. $183.00**

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Sarbanes-Oxley Act of 2002

**THE SARBANES-OXLEY ACT OF 2002 (SOX) WAS PASSED BY THE U.S. CONGRESS "TO PROTECT INVESTORS BY IMPROVING THE ACCURACY AND RELIABILITY OF CORPORATE DISCLOSURES MADE PURSUANT TO THE SECURITIES LAWS, AND FOR OTHER PURPOSES." SARBANES-OXLEY IS WIDELY REGARDED AS THE WIDEST SECURITIES LEGISLATION PASSED SINCE THE SECURITIES EXCHANGE ACT OF 1934 AND HAS BEEN CONSIDERED CONTROVERSIAL BY SOME ANALYSTS.**

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Gale Business Insights Handbook of Social Media Marketing

*Gale Business Insights Handbook of Social Media Marketing* examines the questions, “What is social media marketing?” “How can it be used in my business?” This volume focuses on building an internal business case for using social media, highlighting its importance, the benefits it can provide, and how to implement a successful strategy and measure its effectiveness. Entries examine such topics as the types of social media and their followers; how to increase discoverability; and how to define and protect your brand; legal challenges with social media, and more.

**ISBN 978-1-4144-9931-4**
431 Pages, © 2013

**U.S. $183.00**

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**FAST FACT**

Hi, my name is Sarah Cooper. I’m a teacher at Carpenter Street Elementary, and I’m passionate about furthering my education so I can make sure all of my students are learning the 21st century skills and tools they need to be successful in their lives.

-Sarah Cooper
Mathematics Education in China Tradition and Reality

Mathematics education in China has attracted worldwide attention due to the outstanding performance of Chinese students and scholars, especially their brilliant achievements in international competitions such as the International Mathematical Olympiad. International mathematics educators have been pondering over the reason behind this amazing success story. Mathematics Education in China aims to provide an adequate answer. The book grows out of the "National Presentation" that the Chinese delegation delivered during the 11th International Congress on Mathematical Education in Monterrey, Mexico, in 2008. The first two chapters review mathematics education in China from a traditional perspective. Chapters 3 to 8 cover the six aspects of mathematics education with Chinese characteristics: classroom teaching, problem solving, curriculum reform, teacher training and professional development, information and communications technology (ICT) in school mathematics education, and the mathematics education for ethnic minorities. Chapter 9 discusses the trends of mathematics education in modern China, summarizing the characteristics of Chinese mathematics education and analyzing the issues related to examination-oriented education.


Some titles included in bundle

Corwin Press

Corwin Press is a premier publisher of professional development resources that are designed to help hone the teaching skills of K-12 educators, and improve classroom outcomes. All of the titles in this bundle are aligned to national standards, authored by experts in the field of classroom management and instruction, and peer reviewed for quality assurance. These titles are also suitable for graduate courses in education.

Among the 50 titles included in this bundle are:

- Because We Can Change the World: A Practical Guide to Building Cooperative Inclusive Classroom Communities
- Formative Assessment: Making it Happen in the Classroom
- Deciding What To Teach And Test: Developing, Aligning, and Leading the Curriculum (3rd Ed.)
- Literacy Lessons K-8
- No More Bystanders = No More Bullies: Activating Action in Educational Professionals
- Teaching with the Tools Kids Really Use


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E D U C A T I O N

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Career Information Center
For the experienced worker, student, guidance counselor or novice job-hunter, Career Information Center has been the one-stop resource for questions about every type of occupation for more than 20 years. From construction to Web design, Career Information Center provides the most current information available on the job market in the United States and Canada.

Each volume presents the many details involved in the job search and describes specifically what it’s like to work at a given job. Entries include job profiles, career issues, sample application letters, resumes, workers’ rights and more. How do you land the job you want? What kind of training or certification is required? What will it be like once you get there? Information is presented in tabular and essay format along with addition reading resources and a directory of institutions offering training.

Career Information Center

10

U.S. $741.00

Top Chinese University Series: Shanghai Jiao Tong University
In May 1998, the Chinese government initiated the ambitious Project 985 to promote its higher education system. Under this project, the central and local governments allocated billions of US dollars to 39 of China’s best universities, helping them improve their facilities, recruit world-renowned scholars, and boost their international reputation in the areas of teaching, and research and development. The TOP CHINESE UNIVERSITIES series has been conceptualized to introduce international readers to the history, courses and programs, research and development, campus life, alumni, international relations, and student activities of some of these top Chinese universities such as Shanghai jiao Tong University, Tsinghua University, Peking University, Renmin University of China, and Beijng Normal University.

Established in 1896 as Nan Yang College, Shanghai Jiao Tong University (SJTU) is one of the first modern universities in China. Despite its long history and traditions, the university embraces an open and progressive environment that cultivates innovative talent and industries. Since its inception, SJTU has been committed to upholding its spirit and ideal—“self-reliance depends upon accumulation of talent, and accumulation of talent must count upon educational advancements”—with up-to-date educational programs and leading-edge academic research. Today, the university’s tradition of distinctive scholarship and service has attracted youth and scholars from both China and abroad, making it a global powerhouse of talent.


Top Chinese University Series: Tsinghua University
In May 1998, the Chinese government initiated the ambitious Project 985 to promote its higher education system. Under this project, the central and local governments allocated billions of US dollars to 39 of China’s best universities, helping them improve their facilities, recruit world-renowned scholars, and boost their international reputation in the areas of teaching, and research and development. The series has been conceptualized to introduce international readers to the history, courses and programs, research and development, campus life, alumni, international relations, and student activities of some of these top Chinese universities such as Tsinghua University, Peking University, Renmin University of China, and Beijing Normal University.

The year 2011 marks the centenary of Tsinghua University. The origin of the university can be traced back to Tsing Hua Imperial College, a school founded in 1911 by the Qing Dynasty government to prepare students for higher education in the United States. Over the past 100 years, it has evolved into a world-class comprehensive and research-oriented university. At present, it houses 16 schools and 57 departments, covering disciplines such as science, engineering, arts, economics, and management. All these are located on one of the “World’s Most Beautiful Campuses” as published in the March 2010 issue of Forbes. In addition, Tsinghua has set up over 300 student exchange programs with other top universities of the world. Joint degree and master programs have also been set up in collaboration with French, German, and Japanese universities.


Career Information Center

For the experienced worker, student, guidance counselor or novice job-hunter, Career Information Center has been the one-stop resource for questions about every type of occupation for more than 20 years. From construction to Web design, Career Information Center provides the most current information available on the job market in the United States and Canada.

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Gale’s partnerships with leading professional development organizations, like ASCD, allow you to make 21st century learning a reality in your school or district. These professional development resources, which are among the most current and most in-demand resources available in the industry, deliver research-based best practices to help administrators and teachers improve instruction and support student achievement. These digital resources keep educators up-to-date on the leading concepts, themes and practical applications that position them for success in a 21st century learning environment.

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- *Enhancing RTI: How to Ensure Success with Effective Classroom Instruction and Intervention* - Douglas Fisher & Nancy Frey

**Assessment**
- *Transformative Assessment* - W. James Popham
- *How to Assess Higher-Order Thinking Skills in Your Classroom* - Susan M. Brookhart

**Educational Leadership**
- *Advancing Formative Assessment in Every Classroom: A Guide for Instructional Leaders* - Connie M. Moss & Susan M. Brookhart
- *Transforming Professional Development into Student Results* - Douglas B. Reeves

**College Blue Book**

*The College Blue Book* (CBB) is a comprehensive guide covering more than 12,000 institutions of higher learning, occupational and technical schools, and distance learning programs. CBB also features information on obtaining financial assistance for pursuing postsecondary education.

**41st Ed. 2014**
- About 7,000 Pages, © 2014
- U.S. $598.00
Hi, my name is Mark Pressprich and I’m a pre-med graduate student at Wayne State University. I’m passionate about pediatric medicine because kids deserve the best chance of living out their dreams.

-Mark Pressprich
Health and medicine
ARE MY PASSION
My NAME IS Mark PRESSPRICh

The Gale Encyclopedia of Diets, 2e
The Gale Encyclopedia of Diets, 2e 2-volume set presents authoritative, comprehensive information on special diets, popular diets, dietary concerns, nutrition basics, and the effects of dietary choices on health. All entries are presented in a standardized and balanced format. Topics are organized around the development and history of a diet, its basic principles, any key figures that influenced the practice, and any public and regulatory concerns associated with the diet. Articles provide information across all age groups, from infants to the elderly, without the intention of endorsement of any one diet. Such subjects as the South Beach Diet, The Zone, nutrition literacy, diabetes, and obesity are covered.

About 2,800 Pages, © 2014
U.S. $549.00

The Gale Encyclopedia of Alternative Medicine, 4e
The Gale Encyclopedia of Alternative Medicine, 4th Edition is a one-stop source for authoritative, balanced information on alternative medicine that covers complementary therapies, herbs and remedies, and common medical diseases and conditions. It avoids medical jargon when possible, and articles follow a standardized format that provides information at a glance, making it easy for the layperson to use. It includes biographies of key figures in the field, more than 500 full-color photos, tables, charts, illustrations and graphs, and updated information including how the Affordable Care Act will affect patients who use alternative and complimentary medicine.

About 2,800 Pages, © 2014
U.S. $680.00

FAST FACT
IT IS RECOMMENDED THAT MEN CONSUME ABOUT 3 LITERS (13 CUPS) OF FLUIDS EACH DAY, PREFERABLY WATER, AND THAT WOMEN TAKE IN ABOUT 2.2 LITERS (9 CUPS) DAILY. MOST PEOPLE WILL GET ADEQUATE HYDRATION FROM NORMAL THIRST AND DRINKING BEHAVIOR, ESPECIALLY BY CONSUMING FLUIDS WITH MEALS. ALSO, FLUID IN FOODS, SUCH AS WATER CONTAINED IN FRUITS AND VEGETABLES, CONTRIBUTES TO OVERALL FLUID REQUIREMENTS; FOOD USUALLY PROVIDES UP TO 20% OF DAILY FLUID NEEDS.
The Gale Encyclopedia of Environmental Health
The Gale Encyclopedia of Environmental Health explores environmental risk factors faced in our man-made and natural world. The Gale Encyclopedia of Environmental Health contains information on actual catastrophic events—how, where, when, why each of these environmental conditions occurred—what impact the event has and the kinds of health issues that arise from the event, and how the health issues are identified and managed through short-and long-term public health response. The Gale Encyclopedia of Environmental Health covers events, environmental health statutes, diseases/conditions, environmental health policy issues, as well offering biographical sidebars on key figures in environmental health. This title benefits high school and college students researching specific environmental disasters and issues for their courses in psychology, public health, and history. The Gale Encyclopedia of Environmental Health benefits public library patrons dealing with the long-term effects of environmental health issues directly or those interested in these issues that affect whole communities and demand widespread public health response.

1,000 Pages, © 2013
U.S. $549.00

The Gale Encyclopedia of Public Health
The Gale Encyclopedia of Public Health is an authoritative source on public health issues. Topics focus on health crises affecting the public at large, ranging from epidemic (local) and pandemic (widespread) diseases (H1N1, Malaria, food-borne illnesses, West Nile etc.); chronic conditions such as famine, malnutrition, cancer and diabetes; and social issues such as sexual abuse, obesity, bullying and new substance abuse issues, plus much more. Entries describe the origin and spread of the issue, public and government reaction and response, and treatments and preventive measures. Topics are focused on issues in the United States but include information on other countries, including Australia and the United Kingdom. Entries also include resources for further information, full-color illustrations and photographs, statistical tables, and Key Terms sidebars; the book also provides a comprehensive timeline of historic public health milestones, contact information for organizations and government programs, a glossary, and cross references. Public Health is an excellent reference for high school and college students conducting research, as well as the general public.

1,300 Pages, © 2013
U.S. $549.00

Gale Encyclopedia of Surgery and Medical Tests, 3e
The Gale Encyclopedia of Surgery and Medical Tests, 3rd Edition is a unique resource that provides in-depth coverage of various issues related to surgery, medical tests, diseases and conditions, hospitalization, and general health care. Entries follow a standardized format that provides information at a glance. Topics of a more general nature related to surgical hospitalization and medical testing round out the set. New to this edition is coverage of the impact of the Affordable Care Act on this area of medicine.

About 1,900 Pages, © 2014
U.S. $654.00

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Body Systems

Body Systems is an in-depth two-volume resource that investigates how each of the human body systems work individually as well as cross-functionally as a whole. Body Systems is a comprehensive resource for the student doing research and the public library patron looking for more information on diseases and preventative health measures. Organized into 14 chapters, each chapter begins with a full-page detailed illustration of the system. Each chapter is broken down into five sections that cover an overview of the system, its function, life stages, diseases that can afflict the system, and preventative measures that can help maintain the health of the system. Key terms are defined, historical figures and discoveries are highlighted, and Questions to Ask Your Doctor are discussed in sidebar entries. Each chapter ends with a further reading section. Body Systems contains ~150 photographic images and illustrations that accompany the text, a glossary, and an in-depth index.

About 1,000 Pages, © 2014

Consumer Health Care

Consumer Health Care is a two-volume set that focuses on health insurance and the U.S. healthcare system. Entries cover the history of insurance, the various methods of its delivery, and the types of insurance available today, including Government programs like Medicare and Medicaid. The set will also treat both historical and contemporary healthcare legislation and reform, with special attention paid to the Affordable Care Act.

About 1,000 Pages, © 2014

The Gale Encyclopedia of Nursing and Allied Health

In the fully updated third edition of this award-winning title, more than 1,000 alphabetically arranged entries, of which about 100 are new, cover topics in body systems and functions, conditions and common diseases, contemporary health care issues and theories, techniques and practices, and devices and equipment. The Encyclopedia covers all major health professions, including nursing, physical therapy, occupational therapy, respiratory therapy and more.

ISBN 978-1-4144-9888-1  
3,784 Pages, © 2013

FAST FACT

ACUTE BRONCHITIS IS EXTREMELY COMMON. WORLDWIDE, IT IS ONE OF THE TOP FIVE REASONS FOR A CHILD TO SEE A DOCTOR. THE NATIONAL CENTER FOR HEALTH STATISTICS ESTIMATES THAT ABOUT 9% OF AMERICANS DEVELOP BRONCHITIS EACH YEAR. IN EUROPEAN STUDIES, AS MANY AS 20% OF SCHOOL-AGE CHILDREN DEVELOPED BRONCHITIS.
My name is John McCusker, and I’m a professor of American history at Trinity University. My life’s passion is exploring and explaining the workings of the economy of the early modern Atlantic world and, especially, how the people of that time struggled—with some success—to carve lives of dignity and worth out of their constrained circumstances.

-John McCusker
GALE ARTEMIS
PRIMARY SOURCES

Gale Artemis: Primary Sources provides your institution a distinct advantage in faculty scholarship and student critical thinking and classroom work.

Gale Artemis will release in a series of phases and will expand over the next few years. Gale started by migrating Eighteenth Century Collections Online and Nineteenth Century Collections Online into one research experience called Gale Artemis: Primary Sources. In 2014, Gale will be adding The Making of the Modern World, Parts I & II, Sabin Americana, 1500-1926, and seven collections within The Making of the Modern Law series.

Beyond combining these powerful sets of content, Gale Artemis: Primary Sources provides workflow tools and features that are brand new to your Gale Digital Collections – term clusters, term frequency and popularity, detailed subject indexing, annotation and tagging features, along with an easier and more dynamic search. Together on Gale Artemis, these collections will tell a full story, opening up the possibility of unprecedented research in history and the humanities.

Call or email us for free trial and pricing information
**Nineteenth Century Collections Online (NCCO)**

*Nineteenth Century Collections Online* (NCCO) is the most ambitious scholarly digitization and publication program ever undertaken, providing full-text, fully searchable content from a wide range of primary sources. Selected with the guidance of an international team of expert advisors, these primary sources are invaluable for a wide range of academic disciplines and areas of study, providing never-before-possible research opportunities for one of the most studied historical periods. Archives published in the program include works in Western as well as non-Western languages and are sourced from rare collections at libraries and other venerable institutions from around the globe. Each individual archive within *Nineteenth Century Collections Online* presents the raw materials scholars require for their research needs.

**NCCO: Photography the World through the Lens**

*Photography: The World Through the Lens* assembles collections of photographs, photograph albums, photographically illustrated books and texts on the early history of photography from libraries and archives from across the globe. Some images are well-known while many have rarely been viewed. The 19th century was about family and society, invention and scientific discovery, exploration and colonization, urban versus rural life, work, leisure and travel. This engaging resource serves multiple disciplines and supports a range of research and study topics.

This archive delivers around 1.3 million images (photographs, journals, and texts) from Britain, Europe, Asia, Africa and the Americas. Key areas of research covered include: Exploration and travel, Empire, colonization, and life in colonized regions, Topography and archaeology, Daily life in 19th century in countries across the globe, People and portraiture, Science, medicine, and criminology, Photography as reproduction of art works, and Key events and wars.

Product # 15926103

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NCCO: Europe and Africa: Commerce, Christianity, Civilization, and Conquest
Many research topics emerged from the colonial conquest and the legacy of slavery in modern South African society—the Anglo-Boer War, imperial policy, and race classification among them—that this volatile corner of 19th-century history draws enduring interest from scholars and students. To support their research, Europe and Africa: Commerce, Christianity, Civilization, and Conquest delivers monographs, manuscripts, and newspaper accounts covering key issues of economics, world politics, and international strategy.

Product # 15926106

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Nineteenth Century Collections Online - Science, Technology, and Medicine, 1780-1925 consists primarily of two components: Journals track the connection between major episodes in the history of science, specifically in general science, medicine, biology, entomology, botany, chemistry, physics, mathematics, geology, paleontology, and technology. Monographs in the hard and social sciences touch upon the history of anthropology, archeology, ecology, public health, sanitation, geography, oceanography, astronomy, industrial and battlefield technology, and the philosophy of science. Major topics covered in the development of science in this period include: Electricity and Physics, The Darwinian Revolution and Global Reception of Evolution, Civil Engineering, Mathematics, and The Social History of American Medicine.

Product # 15926105

NCCO: Women — Transnational Networks

Issues of gender and class ignited 19th century debate in the context of suffrage movements, culture, immigration, health and many other concerns. Using a wide array of primary source documents—serials, books, manuscripts, diaries, reports, and visuals—Women: Transnational Networks focuses on issues at the intersection of gender and class from the late 18th century to the era of suffrage in the early 20th century, all through a transnational perspective. The collection contains deep information on European and North American movements, but also expands its scope to include collections from other regions. Researchers and scholars will find rare content related to: social reform movements and groups, high and “low” culture, literature and the arts, immigration, daily life, religion, and more.

Product # 15926101
Indigenous Peoples: North America

Enabling exploration of the political, social, and cultural history of Native Peoples from the sixteenth century well into the twentieth century, Indigenous Peoples: North America illustrates the fabric of North American history with unprecedented depth and breadth.

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Vol. 1-10 compiled of four decades (1950-1990) of speeches, interviews and press conference presentations delivered by the founding father of modern Singapore during her formative years to her rise to prominence as an Asian Tiger. Vol.11-19 cover Lee Kuan Yew's tenures as senior minister and minister mentor, starting with Lee's interview with Nippon Hoso Kyokai (NHK) on 18 December 1990 and ending with his speech at NTUC's 50th anniversary dinner on 13 May 2011, chronicling Lee's political statements and thoughts as the nation went through significant changes and crises.

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The Diary and Letters of Dr. Hu Shih

The Diary and Letters of Dr. Hu Shih (Peking University Library Collection) contains Hu Shih’s diary from his Chengzhong School days, an incomplete diary entry of Hsu Chi-Mo (Xu Zhimo) copied by Hu Shih, 16 Chinese letters, and 141 English letters. Among these, Hu Shih’s diary at Chengzhong School is his earliest one discovered so far, dating back to 1906, a time when he started to receive modern education and encounter modern thoughts. Considering that most of Hu Shih’s letters have already been published, the letters included in this book are even more valuable. Apart from the letters written by Hu Shih and his family members, this book also includes letters written by famous scholars and important figures at that time, such as Jiang Menglin and Fu Sinian. The English letters were mostly from the years when he was ambassador to the United States, which, from another angle, tell us something about his communication with western scholars and his strenuous effort to support China’s war against Japan.

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“Fast Fact”

The earliest version of “The Pledge of Allegiance” was published anonymously September 8th, 1892 in an issue of the Youth’s Companion. The final changes were made in 1924, and the U.S. Congress officially adopted the pledge in 1942.
I’m passionate about environmental law because I want to help make our communities more sustainable.

-Rachel Granneman
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ALTHOuGH MOST THInk OF THE EmAnCIPATIon PRoCLAmATIon AS PRESIdEnT LInCoLn’S ACT UsED To fREE ALL sLAvES, THE ACT DID nOT IMMEDIATELy FREE ALL sLAvES; RATHER IT SET THE COnDITIOns FOR THEIR rEl rELEASE, LISTInG “DESIGnATED STATES, And PRoPARtYs OF STATES” In WHICH EMAnCIPATIOn MuST IMMEDIATELy TAkE EFFECT.
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BECAUSE HELEN KELLER'S THE STORY OF MY LIFE IS GENERALLY BELIEVED TO BE THE FIRST BOOK—AUTOBIOGRAPHICAL OR OTHERWISE—WRITTEN BY A DEAF-BLIND INDIVIDUAL, IT IS IN MANY WAYS WITHOUT LITERARY PRECEDENT, THOUGH IT SHARES A LONG TRADITION OF AMERICAN AUTOBIOGRAPHICAL WRITING AND IS ALSO PART OF THE RELATIVELY SMALL BODY OF LITERATURE DEALING WITH THE EDUCATION OF CHILDREN WITH DISABILITIES. DICKENS'S 1842 TRAVELOGUE AMERICAN NOTES, WITH ITS WIDELY READ ACCOUNT OF BRIDGMAN'S EDUCATION, IS AN EXAMPLE OF THIS LATTER GROUP; AS IS MACY'S SUPPLEMENTARY ESSAY, FIRSTHAND LITERARY ACCOUNTS FROM THE PERSPECTIVE OF THE CHILD IN QUESTION, HOWEVER, WERE LARGELY NONEXISTENT PRIOR TO KELLER'S TEXT; ITS ONLY REAL PREDECESSOR WAS KELLER'S OWN 1892 ESSAY “MY LIFE,” WRITTEN WHEN SHE WAS TWELVE AND THOROUGHLY REVISED AND EXPANDED TO MAKE HER LATER AUTOBIOGRAPHY.
Hi, my name is Caroline Timmer, and I'm an avid world traveler. I love learning about new cultures and places.

-Caroline Timmer
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U.S. $284.00
Hi, my name is Clete Bettinger, and my passion is learning about my family’s past—my relatives and the ones before them. I’ve spent so many enjoyable hours with my children and grandchildren, passing along our family’s heritage.

-Clete Bettinger
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In Biographies and Notes: Chinese Music 20th Century and Beyond, Li Lanqing retells, in an easy-to-understand language, the Chinese music renaissance that took place more than 100 years ago through a set of chronologically arranged biographies, a style similar to that of Records of the Grand Historian by Sima Qian (ca. 145– or 135–86 BC) of the Former Han dynasty.

The book presents 18 modern Chinese composers who were born no later than 1912, active in the first half of the 20th century, and are no longer around today. Some, like Nie Er, Xian Xinghai, and He Luting, are household names whose songs and music are still being sung and played today; the others, including Shen Xiongong, Zeng Zhimin, and Huang Zi, may have been closely studied by music scholars and students but remain largely obscure to ordinary Chinese music lovers even though all of them were prominent figures in the Chinese music scene during the first five decades of the 20th century. By retracing the life trajectories of these music pioneers, the book offers a loosely structured yet highly fascinating historical account of the modern Chinese music.

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Hi, my name is Kelly Cartwright and I’m a graduate student at Grand Valley State University. I’m passionate about studying science because it provides opportunities to serve mankind and better our world in so many different ways.

-Kelly Cartwright
The Smithsonian—America’s gold standard research and cultural institution—has partnered with Gale, part of Cengage Learning, to launch a series of collections from Smithsonian’s vast archives. The first is Air & Space and Smithsonian Magazine Archive, available for the first time in a combined and fully searchable digital archive. By bringing together the full history of both of these premiere magazines, over 40 years of in-depth and expert coverage of high-demand topics and unique insights into innovation, history, science, technology, the arts, and culture are accessible in an integrated, intuitive display. This interdisciplinary, cross-curricular archive will engage users whether pursuing general topical information or developing deeper knowledge in a given subject area.

**Air & Space Magazine (1986 – Present)**
Delighting aerospace enthusiasts with the best writing about their favorite subject since April 1986, Air & Space Magazine encompasses every era of aviation and space exploration. With stories that range from the Wright Brothers to the design of NASA’s next lunar lander, Air & Space emphasizes the human stories as well as the technology of aviation and spaceflight. Examples include:

- Inside the International Space Station
- Strange things restorers find in old aircraft
- Biofuels in aviation
- The next generation of stealth aircraft
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**Smithsonian Magazine (1970 – Present)**
Smithsonian Magazine explores both modern and historic perspectives covering history, science, nature, the arts, travel, world culture and technology. Vibrant photos and articles take a dynamic approach in exploring modern and historic perspectives about our changing world. Examples include:

- Titanoboa - the largest snake ever to live on Earth
- Exploring how the mind makes memories
- The assassination attempt on Teddy Roosevelt
- Fossil poachers of the West
- Insights into Black Holes
- The fate of the world's remaining cheetahs
- The art of George Catlin
- When Dinosaurs ruled Maryland
- Letters from the Hindenburg

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The Gale Encyclopedia of Science, 5th Edition
This eight-volume set covers all major umbrellas of science, engineering, technology, mathematics and the medical and health sciences, while providing a comprehensive overview of current scientific knowledge and technology. Aligned with national science standards and high school science curricula, topics cover all major areas of science, including physical science, life science, earth and space science, science and technology. Alphabetically arranged entries and full color photos provide a user-friendly format that makes the broad scope of information easy to access and decipher. Entries typically describe scientific concepts, provide overviews of scientific subjects, and define terms. Each entry concludes with a bibliography. This 5th edition has been fully updated and includes nearly 100 new entries on key scientific topics in the news bringing the total number of entries over 2,600.

About 5,500 Pages, © 2014
U.S. $865.00

Grzimek’s Animal Life Encyclopedia: Extinction
Based on the acclaimed print series, Grzimek's Animal Life Encyclopedia, 2nd ed., this new supplement covers extinct life. Written for students and general researchers, this supplement explores all aspects of extinctions and extinct life. 83 articles outline major extinctions and related scientific areas. Entries are written by nationally renowned subject specialists and peer-reviewed by the editor-in-chief and an editorial board of academic experts specializing in zoology, paleontology, and environmental science.

ISBN 978-1-4144-9070-0
964 Pages, © 2014
U.S. $282.00

FAST FACT

Grzimek’s Animal Life Encyclopedia: Evolution
Based on the acclaimed print series Grzimek's Animal Life Encyclopedia, 2nd Ed., this new full-color volume covers evolution with authoritative text and vivid illustrations that make scientific insights accessible for a wide range of readers. Written for students and general researchers, Grzimek’s Animal Life Encyclopedia: Evolution supports curriculum and coursework in science, history, sociology and more. The volume delivers facts and perspectives on broad evolutionary topics as well as targeted coverage of recent ideas and discoveries in the field.

U.S. $225.00

Computer Sciences: Macmillan Science Library 2nd Edition

Computer Sciences is part of the well-respected Macmillan Science Library franchise. This full color four-volume set is organized in 4 separate thematic volumes covering the following topics:

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**Software and Hardware:** This volume covers topics from system analysis and design to operating systems and parallel processing.

**Social Applications:** From fashion design to meteorology, this volume covers how the use of computers impacts our everyday lives.

**Electronic Universe:** This volume delves into the internet and the interconnected, networked society. Also discussed in this volume are artificial intelligence, encryption, and mobile computing.


1,400 Pages, © 2014

U.S. $1,291.00

Achieving Sustainability: Visions, Principles, and Practices

Sustainable development is essential to a future of reduced human suffering, higher quality of life, and ongoing sustenance for the planet's ecosystems. Designed to increase understanding, inform actions, enrich academic assignments, and enhance research, Macmillan's Achieving Sustainability: Visions, Principles, and Practices is a reference work intended to meet the needs of students and educators in high schools, community colleges, and four-year colleges, as well as the interested layperson. Aimed at readers who are not experts in the field, the material is relevant to courses in natural sciences, social sciences, and the humanities; indeed, this title presents and analyzes the underpinnings of the multi-disciplinary concept of sustainability. A two-volume encyclopedia containing more than 130 signed entries, Achieving Sustainability covers economic and environmental ideas, as well as governance, demographic, and socio-cultural aspects of the concept.


About 1,000 Pages, © 2014

U.S. $430.00

Science in Context

Supporting high school STEM curricula and university coursework, Science in Context is your source for timely authoritative, detailed coverage of the most-studied topics: earth and life science, space, technology, mathematics, science history, and more.

Designed to enhance assignments and boost achievement, Science in Context delivers integrated content through comprehensive reference sets like Gale Encyclopedia of Science, Chemical Elements, and Macmillan Science Library, as well as:

- Topic overviews
- Biographies, images and videos
- Periodical articles from noted publications like “Popular Science”, “Science News”, and “The Science Teacher”

Product #191700

Call or email us for free trial and pricing information
Hi, my name is Dan Stefanski. I'm a pre-law student at Michigan State University, and I'm passionate about preserving and protecting our environment.

-Dan Stefanski
Recognized for some of the highest-quality photojournalism and cartography in the world, the award-winning, iconic National Geographic magazine is famous for providing unparalleled, in-depth coverage of cultures, nature, science, technology and the environment. Through the decades, National Geographic has brought its readers gripping first-person accounts of epic exploration and discovery, from Hiram Bingham’s work at Machu Picchu to Jane Goodall’s groundbreaking research with chimpanzees. Covering more than 100 years, National Geographic Magazine Archive, 1888-1994 includes every article of this vast knowledge base, faithfully reproduced and fully searchable through an intuitive interface.

National Geographic Virtual Library is currently composed of four parts:

**NATIONAL GEOGRAPHIC MAGAZINE ARCHIVE, 1888-1994**

Recognized for some of the highest-quality photojournalism and cartography in the world, the award-winning, iconic National Geographic magazine is famous for providing unparalleled, in-depth coverage of cultures, nature, science, technology and the environment. Through the decades, National Geographic has brought its readers gripping first-person accounts of epic exploration and discovery, from Hiram Bingham’s work at Machu Picchu to Jane Goodall’s groundbreaking research with chimpanzees. Covering more than 100 years, National Geographic Magazine Archive, 1888-1994 includes every article of this vast knowledge base, faithfully reproduced and fully searchable through an intuitive interface.

**NATIONAL GEOGRAPHIC MAGAZINE ARCHIVE, 1995-CURRENT**

National Geographic magazine brings the world of geography — in its broadest sense — to some 60 million readers around the globe each month. With comprehensive, timely articles and legendary photographs and maps, the magazine documents life on our planet and beyond, and interprets the world’s sweeping changes through the lens of personal experience. National Geographic Magazine Archive, 1995-Current includes every article of National Geographic magazine from the mid-1990s through the current issues. Some of the topics covered include:

- Ghenghis Khan
- Inca Ice Maiden discovery
- Egyptian tombs exploration
- Hubble Space Telescope and Mars Rover
- Nenets, Masia and Garifuna peoples
- Epic journeys like Megatransect and Australia by Bike
- And many more

**FAST FACT**

LIFE EXPECTANCY DEPENDS ON THE GEOGRAPHY AND GENDER; CURRENTLY IN THE U.S., WOMEN LIVE TO AN AVERAGE AGE OF 81 WHILE MEN ONLY LIVE TO BE 76. ALTHOUGH THE AVERAGE MAN’S LIFE EXPECTANCY IS LOWER THAN THE AVERAGE LIFE EXPECTANCY OF THEIR WOMEN COUNTERPART, MEN’S LIFE SPANS HAVE INCREASED BY 4.6 YEARS SINCE 1989 WHILE WOMEN HAVE ONLY GAINED 2.7 YEARS.

Product #270421


NATIONAL GEOGRAPHIC VIRTUAL LIBRARY

NATIONAL GEOGRAPHIC: PEOPLE, ANIMALS, AND THE WORLD

Beyond the legendary National Geographic magazine, the National Geographic Society publishes a wide array of acclaimed books, periodicals, maps, videos and more.

National Geographic: People, Animals, and the World provides unlimited access to content that attracts, engages and informs students, educators, researchers and general readers:

- Full-text books on travel, science & technology, history, environment, animals, photography, and peoples & cultures
- Full-text National Geographic Traveler magazine from 2010 to the present
- 325 videos on topics ranging from the Islamic world to the lifestyle of Beluga whales
- 655 full-color maps and atlases to support student learning and assignments, recreational and business travelers, and general knowledge
- 600 National Geographic downloadable images

Product #271868

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Engage students and broaden their horizons with reputable, authoritative, and age-appropriate content that brings them the world in a way they’ve never seen it before. Fun and substantive, National Geographic Kids, will take them on amazing adventures in science, nature, culture, archaeology, and space. Fuel your students’ natural curiosity with National Geographic Kids. Excite them to learn and dare them to explore more!

- National Geographic Kids magazine 2009-present
- 200 National Geographic Kids books
- 500 downloadable images

Product #271868

FAST FACT

The Maya were not the first civilization to emerge in Mesoamerica; one site, San Lorenzo, dated from about 2000 B.C. - far earlier than any other city in the Americas. Its builders are known as the Olmec, and they introduced many elements that were shared by later civilizations in the region including the Maya: pyramids, ball courts, altars, memorial stones called stelae, calendars, and maize and rain gods.
Opposing Viewpoints in Context
Headline-grabbing issues – immigration, climate change, healthcare and more – attract learners and drive today’s research in school and beyond. Opposing Viewpoints in Context provides what students, researchers and professionals need to sharpen their critical-thinking skills and draw an informed conclusion: fact-based perspectives that cover all points of view, delivered in an intuitive format that integrates top reference titles with the best of today’s multimedia resources.

Opposing Viewpoints in Context features:
• More than 13,000 pro/con viewpoints, 1,000+ our case overviews, and thousands of topic overviews, biographies and profiles
• Hundreds of authoritative references, including Information Plus, Current Controversies, and the award winning Opposing Viewpoints series
• Expert-selected full-text articles
• National and global news sources (updated daily)
• Video, audio and podcasts
• Easy-to-search image galleries
• Interactive maps
• And more

Product #176168
U.S. $897.00

New Catholic Encyclopedia Supplement 2012-13: Ethics and Philosophy
The New Catholic Encyclopedia Supplement 2012-13: Ethics and Philosophy expands upon and complements the scholarship in the 2003, 2nd edition of the New Catholic Encyclopedia. It features approximately 740 (540 new and 200 updated/revised) signed, peer-reviewed articles dedicated to philosophical themes, with a focus on philosophy in the Western tradition. The 4-volume publication covers a wide range of topics including ethics, metaphysics, epistemology, logic, aesthetics, philosophy of literature, art, and music, political philosophy, and philosophy of law. It contains numerous articles of special interest to Catholic thought and culture covering such areas as the philosophical aspects of love, hope, wisdom, marriage, friendship, death, pain and suffering, the human person and the human soul, and the philosophy of God and religion.

1,756 Pages, © 2013

U.S. $654.00

FAST FACT
FOR DIFFERENT REASONS PLATO AND ARISTOTLE (384–322 BC) DREW ART INTO THEIR PHILOSOPHICAL SYSTEMS, BECAUSE BOTH BELIEVED THAT ART HAD AN IMPACT ON MORALITY.


Call or email us for free trial and pricing information
Bioethics, 4th Edition

With its initial publication in 1978, the Encyclopedia of Bioethics became the first reference to focus solely on a then burgeoning field, in effect helping to define the discipline. The first edition won the Dartmouth Medal, the second (1995) received honorable mention, and the set remains the standard reference on bioethics for teachers, students, and those in health care, philosophy, environmentalism, law, and religious studies. The fourth edition offers hundreds of revisions or addenda to entries from previous editions as well as over 100 new or rewritten entries on topics such as key cases in bioethics, the human microbiome, emergency preparedness and response, environmental health ethics, synthetic biology, social justice, sustainability, chemical warfare and torture, among many others. Revised articles explain the events as well as legislation changes of the past decade.

About 3,500 Pages, © 2014

U.S. $897.00

St. James Encyclopedia of Popular Culture, 2nd Edition

The St. James Encyclopedia of Popular Culture, 2nd ed., updates and augments the over 10-year-old first edition. It includes 3,036 signed essays (300 of them new), alphabetically arranged, written or reviewed by subject experts and edited to form a consistent, readable, and straightforward reference. The entries cover topics and persons in major areas of popular culture: film; music; print culture; social life; sports; television and radio; and art and performance (which include theater, dance, stand-up comedy, and other live performance). The entries analyze each topic or person’s significance in and relevance to American popular culture; in addition to basic factual information, readers will gain perspective on the cultural context in which the topic or person has importance.

3,800 Pages, © 2013

U.S. $802.00

“Whether the question involves The A-Team television show, breast implants, Coca-Cola, or myriad other aspects of high and lowbrow culture, the interesting and informative answer may surely be found within these pages. Strongly recommended for purchase by all public and academic libraries.”
— Library Journal

FAST FACT

THE FIRST SMARTPHONE PROTOTYPE WAS THE IBM SIMON, DESIGNED IN 1992 AS A CONCEPT PRODUCT FOR COMDEX, THE COMPUTER INDUSTRY TRADE SHOW HELD ANNUALLY IN LAS VEGAS, NEVADA. RELEASED TO THE PUBLIC IN 1993 AND SOLD BY BELLSouth, THE SIMON WAS THE FIRST PHONE TO OFFER A CALENDAR, ADDRESS BOOK, WORLD CLOCK, CALCULATOR, NOTE PAD, E-MAIL CLIENT, GAMES, AND THE ABILITY TO SEND AND RECEIVE FAXES. INSTEAD OF PRESSING THE PHYSICAL BUTTONS FEATURED ON EARLIER MOBILE PHONES, OWNERS COULD USE THEIR FINGERS TO INPUT TELEPHONE NUMBERS ON A TOUCHSCREEN, OR THEY COULD USE A STYLET TO CREATE FAXES AND MEMOS.
In more than 1800 pages of alphabetical entries, each ranging from 500 to 12000 words, *The Encyclopedia of Race and Racism*, 2nd Edition provides critical information and context on the underlying social, economic, geographical, and political conditions that gave rise to and continues to foster racism. Religion, political economy, social activism, health, concepts, and constructs are explored. Given the increasingly diverse population of the US and the rapid effects of globalization, as well as mass and social media, the issue of race in world affairs, history, and culture is of preeminent importance. This work is designed to bring vetted and accessible facts and analysis to experts and students as well as lay readers.

2,000 Pages, © 2013

U.S. $622.00

**FAST FACT**

The high period of the Atlantic slave trade ran from 1650 to 1790. More than half of the people transported from Africa to the Americas arrived during this period, with the Caribbean becoming an important destination. (Page 186)

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Encyclopedia of Race and Racism

**Human Geography: People and the Environment**

*Human Geography: People and the Environment* includes over 200 thematically arranged entries, written in an engaging style by academic subject experts, reviewed by an academic editor, and designed to be an accessible, wide-ranging reference specifically intended for high school AP Geography students and teachers. The topics—the fundamentals of Human Geography, Population Geography, Cultural Geography, Political Geography, Agricultural and Rural Geography, Economic and Industrial Geography, and Urban Geography align with the broad aspects of the field and provide in-depth coverage. In addition, sidebars cover case studies relevant to the theories and models discussed in the entries, and show relationships to the UN Millennium Development Goals. Callouts emphasize key points in the entries. In addition, full color images, maps, charts, graphs, other visual datasets, and an index help users and researchers make sense of the demographic and statistical data discussed in the entries. Other useful features include a chronology of important dates relevant to the topics discussed, and a Glossary to define key terms.

759 Pages, © 2013

U.S. $282.00

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《胡适全集》是迄今第一次出版的胡适著译全集。近年来，多家出版社曾编印胡适著译的选集或文集；虽卷帙较多，但仅能收录胡适的部分著作，学者每每以难见全貌为憾。且大量未曾出版之著译，更难为读者所见。为尽可能完整保存胡适著译，以利广大读者阅读、研究，本社自1992年起即着手筹划《胡适全集》的出版工作。自筹划到出版，幸得文化学术界大力支持，或贡献资料，或参加整理。十余位学者共同尽力，得以成书。《全集》除包含曾发表、出版的胡适的论著、创作、书信、日记、译文以及用英文写作的文章外，还辑录多种未刊稿。共计42卷，后附胡适生平年表、胡适著译系年两卷。

胡适 (1891-1962)，安徽绩溪上庄人，因提倡文学革命而成为新文化运动的领袖之一，曾担任国立北京大学校长、中央研究院院长、中华民国驻美大使等职。

A complete collection of original and translated works by Hu Shih. In addition to published treatises, creative works, letters, diaries, translations and English writings, the collection also includes a variety of unpublished manuscripts.

Hu Shih (1891-1962), was twentieth-century China's most celebrated New Culture movement leader, and a public intellectual, scholar, educator, ambassador to the United States (1938-1942), president of the National Peking University (1946-1949), and president of Academia Sinica in Taiwan (1957-1962).

Language: Simplified Chinese

ISBN 978-981-455-860-0
29,516 Pages, © 2003

《中国传统法律文化研究》(套装共10卷)本套书课题被教育部确立为“哲学社会科学研究重大课题攻关项目”，同时被新闻出版总署确定为“十一五”国家重点图书出版规划。本书凝聚了全中国五十多位法律史专家、学者十多年的心血，作者搜集和整理了大量第一手资料，全面系统地梳理了中国传统法律文化，对世界各国人民了解、研究中国法律史学发展，具有重大而深远的意义。

Elaborates on the traditional Chinese legal culture by leveraging the first-hand data and research findings of more than 50 legal history experts.

Language: Simplified Chinese

6,758 Pages, © 2011
Fashion, Costume, and Culture: Clothing, Headwear, Body Decorations, and Footwear Through the Ages

U•X•L’s Fashion, Costume, and Culture: Clothing, Headwear, Body Decorations, and Footwear Through the Ages has all the answers in a comprehensive, chronologically-based, affordably-priced, four-color, five-volume set.

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Entries follow a standardized format to ensure that students can easily do comparisons. Arranged chronologically, each era, century, or decade begins with a short synopsis of the historical highlights.

To ensure relevancy for student research needs, entries were selected based on middle school curriculum, as well as their importance to a particular culture or country. Additionally, Fashion, Costume, and Culture is written at a seventh-grade reading level with difficult terms or concepts explained in each entry.


U.S. $450.00

CHLAMYS
FOR MEN ONLY!

FAST FACT
THE MOST COMMON CLOAK WORN BY YOUNG GREEK MEn BETWEEN THE SEVENTH AND FIRST CENTURIES B.C.E. THE CHLAMYS WAS ONE OF THE FEW ITEMS OF ANCIENT GREEK CLOTHING WORN EXCLUSIVELY BY MEN. IT WAS A SHORT CAPE, FASHIONED, LIKE MOST GREEK STYLES, FROM A SINGLE RECTANGLE OF FABRIC FASTENED WITH A PIN AT ONE SHOULDER.

Singapore chose Lee Kuan Yew, 9V
Published by Cengage Learning Asia in Gale Virtual Reference Library

The series consists of nine volumes, presenting Mr Lee Kuan Yew’s illustrious career of over 60 years from different perspectives, such as nation building, diplomacy, family and friendship, and personal health. The volumes together enable readers to understand the history of modern Singapore and get an intimate sense of Lee as an intelligent and resolute statesman, a good friend and colleague, and a caring husband and father.

Language: Simplified Chinese

ISBN 978-981-452-465-0 (Paperback/平装) U.S. $95.00
978-981-452-466-7 (Hardback/精装) U.S. $220.00

ISBN 978-981-452-467-4
1,800 Pages, © 2014
Panorama Bahasa Melayu Sepanjang Zaman
The Malay Language Panorama of All Time
Published by University of Malaya Press in Gale Virtual Reference Library


Provides an overview on the features of the Malay language. The first known inscriptions were written on stones that was believed to have been dated back to the 7th century. It goes on and covers the changes of the language throughout the ages until today.

Language: Bahasa Malaysia
118 Pages, © 2010

Refleksi Historiografi Alam Melayu
Reflection of the Malay Historiography
Published by University of Malaya Press in Gale Virtual Reference Library


Produced to present the Malay literary treasures as a source of history that is important and useful. In addition, it also attracts scholars and readers to read more on the richness of traditional Malay literacy.

Language: Bahasa Malaysia
ISBN 978-983-100-610-8
466 Pages, © 2011
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