

Chinese Language Teaching Catalog

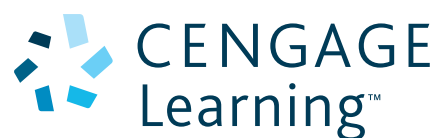
2011/12

Take the first step in learning Chinese with us.

千里之行 始于足下

A journey of a thousand miles begins with a single step.

— 老子, Laozi



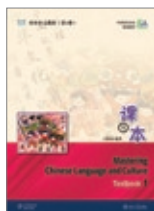
As the world's leading learning solutions provider, Cengage Learning recognizes the increasing importance of learning and communicating in the Chinese language in the twenty-first century. In response to the growing worldwide demand for high-quality Chinese Language Teaching (CLT) materials we have been developing groundbreaking CLT packages for all kinds and levels of learners from preschoolers to adults.

We strive to publish content that is culturally authentic, linguistically accurate and aesthetically appealing. With a team of experienced bilingual editors and dedicated product specialists based in the U.S., China and Singapore, we are committed to bringing you the best there is in Chinese language education. We welcome you to take your next step in learning or teaching Chinese with Cengage Learning!

The CLT Publishing Team
Cengage Learning Asia



Pages 2 - 3
GO! Chinese
听说读打写



Pages 4 - 9
Mastering Chinese
Language and
Culture
双双中文教材



Pages 10 - 11
Jia You! Chinese
for the Global
Community
加油!



Page 12
Harvest
Intermediate
Chinese
收获



Page 13
China Highlights
(Video on DVD)
看中国



Pages 14 - 15
Chinese Treasure
Chest
中文百宝箱



Pages 16 - 17
The Chinese Picture
Dictionary for Children
中文图解词典
-少儿版



Pages 18 - 19
Kuaile Hanyu
Multimedia CD-ROMs
快乐汉语
-多媒体光盘



Pages 20 - 21
The Reading Garden
Sprout Series
百花园-小树苗系列



Pages 22 - 23
Learn Chinese -
Illustrated Chinese
-English Dictionary
汉英图画字典



Pages 24 - 25
Chinese Grammar
Step by Step
汉语语法步步高

COLLEGE / HIGHER EDUCATION



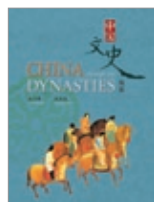
Pages 26 - 29
Developing
Chinese Fluency
表达 - 中级-高级
中文教程



Page 30
Let's Speak
想说就说

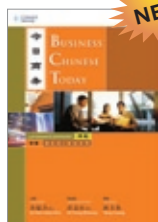


Page 31
Shenghuo Huayu
生活华语

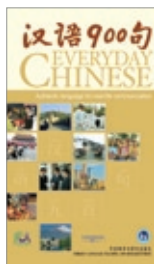


Pages 32 - 33
China Through
the Dynasties
中国文史浅说

ADULT / TRADE



Pages 34 - 35
Business Chinese
Today
今日商务



Pages 36 - 37
Everyday Chinese
汉语900句



Page 38
Business Chinese
Test: Practice Tests 1
商务汉语考试
模拟试题集1



Page 39
Learning Chinese
by Patterns
for Beginners
パターンで学ぶは
じめての中国語



Page 39
IMAGINATION
@ Chinese
イメージ@チャ
イニーズ



Page 39
Let's Speak
in Chinese
話そう語ろう中国語

GO! Chinese 听说读打写

Julie Lo 罗秋昭
Emily Yih 薛意梅

G *GO! Chinese* together with IQ Chinese Go (multimedia CD-ROM) forms an integrated Chinese language program that offers an easy, enjoyable and effective learning experience for learners of Chinese as a foreign language.

The themes and lesson plans of this program are designed with reference to the National Standards for Foreign Language Education developed by the American Council on the Teaching of Foreign Languages and the Curriculum Guides for Modern Languages developed by the Toronto District Board of Education.

The optional companion multimedia CD-ROMs give learners access to audio, visual and textual information about the language all at once. Chinese typing is systematically integrated into the program to facilitate the acquisition and retention of new vocabulary and to equip students with a skill that is becoming increasingly important in the internet era wherein professional and personal correspondence are largely done electronically.

The Beginner series of this program comprises four levels. Each level can be completed in about 60 hours (40 hours textbook + 20 hours CD-ROM). **GO! Chinese** is available in both Simplified Chinese and Traditional Chinese editions.

- Develops students' four skills with emphasis on listening and speaking
- Incorporates topics relevant to students' daily lives
- Integrates a variety of communicative activities such as role play, interview, pair work and games to allow students to practice using the language in meaningful contexts



Product Information

GO 100 Textbook

Simplified Chinese Edition
ISBN : 9789814246422
Size : 214mm x 278mm
Extent : 124 pages
Finishing : Paperbound
Edition : 1st, © 2009

GO 100 Workbook

Simplified Chinese Edition
ISBN : 9789814246439
Size : 214mm x 278mm
Extent : 68 pages
Finishing : Paperbound
Edition : 1st, © 2009

GO! Chinese 是一套特别针对第二语言学习者设计的汉语产品。本系列教材与 IQ Chinese 研发的 IQ Chinese Go 多媒体数码教材配套, 除涵盖听、说、读、写四大语言技能外, 课程还加入了“电脑打字”活动, 让语言学习更有趣、更实用、更跟上时代!

GO! Chinese 系列参考了美国外语教学五大目标 (5C), 以及加拿大多伦多外语教育课程大纲, 采用主题式课程设计, 围绕学生的日常生活, 每课一个主题。本套教材的最大特点之一是采用螺旋式教学法, 学生通过反复训练和学习, 能巩固所学过的字词和知识, 温故知新。同时, 电脑打字练习也能帮助初学者克服汉字难写、难记、难学的瓶颈。

GO! Chinese 系列每级包括学生用书、练习册、以及教师手册。初级系列共分四级, 每级的学习时间约为60小时 (学生用书40小时+多媒体光盘20小时)。**GO! Chinese** 分别有简体中文和繁体中文两个版本。

- 注重发展学习者的听说读写, 尤其是听说技能。
- 从家庭、学校, 到兴趣爱好、购物、美食, 选取与学习者日常生活息息相关的话题。
- 精心编排的交际活动, 如角色扮演、对话以及游戏, 让学习者在丰富的语境中练习和使用语言。

Mastering Chinese Language and Culture

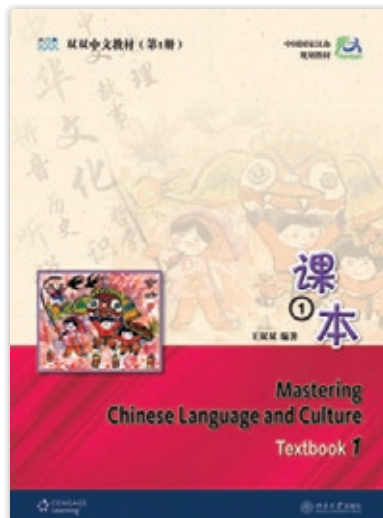
双双中文教材

Wang Shuang Shuang 王双双

Mastering Chinese Language and Culture is a series of textbooks designed to teach Chinese to students with some exposure to Chinese speaking environments. The series consists of 20 volumes, beginning with the recognition of characters and *pinyin*, and building up to a comprehensive and systematic introduction to Chinese culture. Chinese language and culture are taught simultaneously so that students will know the language and also understand the culture behind the language.

The flexible structure of the series allows teachers to customize materials according to students' needs. Each book from volumes 1 – 5 comes with two workbooks and a set of flashcards. Each book from volumes 6 – 20 comes with two workbooks. Optional companion CD-ROMs (sold separately) are also available for volumes 1 – 9.

Mastering Chinese Language and Culture is developed as a result of the author's years of experience in teaching heritage students in America, and also in consultation with various Chinese language experts. It was first published by Peking University Press and has been endorsed by Hanban (Office of Chinese Language Council International, China).



Product Information

Textbook 1

ISBN : 9789000009732
 Size : 208mm x 282mm
 Extent : 56 pages
 Finishing : Paperbound, bundled with 2 workbooks + flashcards
 Edition : 1st, © 2008

《双双中文教材》是一部专门为海外学生编写的中文教材，适用于有一定中文背景的学生。全套共20册，识字量2500个，包括了从识字、拼音、句型、短文，到初步的较系统的对中国文化的学习。课本知识面广，趣味性强，深入浅出，易教易学。全套教材大体介绍了中国地理、历史、哲学等方面的丰富内容，突出了中国文化的魅力。每册课本附有两本练习册，第1–4册配有识字卡，第5册配有拼音卡，供识字和拼音教学使用。第1–9册配有多媒体光盘（须另购），能增进学习兴趣并帮助学生巩固课堂所学。

这套教材体系完整、构架灵活、使用面广。学生可以从零起点开始，一直学完全部课程20册；也可以将后11册（10–20册）的文化专题和第5册（汉语拼音）单独使用，这样便于高中和大学开设中国哲学、地理、历史等专门课程，以及假期班、短期中国文化班、拼音速成班使用。

本套教材是美国王双双老师和中国国内专家共同努力，在海外教学的多年实践中编写出来的。由北大出版社授权出版，并被纳入到中国国家汉办规划教材。



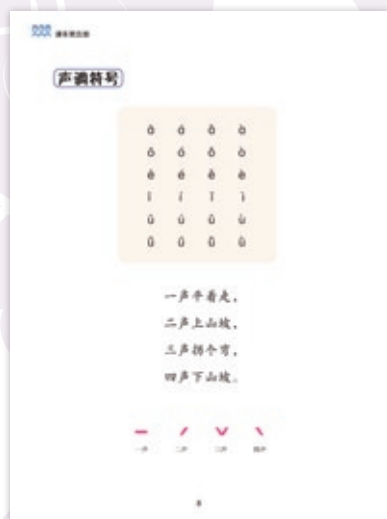
Vocabulary explained in English.
词汇附加英语解释。



Lively illustrations stimulate interest in learning.
插图生动活泼，增加学习兴趣。



Catchy rhymes children can chant with.
儿歌琅琅上口，好记好学。



Volume 5 devoted to teaching of pinyin.
第5册着重于拼音教学，打好拼音基础。



Volumes 10 - 20 impart cultural knowledge.
第10-20册着重于文化知识，课本知识面广，趣味性强。

Mastering Chinese Language and Culture 双双中文教材

Language series - Vol. 1 to 9

Contents and Learning Milestones 分册简介



Vol. 1 第一册 ISBN: 9789000009732

Multimedia CD-ROM 1 – ISBN: 9789814246736

Teaches a vocabulary of 81 characters and 40 words. Students will learn to recognize, pronounce, and write characters. Students will also acquire a basic understanding of Chinese as an ideographic language.

本册特点为图文并茂，简单易学。学完后学生基本能认、读、和书写所学汉字，并对中文有了初步的感觉和认识。涵盖81字，40词。



Vol. 2 第二册 ISBN: 9789000008933

Multimedia CD-ROM 2 – ISBN: 9789814246743

Teaches a vocabulary of 69 characters and 60 words. Students progress from learning single characters to words. Nursery rhymes reinforces vocabulary that were taught before. Students will learn to read simple texts and write simple characters.

本册是由学习单个汉字进阶到词汇学习。课文由最简单的儿歌组成，句多重复，琅琅上口。学完后学生能读所学的简单课文，能基本按笔画书写学过的汉字。涵盖69字，60词。



Vol. 3 第三册 ISBN: 9789000008940

Multimedia CD-ROM 3 – ISBN: 9789814246750

Teaches a vocabulary of 86 characters and 58 words. Students progress from learning single characters and words to simple sentence patterns. Texts include short passages and nursery rhymes. Upon completion of this volume, students will be able to recognize and write 200 characters, understand simple sentence patterns, and read short, simple passages.

本册是由字词学习进展到简单句型的学习，课文以小短文为主。学完后学生能认识和书写200多个汉字，朗读所学的简单课文。涵盖86字，58词。



Vol. 4 第四册 ISBN: 9789000009749

Multimedia CD-ROM 4 – ISBN: 9789814246767

Teaches a vocabulary of 108 characters and 103 words, and introduces the concept of measure words. Dialogs are included as part of the lesson activities to engage students in simple conversations. Upon completion of this volume, students will be able to recognize and write over 300 characters.

本册课文轻松活泼，伴有小对话、诗歌、谜语等。书里还简单介绍了量词，让学生对中文的量词有一个初步的概念。学完后学生对中文学习已经比较熟悉，能较为轻松地书写认识的汉字和朗读学过的课文。涵盖108字，103词。



Vol. 5 第五册 ISBN: 9789000009756

Multimedia CD-ROM 5 – ISBN: 9789814246774

Focuses on teaching *pinyin* through lively poems, nursery rhymes and short passages. Teachers can choose to teach *pinyin* first or only after their students have learnt 300 characters.

本册讲授汉语拼音，并通过活泼的诗歌、短文、图画辅助汉语拼音的学习。老师可灵活选择开始教授汉语拼音的时间。



Vol. 6 第六册 ISBN: 9789000009763

Multimedia CD-ROM 6 – ISBN: 9789814246781

Teaches a vocabulary of 120 characters and 111 words. Radicals, antonyms, and characters that have more than one way of pronunciation are introduced systematically in this volume. Students will gain a vocabulary of more than 500 characters after they complete this volume.

本册课文故事活泼，篇幅在400字左右，句子简单、口语化。同时本册开始比较系统地介绍汉字的偏旁部首，也介绍了一些多音字和反义词。除课文外，每课都附有一篇小短文或诗歌、谜语等，让学生在轻松活泼的学习过程中体会到学习汉字的乐趣。涵盖120字，111词。



Vol. 7 第七册 ISBN: 9789000008988

Multimedia CD-ROM 7 – ISBN: 9789814246798

Teaches a vocabulary of 136 characters and 122 words. Each lesson begins with an interesting passage of about 500 characters. Upon completion of this volume, students will have learned over 700 characters and are now equipped to do further readings on their own.

本册继续介绍汉字的偏旁部首和多音字，增加了练习以巩固偏旁部首的学习。课文篇幅在500字左右。学完后学生有了一定的中文基础，希望学更多汉字，听更多故事。涵盖136字，122词。



Vol. 8 第八册 ISBN: 9789000009770

Multimedia CD-ROM 8 – ISBN: 9789814246408

Teaches a vocabulary of 122 characters and 118 words. Each lesson includes a main reading passage and a supplementary text for self-reading. In addition to commonly used measure words and antonyms, compound words are also introduced. Students will know more than 800 characters after they complete this volume.

本册开始介绍用一些基本汉字组合成新字，以及汉语中的量词。每课配有分量相当的故事短文，供学生自己练习阅读。涵盖122字，118词。



Vol. 9 第九册 ISBN: 9789000009008

Multimedia CD-ROM 9 – ISBN: 9789814246880

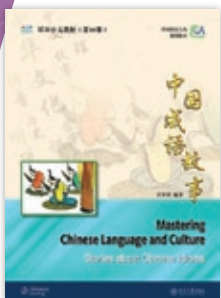
Teaches a vocabulary of 138 characters and 146 words. A variety of text types including poems, stories, diaries, *xiangsheng* (comic dialogs) and tongue twisters are provided as supplementary texts to stimulate students' interest. Conjunctions and sentence patterns with complex structures are introduced in this volume.

本册课文文体较多，有古诗、现代诗、故事、日记等形式。课文内容也较以前增加了难度，阅读课文出现相声和绕口令等新形式。学完后，学生的听说读写能力都达到一定的水平，可逐渐地学习并接受各类文化科目的内容。涵盖138字，146词。

Mastering Chinese Language and Culture 双双中文教材

Culture series - Vol. 10 to 20

Contents and Learning Milestones 分册简介



Vol. 10 第十册 Stories about Chinese Idioms 《中国成语故事》 ISBN: 9789000009787

Introduces 16 popular idioms through the interesting stories they are derived from. Sentence patterns with more complex structures are further introduced in this volume. By learning these idioms, students will enrich their understanding of Chinese culture.

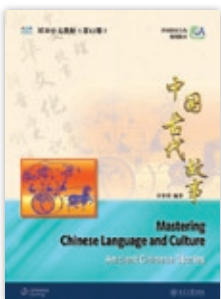
本册选出了16条常用的成语介绍给学生,使学生能够较为集中地体会“成语”这种语言形式的精练、优美和幽默。



Vol. 11 第十一册 Chinese Geography 《中国地理常识》 ISBN: 9789000009794

Topics include land and weather, population and nationalities, mountains and rivers, famous cities and historical sites. English translations for the main texts are provided. Students will learn both new vocabulary and general Chinese geographical knowledge simultaneously.

本册的特点是易教、易学,将学习汉字和传授中国地理知识同步进行。学生们通过对《中国地理常识》的学习,不仅初步了解了中国地理知识、增识了两百多汉字,也为以后进一步学习中华文化打下了良好的基础。



Vol. 12 第十二册 Ancient Chinese Stories 《中国古代故事》 ISBN: 9789000009800

Introduces 15 interesting ancient Chinese stories which reflect the social customs and ethos in ancient China, and the wisdom and humor of the ancient Chinese. The topics include *Cao Chong Weighing the Elephants*, *Bao Qing Tian*, and *The Seven-Step Poem*.

本书介绍了15个中国古代故事。故事情节曲折,带有传奇色彩,反映了古代中国人的生活习俗和风貌,以及他们的智慧和幽默。



Vol. 13 第十三册 Chinese Myths & Legends 《中国神话传说》 ISBN: 9789000009817

Introduces 10 colorful Chinese myths and legends that will be sure to pique students' interests. These stories include well-known classics such as *Pangu Creates the Universe* and *Yi Shoots Down Nine Suns*. All main reading passages comes with English translations to aid understanding.

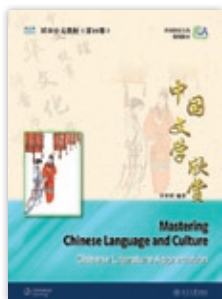
本册介绍了10篇美丽的神话传说。学生们在进入这个神话世界时,会看到远古时期中华民族的祖先与自然搏斗时激动人心的场面,体会到中华民族勤劳勇敢、聪明智慧这些优良传统源远流长。



Vol. 14 第十四册 Ancient Chinese Science & Technology 《中国古代科学技术》 ISBN: 9789000009053

Introduces some of the greatest Chinese inventions and discoveries including the four great inventions (compass, paper, gunpowder, movable type-printing press) and silk production. Through the reading passages, students will further their understanding of Chinese civilization.

本册通过一个个生动的故事向学生们介绍了部分中国古代科学技术发现和发明的过程。



Vol. 15 第十五册 Chinese Literature Appreciation 《中国文学欣赏》

ISBN: 9789000009824

Offers a quick but valuable introduction to Chinese literature. Passages excerpted and adapted from Chinese classics and modern literary works includes *Wu Song Kills the Tiger*, *Using Straw Boats to Borrow Arrows*, *The Ballad of Mulan* and *Couching Tiger, Hidden Dragon*.

本册选取各具风格的古典名著和现代作品的章节、片断改编而成，内容有趣、观点新颖。学生们可以初步接触到一些中国古典、现代的文学作品，为今后大量阅读打下良好的基础。



Vol. 16 第十六册 Chinese Poetry Appreciation 《中国诗歌欣赏》

ISBN: 9789000009077

Introduces different kinds of Chinese poetry including early poetry, classical, Tang, Song, and contemporary poetry. The poems are carefully chosen to reflect a variety of themes. Upon completion of this volume, students will appreciate the unique rhyming system of Chinese poetry.

本册选取了大量古代著名诗词和部分当代诗歌，所选皆为名作，各具风格。



Vol. 17 第十七册 Chinese Reading of Popular Science 《中文科普阅读》

ISBN: 9789000009084

Covers topics such as the source of the Yellow River and China's precious plants and herbs. The reading passages are informative and interesting and are accompanied by English translations. Besides teaching the language, this volume also increases students' knowledge in natural science, social science, and environmental protection.

本册主要介绍了中国特有的自然科学知识。通过对本书的学习，学生不仅能掌握一些科技词汇，而且能增进对中国的自然风貌、人文历史的了解，为今后阅读中文书报打下良好的基础。



Vol. 18 第十八册 Ancient Chinese Philosophy 《中国古代哲学》

ISBN: 9789000009831

Offers a quick and concise introduction to ancient Chinese philosophy, including Confucianism and Taoism. Through the reading passages, students' command of the Chinese language will be enhanced, enabling them to appreciate the beauty and exquisiteness of Chinese culture.

通过对本册的学习，学生能基本了解到中国古代儒、道两家的思想，不仅能提高中文水平，也能提高思辨能力，从而可以在思想的层面上领略中华文化的精妙之处。



Vol. 19 第十九册 History of China (Part 1) 《中国历史(上)》

ISBN: 9789000009848

Introduces the history of China from pre-historical eras such as the Xia dynasty, the Spring and Autumn Period, the Warring States Period, up to the first half segment of the Tang dynasty. Students will understand the history of China chronologically, while expanding their vocabulary as well as enhancing their language abilities and skills.

本册概要地介绍了中国从远古时期到唐代前期的历史知识。



Vol. 20 第二十册 History of China (Part 2) 《中国历史(下)》

ISBN: 9789000009183

Introduces the history of China from the second half segment of the Tang dynasty up to the Qing dynasty. Students will understand the history of China chronologically, while expanding their vocabulary as well as enhancing their language abilities and skills.

本册概要地介绍了中国从唐代中后期到清代末期的历史知识。

JIA YOU! Chinese for the Global Community

加油!

Xu Jia Lu, Beijing Normal University 许嘉璐, 北京师范大学
Chen Fu, Beijing Normal University 陈纮, 北京师范大学
Wang Ruojiang, Peking University 王若江, 北京大学
Zhu Ruiping, Beijing Normal University 朱瑞平, 北京师范大学

Jia You! Chinese for the Global Community is a full-year program for intermediate students of Chinese. It is designed for college students in second-year Chinese as a foreign language program and senior high school students taking the AP Chinese Language and Culture Exam.

Jia You! encompasses 10 units and is divided into two volumes. Each unit addresses a specific theme of contemporary or historical Chinese culture with two lessons designed around the theme. Each lesson consists of Chinese texts, content-based presentations of vocabulary, grammar, common expressions, and exercises.

The program includes Student Textbooks, Workbooks, Audio CDs, Instructor's Resource Manuals, Video on DVD and a companion website. The bound-in **Jia You!** Audio CDs provide the audio program for all narratives, dialogs and vocabulary in the textbook.

Key Features:

- ▶ Interweaves the teaching of Chinese language and culture
- ▶ Integrates the "5Cs" principles of the National Standards for Foreign Language Education
- ▶ Offers current, engaging and thought-provoking texts of different forms and discourse styles
- ▶ Provides a broad range of communicative exercises
- ▶ Integrates Simplified and Traditional Chinese side-by-side
- ▶ Workbook exercises, which are modeled after the AP Chinese exam, test learners on cultural knowledge and all four language skills
- ▶ Empowers instructors with a comprehensive teaching resource



Product Information:

Textbook Volume 1

ISBN : 9789814195904
Size : 220mm x 285mm
Extent : 350 pages
Finishing : Casebound, 1 audio CD
Edition : 1st, © 2008

Textbook Volume 2

ISBN : 9789814221658
Size : 220mm x 285mm
Extent : 350 pages
Finishing : Casebound, 1 audio CD
Edition : 1st, © 2008

《加油!》是一套针对美国AP中国语言和文化课程及考试编写的中级中文教材,同时也适用于大学二年级中文教学使用。

全套教材供一学年使用,分为上、下两册。整套产品融汇真实地道的语料,帮助学生在在学习语言的同时,了解中国的文化。学生用书上下两册共包括10个单元,内容涵盖学校与家庭、民族与社会、语言与文字、历史与文化、文学与艺术等,每课附有泛读材料以及精心设计的会话、写作等课堂练习。整套教材图文并茂、语料真实、内容扎实、文化气息浓厚。

产品配套包含学生用书、教师手册、练习册、录音光盘、CD-ROM、DVD以及网络课程。随书附送的录音光盘中录有课本中所有的阅读篇章。

产品特点:

- ▶ 语言和文化教学相结合
- ▶ 贯彻美国外语教学“5C”的标准
- ▶ 课文内容贴合学习者的学习生活体验,新颖而引人思考,表现形式多样化
- ▶ 围绕课文内容精心编排词汇、语法、练习以及活动
- ▶ 简繁体中文对排
- ▶ 练习册的习题设计紧密贴合AP中文考试题型,综合考察学习者的文化知识和汉语语言技能
- ▶ 教师手册中包含丰富的教学资源 and 实用的教学技巧



Units open in full-page photos with clearly stated communicative goals.

每个单元以主题图片开篇，突出单元学习目标。

Carefully crafted warm-up questions designed to stimulate learning interests.

热身思考题可激发学习兴趣，并有效导入正文学习。

Simplified and Traditional Chinese presented side-by-side throughout the Textbook.

全书简体和繁体左右对照，为不同中文背景的学生提供学习方便。



Main texts rich in cultural content.

课文将语言和文化完美交融。

Vocabulary highlighted within texts.

中文的生词作变色处理，重点加下划线。



Supplementary texts chosen to complement the theme of each lesson.

副课文是主课文的有益补充，深化主题，强化阅读能力。

Questions alongside text train students to make educated guesses through contextual clues.

“读前”和“读中”问题可启发思考、帮助理解。



Guided communicative activities allow students to apply what they have learned to daily life situations.

每课的人际任务真实、实用，方便学生学以致用。

Title	ISBN
Jia You! - Textbook 1 + 1 audio CD	9789814195904
Jia You! - Workbook 1 + 2 audio CDs	9789814221641
Jia You! - Instructors Resource Manual 1 + audio CD + CD-ROM (Traditional Chinese only)	9789814221634
Jia You! - Textbook 2 + 1 audio CD	9789814221658
Jia You! - Workbook 2 + audio CDs	9789814221672
Jia You! - Instructors Resource Manual 2 + audio CD + CD-ROM (Traditional Chinese only)	9789814221665
Jia You! - Video on DVD	9789814232432



HARVEST

Intermediate Chinese

收获

Xu Jia Lu, Beijing Normal University 许嘉璐, 北京师范大学
 Chen Fu, Beijing Normal University 陈纭, 北京师范大学
 Wang Ruojiang, Peking University 王若江, 北京大学
 Zhu Ruiping, Beijing Normal University 朱瑞平, 北京师范大学

Harvest is a four-skill intermediate Chinese program that integrates the teaching of Chinese language and culture. It draws students into the study of Chinese through its stimulating and contemporary readings, authentic language use, content-based materials, and engaging and meaningful activities.

Culture permeates every lesson, giving students an appreciation of the habits, traditions, and perspectives of the Chinese-speaking people in the 21st century. The program comprises six units, 12 lessons and covers a wide variety of cultural topics such as school life, family, festivals, Chinese ethnic minorities, famous people, Chinese literature and arts.

The **Harvest** Workbook, sold separately, follows the theme of each unit to provide additional reading, writing, listening and speaking practice. The bound-in CDs provide the audio program for all listening activities.

The **Harvest** program is designed for high school students who have studied Chinese as a foreign language for at least 3 years.



Product Information

Textbook

Simplified Chinese Edition
 ISBN : 9789814253062
 Size : 214mm x 272mm
 Extent : 242 pages
 Finishing : Paperbound
 Edition : 1st, © 2008

Workbook

Simplified & Traditional Chinese Edition
 ISBN : 9789814253079
 Size : 214mm x 272mm
 Extent : 148 pages
 Finishing : Paperbound, 2 audio CDs
 Edition : 1st, © 2008

《收获》是一套中级汉语教材，适合已经学习过三年以上中文的高中生。本教材选取真实地道的语料，融汇语言和文化教学，注重发展学生的听说读写四项技能，图文并茂、内容新颖。

本套教材文化气息浓厚，从现代社会的视角展示和介绍了华语世界及其文化的方方面面。本教材分为6个单元，每单元两课，涵盖学校生活、家庭、节日、少数民族、名人、文学和艺术等主题。

《收获》配有单独的练习册，按照每课的主题，提供额外的各项技能练习。随书还配有录音光盘，包括所有听力练习的录音文件。

China Highlights (Video on DVD) 看中国

China Highlights is a concise yet comprehensive first introduction to China and the Chinese culture. Viewers will gain a quick understanding and appreciation through the 18 carefully selected topics such as sports, food, fashion, family, festivals, people, society, language, literature, history and the arts.

China Highlights is informative and yet easy to digest. It is ideal as a Chinese language classroom resource. Suggested activities are included to provide instructors with ideas on classroom activities that will enhance students' understanding of each topic.

Mandarin narration with Traditional/Simplified Chinese and English subtitles. Full bilingual transcripts provided.

Table of Contents 目录:

- Track 1 Chinese Martial Arts 中国功夫 (2:45)
- Track 2 Sports in China 体育运动 (2:59)
- Track 3 Chinese Cuisine 中国饮食 (3:43)
- Track 4 Chinese Costumes 中国服装 (2:46)
- Track 5 Chinese Families 中国家庭 (3:43)
- Track 6 The Lunar New Year, the Lantern Festival, and the Double Ninth Festival 春节、元宵和重阳节(4:01)
- Track 7 The Dragon Boat Festival and the Moon Festival 端午节和中秋节 (2:41)
- Track 8 Popular Tourist Destinations in China 中国旅游 (4:17)
- Track 9 The Great Wall and the Stone Grottoes 长城和石窟 (3:10)



Product Information

ISBN : 9789814253413
Running time : 58mins
Edition : 1st, © 2009

本光盘通过简短、真实的录像片段介绍了18个和中国相关的主题，包括体育、饮食、服装、家庭、节日、民族、社会、语言、历史、文学和艺术等。

本光盘适用于想进一步了解中国或提高汉语水平的朋友，同时也能作为汉语课程的辅助教学材料，丰富课堂活动。光盘随附中英文对照的解说词手册，方便使用者了解内容。为取得更好的教学效果，老师也可以利用和内容相关的“活动建议”组织学生进行课内外的活动。

除中文旁述外，光盘也提供英文、简体中文和繁体中文字幕。

- Track 10 Man and Nature: The Old Town of Lijiang 人与自然: 丽江古城 (2:06)
- Track 11 Ethnic Groups in China 民族风情 (1:59)
- Track 12 Changes in Residential Housing 住宅变迁 (2:58)
- Track 13 The Origin of Chinese Characters 汉字的由来 (3:12)
- Track 14 Popular Chinese Characters 汉字与生活 (2:49)
- Track 15 Confucius and Confucianism 孔子与儒家文化 (3:47)
- Track 16 The Silk Road 丝绸之路 (3:39)
- Track 17 Chinese Literature 中国文学 (3:26)
- Track 18 Chinese Folk Arts 中国民间艺术 (4:09)

Chinese Treasure Chest 中文百宝箱

Marisa Fang 林宛芊

Helen Jung 马慕贞

Rosemary Firestein 傅爱玫

Chinese *Treasure Chest* is an imaginative teaching resource that offers hundreds of reproducible pages of activities designed around themes in the K-8 curriculum. The activities are organized into 12 monthly sections to fit the school year. Volume 1 covers September to December, volume 2 covers January to August. Each volume is available in simplified and traditional Chinese.

Students learn the Chinese language and culture through games, songs, crossword puzzles, picture cards, TPR activities, role-play, chants and conversations. This series offers plenty of ideas for such activities. The “5Cs” principles of the National Standards for Foreign Language Education, prescribed by the American Council on the Teaching of Foreign Languages is also integrated in these activities.

Within each month, there are featured topics (e.g., greetings, schools, weather) and cultural/seasonal themes. Activities are carefully selected so that different difficulty levels are available for the teacher to choose from, to cater to beginner, intermediate and advanced learners.

Each section begins with teacher notes that states the learning objectives and difficulty level of each activity, and offers suggestions on how to implement an activity to get the best results.

This series is a joint effort of three experienced teachers. It encapsulates their years of teaching experience and innovative approaches to teaching young children. It will make the classroom experience more fun, enriching and rewarding for teachers and students alike!



Product Information

Volume 1

ISBN : 9789814281362
Simplified Chinese

9789814272926
Traditional Chinese

Size : 216mm x 278mm

Extent : 330 pages

Finishing : Spiral bound

Edition : 1st, © 2009

Volume 2

ISBN : 9789814246620
Simplified Chinese

9789814281577
Traditional Chinese

Size : 216mm x 278mm

Extent : 428 pages

Finishing : Spiral bound

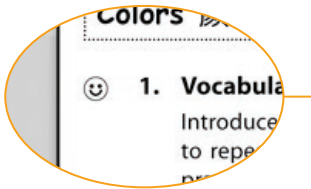
Edition : 1st, © 2010

这是一套为小学和幼儿园的中文教师设计的教学活动资源手册。全书分为12个月，按照小学各年级每月的课程主题和月份主题，提供出相应的语言、文化、会话等方面的多种课堂活动，并配有中英对照的活动说明供教师参考。

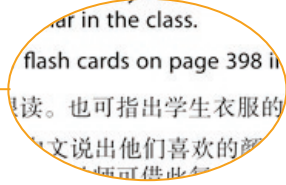
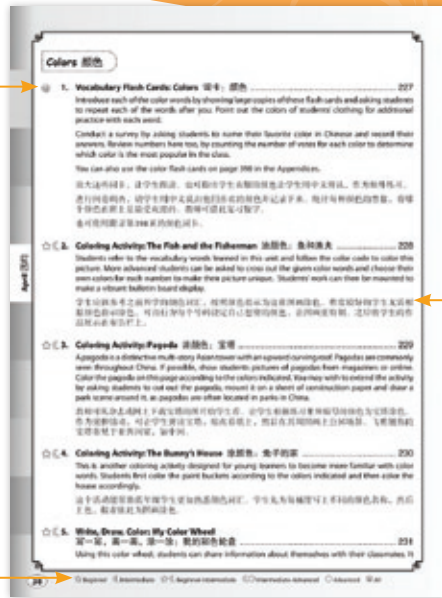
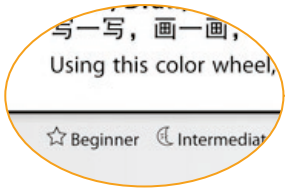
课程主题方面，包括幼儿园和小学低年级常见的自我介绍、打招呼、数字、家庭、时间、身体部位、食物、颜色等，以及中高年级的学校、运动、爱好、公共场所、旅游、动物、天气、情绪等。月份主题则以文化为主线，主要包括每月的重要节日、中西文化比较等。根据这些主题设计的活动也与小学其他学科的内容相交织和呼应，使学生的学习可以做到与日常生活结合，融会贯通。

开展这样的教学活动，可以为学生营造良好的学习语境，教师也可以充分运用多种有效的语言教学技巧，如肢体演示、角色扮演、游戏、歌谣、关氏连句法、手工制作、看图说话、趣味问答等来提升听、说、读、写各方面的语言能力，并达到学习语言的沟通、贯连、比较、文化和学以致用的终极目标。

本书精彩的创意教学方案，必将带给您不一样的中文课堂经验！



Difficulty level clearly indicated for each activity.
每个活动都清楚地标明了难易等级。

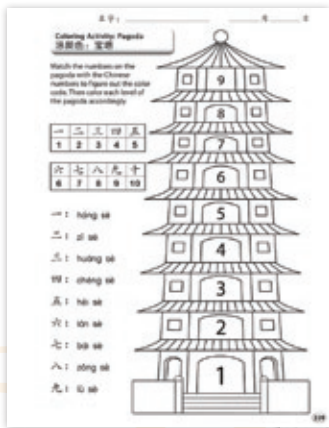


Bilingual corresponding Teachers Notes for each activity, with explanations on objective for the activity, and suggestions on how to carry out the activity.

中英文对照的教学重点，非常详细地解释了每个活动的教学目的、教学方法。

Activities of different levels are offered within each month, topic and cultural theme, to cater to learners of different proficiency levels.

月份、话题和文化主题页标注了难易程度，以适应不同水平学习者的需要。



Hundreds of ready-to-use, reproducible activity pages!

练习和活动非常丰富，且方便老师复印使用。



Project samples provided for reference.
提供作品展示为参考。

Table of Contents 目录:

Topics 课程主题

- Greetings 打招呼
- Numbers 数字
- Months/Week 月份和星期
- Parts of the Body 身体部位
- Family 家庭
- Emotions/Feelings 情绪/感受
- Weather/Seasons 天气/季节
- Telling Time 时间
- Fruits/Chinese Food 水果/中国菜
- Animals/Insects 动物/昆虫
- Sports/Hobbies 运动/爱好
- Shopping 购物
- Public Places 公共场所
- Community Helpers 好邻居
- Health 健康

Cultural Themes — Holidays 节日

- Mid-Autumn Festival 中秋节
- Halloween 万圣节
- Thanksgiving 感恩节
- Chinese New Year 农历新年
- Valentine's Day 情人节
- Tomb Sweeping Day 清明节
- Dragon Boat Festival 端午节

Cultural Themes — Cultural knowledge 文化常识

- Chinese Geography 中国地理
- Confucius 孔子
- Great Wall 长城

- Tang Poems 唐诗
- Giant Panda 大熊猫
- Monkey King 孙悟空
- Chang'e and Houyi 嫦娥与后羿
- Four Great Chinese Inventions 四大发明
- Four Treasures of the Study 文房四宝
- Silk Making 蚕丝
- Peking Opera 京剧脸谱
- Calligraphy 书法
- Zheng He 郑和
- Mulan 花木兰

Cultural Themes — Chinese new year traditions 新年习俗

- Five Charms 五福临门

- Making a Lantern 做灯笼
- Giving Presents 送礼
- Firecrackers 放鞭炮
- Spring Couplets 写春联
- 12 Zodiac Animals 十二生肖

Teaching Techniques 教学技巧

- Total Physical Response 全能肢体反应法
- Nursery Rhymes 数来宝
- Sequential Storytelling 看图说话
- Gouin Series 关式连句法
- Reading Aloud 朗读/朗诵
- Storytelling 说故事
- Role Play 角色扮演
- Flash Cards 闪示卡
- Wall Charts 挂图

The Chinese Picture Dictionary for Children

中文图解词典 – 少儿版

The *Chinese Picture Dictionary for Children* is a powerful vocabulary builder for non-native learners aged 5-14. It presents words in context through colorful and realistic illustrations and photographs. Essential vocabulary is presented through 62 themes, making language learning more meaningful and effective. Through these pages, we want to stimulate children's learning interest, and provide a platform for more fun and engaging learning.

Each theme presents 15 to 20 words in a double-page spread. The words are carefully selected, high-frequency words which can be most commonly used in everyday life. A total of about 1,100 words are presented, each annotated with *pinyin*.

To add to the excitement of learning, we have placed a little monkey in each double-page spread. Children will enjoy finding the monkey each time they turn the page!



Product Information

ISBN : 9789814296335
 Size : 220mm x 285mm
 Extent : 152 pages
 Finishing : Paperbound
 Edition : 1st, © 2010



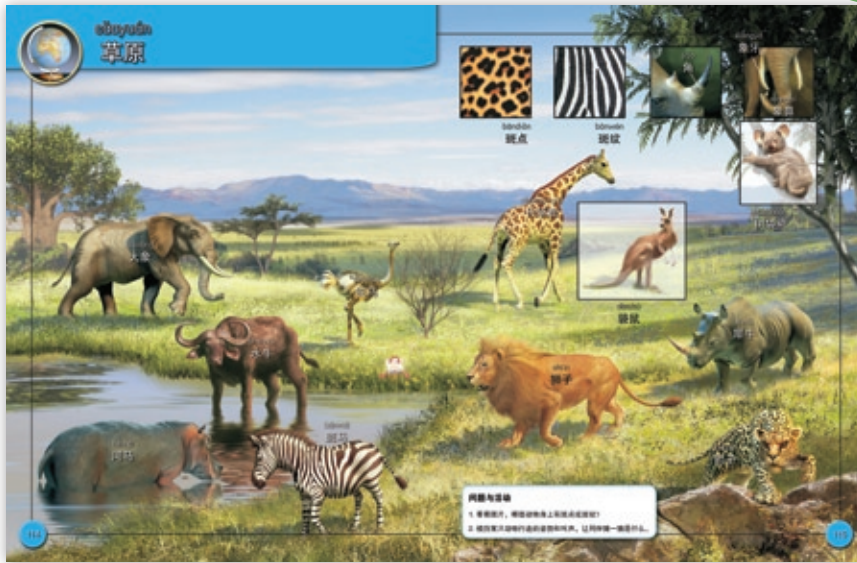
Also available at iTunes store for iPad!

《中文图解词典》(少儿版)是一本图文并茂、形象生动的词典,适合5-14岁的汉语学习者。

全书按主题编写,共介绍了62个主题,各类词语与主题紧密相关。每个主题包括15-20个常见的词语,全书共收纳了1,100多个词语。这样的编写方式使学生可以轻松记忆词汇,也可使他们在相关的语境中更好地使用词汇。页面上每个词语为简体中文,并附注了拼音。

本书使用了上百张精美的图画和照片来呈现主题词汇,使学习者有赏心悦目、身临其境之感。与传统的以文字为主的词典比起来,图解词典在引发学习兴趣、增进理解、加深记忆、提高效率等方面有着不可替代的优势。

书中还有一个巧妙的设计—每个主题画面中,都有一只小猴子藏在某处,等待学习者把它找出来。这是一个很有童趣的热身活动,能唤起学生的好奇心、调动学习兴趣,并进而让他们把注意力集中到词典上。



Find the monkey!
Children will enjoy spotting the monkey hidden in every scene.

你能找到小猴子吗？小猴子的形象将会伴随孩子们学习的始终。每翻开新的一页，找到小猴子都会成为快乐的体验。



Essential vocabulary presented thematically to aid learning in context.

主题式编排词汇，在语境中学习，充满乐趣。



Carefully selected, high-frequency words for everyday usage.

选编词汇与学习者生活密切相关，学习效果显著。



Colorful and realistic illustrations and photographs stimulate children's learning interest.

图片色彩丰富、精美逼真。



Activities and questions on each page designed to reinforce learning.

游戏与活动，有效巩固和记忆词汇，增强语言技能。



KUAILE HANYU MULTIMEDIA CD-ROMs

快乐汉语 – 多媒体光盘

Hanban 汉办

The *Kuaile Hanyu Multimedia CD-ROM* set introduces beginning Chinese through lively animation, videos that depict real-life situations, and fun and motivating games. It is designed for middle-school students learning Chinese as a foreign language from the beginner level.

The multimedia program uses a spiral approach that reinforces and builds upon materials from previous lessons, and emphasizes speaking and comprehension. The situational video follows the experience of two foreign students during their stay with their host families in Beijing, as they make new friends, conduct daily activities and learn about cultural similarities and differences. Each video segment presents the vocabulary and structures from each lesson in context; it is a great way for students to gain practical knowledge of the Chinese language and culture.

A variety of carefully developed game types incorporating vivid graphics, dynamic animation and sound effects makes language learning a positive and exciting experience.

Kuaile Hanyu comes in three graded levels. Each level consists of eight units with three lessons per unit. It features simplified Chinese characters, native Chinese speaker pronunciation, *pinyin* and English explanations.

This delightful CD-ROM set is suitable for both individual home study and computer classroom instruction.



Product Information

ISBN : Level 1 9789814272186
 Level 2 9789814272193
 Level 3 9789814272209
 Edition : Revised, © 2009

《快乐汉语》多媒体光盘是一套初级至中级的汉语教材，适合非华裔学生使用。课文内容涵盖了学生所感兴趣的话题，以及必学的语言点和文化知识。

全套光盘寓教于乐，充分发挥了多媒体的优势。用活泼有趣的情景动画来呈现了几位外国学生在中国学习的生活点滴，并通过视频短片来深化课文内容、展现真实场景、传达中华文化。这些特色可有效地激发学生的学习兴趣，使他们打下扎实的语言基础、提高会话能力，并在潜移默化中汲取文化知识。

全套教材共有三张光盘，每张光盘包括八个单元，每单元三课。光盘还附带了小字典、图文库等教学资源。

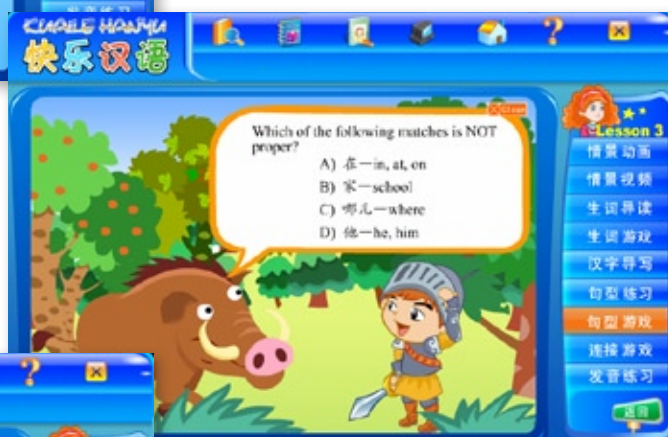
Comprehensive coverage of Chinese characters and sentence patterns, taught through highly relevant and age-appropriate topics.

通过动画、视频、游戏等多媒体手段，学写字，学说话，边玩边学，大有乐趣！



Demonstration of key strokes and sequence.
动画讲解笔画顺序。

Interactive games reinforce learning.
丰富的游戏，寓教于乐。



Lively animation clips make learning fun.
生动的动画，使学习充满乐趣。



Video shot on-location in Beijing exposes learners to Chinese environment.
视频短片展现真实场景，如同身临其境。





小
树
苗
系
列

THE READING GARDEN SPROUT SERIES 百花园-小树苗系列

Reading is a most basic activity of language learning. In this **Sprout Series** of Readers, children aged 6—10 are treated to 19 beautifully illustrated, wonderfully written stories that will expose them to the world of Chinese language in a natural and engaging way.

The vocabulary in this series is carefully controlled to ensure that children are challenged but not intimidated. Pinyin and English annotations at the back of each book provide additional learning support.

The **Sprout Series** uses a total of 980 characters, of which 552 characters cover 70% of the Level A characters in the *National Syllabus of Graded Words and Characters for Chinese Proficiency* (HSK 基础汉字; 甲级字). 496 out of these 980 characters cover 83% of the *Singapore Ministry of Education Primary 1-4 Chinese Character List* (中小学华文字表; 表一). This means that while children are enjoying the stories, they are learning the most important characters that form the vocabulary foundation of the Chinese language.

FEATURES:

- ✓ Pre-reading and post-reading activities designed to enhance learning
- ✓ Read aloud section with full pinyin annotation for reading practice
- ✓ Keyword listings with English explanations and pinyin
- ✓ Good balance of traditional / cultural topics and modern day issues such as the environment and city life



Product Information

ISBN : Reading Garden - Sprout Series
百花园-小树苗系列 (19 titles)
9789000012558

Edition : 1st, © 2010

阅读是语言学习过程中非常重要的一环。《百花园-小树苗》系列为6至10岁的孩子提供19本读物,通过精彩有趣的故事和赏心悦目的绘图,为小朋友们创设一个自然、零压力的中文学习环境,让他们在阅读故事、欣赏图画的同时,沉浸在中文的世界中。

“小树苗”系列全套书词汇量约980个,其中有552个字为HSK基础汉字的甲级字,占甲级字总数的70%。以新加坡小学华文字表来对照,全套书有496个字在“小学一至四年级”的字表之中,占其总数的83%。

- ✓ 题材多元新颖,包括中华文化、家庭生活、环保课题等
- ✓ 阅读前和阅读后思考活动加强学习效果
- ✓ 书后附上整个故事文本,并提供拼音辅助朗读练习
- ✓ 生词表附加拼音和英语注释
- ✓ 免费教学资源(教学建议、录音、活动本)供下载

第一念 READ ALOUD

青蛙音乐会就要举行了，青蛙乐手们该怎么打扮呢？
只有三种颜色，就能让大家交个朋友！
让我们来试试。
哈，有没有见过红色的青蛙？大红大红的红青蛙！
看呀，黄色的青蛙，我是一只金黄金黄的黄青蛙！
看呀，蓝色的青蛙，我是一只碧蓝碧蓝的蓝青蛙！
来一点黄色，来一点蓝色，会变成什么颜色呢？哦，
又变成绿青蛙了！
看呀，绿色的青蛙，绿色的青蛙，你们是怎么变成的呢？
哎呀呀，来了一点黄色的青蛙，比那还不是要黑的
黑青蛙，你们是怎么变成的呢？

Read Aloud section with full pinyin annotation for reading practice

动脑筋 FUN ZONE

- 活动一：变变变**
通过这个游戏，加强小朋友对颜色变化的印象，并从中得到惊喜和快乐。
1. 准备好三种颜色（红、黄、蓝），以及一些有盖的透明瓶子。
 2. 在瓶盖内倒进一种颜色，再轻轻晃动，瓶子盖的水就会变色了。
 3. 鼓励小朋友玩颜色游戏，利用三种颜色，变化出各种颜色。
- 活动二：不一样的青蛙**
1. 提供颜料、蜡笔、彩纸等材料，鼓励小朋友用各种材料设计，装扮参加摇滚音乐会的青蛙，并给它们取名字。
 2. 如果小朋友人数多，可以让他们投票最喜欢的作品。

Pre-reading and post-reading activities designed to enhance learning

重点词汇 KEYWORDS	中文	英文	拼音
青蛙	frog	青蛙	qīng wā
音乐会	concert	音乐会	yīn yuè huì
举行	to hold	举行	jǐng xíng
乐器	instrumental performers	乐器	yī yuè qǐ
打扮	to dress; to make up	打扮	dǎ bān
颜色	color	颜色	yán sè
变	to change	变	biàn
试	to try	试	shì
大红	brilliant red	大红	dà hóng
(一)只	(a measure word for animals, birds, etc.)	(一)只	yī zhī
金黄	golden yellow	金黄	jīn huáng
蓝色	blue	蓝色	lán sè
碧蓝	sky-blue	碧蓝	bì lán
绿	green	绿	lǜ
青蛙	change	青蛙	qīng wā
棕色	orange (brown)	棕色	brown
紫色	purple	紫色	zǐ sè
黑色	black	黑色	hēi sè
墨水	ink	墨水	mò shuǐ
剩下	remaining	剩下	shèng xià
混	to mix	混	hùn
美丽	beautiful	美丽	měi lì
七彩	rainbow-colored; a variety of colors	七彩	cǎi qī
摇滚	rock and roll	摇滚	yāo qǐ
美妙	wonderful	美妙	měi miào
超级棒	superb	超级棒	chāo jí bàng

Keyword listings with English explanations and pinyin



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Series Information	
TITLE	ISBN
Science and the Environment 科学与环境	9789000012428
Yao Gun Qing Wa 摇滚青蛙	9789814314190
Hui Zou Lu De Shu 会走路的树	9789814314213
Bian Jie 边界	9789814314206
Di Qiu De Hu Xi 地球的呼吸	9789814314220
Zhang Da Shi Zen Me Yi Hui Shi 长大是怎么一回事	9789814314237
Family and Community 家庭与社会	9789000012435
Wo De Jia 我的家	9789814314084
Yi Ke Niu Kou 一颗纽扣	9789814314091
Huo Che Huo Che Wu Wu Jiao 火车火车呜呜叫	9789814314107
Nan Gua Xiao Fang Zi 南瓜小房子	9789814314114
Nian 年	9789814314121
Niao Wo Li De Shu 鸟窝里的树	9789814314138
Ye Li Shen Me Ren Bu Shui Jiao 夜里什么人不睡觉	9789814314145
Exploration and Adventure 探索与历险	9789000012442
Shei La De Bian Bian 谁拉的便便	9789814314152
Ying Gai Zen Me Zuo 应该怎么做	9789814314169
Wo Men Qu Tan Xian 我们去探险	9789814314176
Wo Men Lai She Ji 我们来设计	9789814314183
Nursery Rhymes 儿歌与童谣	9789000012459
Nian Er Ge Du Tong Yao 1 念儿歌 读童谣 1	9789814314244
Nian Er Ge Du Tong Yao 2 念儿歌 读童谣 2	9789814314251
Nian Er Ge Du Tong Yao 3 念儿歌 读童谣 3	9789814314268

Learn Chinese - Illustrated Chinese-English Dictionary

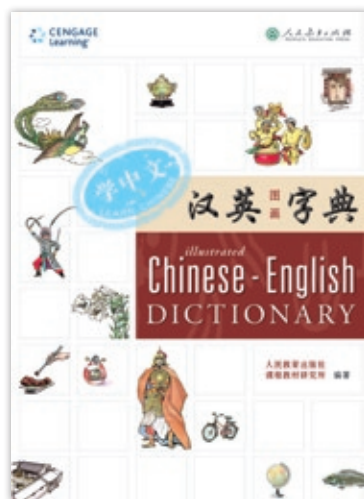
汉英图画字典

Learn Chinese—Illustrated Chinese-English Dictionary is a bilingual dictionary based on the unabridged edition of Chinese Picture Dictionary for Beginners first compiled and published in 1998 by the People's Education Press. It is designed to be used as a reference book for non-native learners of basic Chinese.

The dictionary contains a collection of 1,965 Chinese characters, with another 694 corresponding Traditional Chinese characters, encompassing all 800 Level A characters and 804 Level B characters in the *National Syllabus of Graded Words and Characters for Chinese Proficiency*.

Learn Chinese—Illustrated Chinese-English Dictionary aims to strengthen learners' command of Chinese by improving their character recognition, pronunciation and understanding of word meanings. All entries contain the radical, pronunciation, basic stroke order, followed by definitions and examples with *pinyin* and English translations.

The dictionary also offers 591 attractive illustrations placed alongside the definitions and examples, with another 13 pages of topical illustrated vocabulary. The illustrations are designed to complement and enhance learners' understanding of the words.



Product Information

ISBN : 9789814314596
 Size : 170mm x 230mm
 Extent : 360 pages
 Finishing : Paperbound
 Edition : 1st, © 2010

《学中文·汉英图画字典》是根据人民教育出版社1998年编写出版的《初级汉语图画字典》的基础上增订而成的双语字典。它是一部专门供海外汉语学习者使用的工具书。

字典供收字1965个(另有繁体字694个),涵盖了《汉语水平词汇与汉字等级大纲》中所有的甲级字(800个)和乙级字(804个)。为了帮助学习者更好地认清字形,读准字音,了解字义,字典中的每个字头均标明了部首、读音、基本笔顺、释义和例子。所以的释义与例子都有相应的汉语拼音和英文翻译。

此外,字典共配图589幅,另有按不同主题集中编排的彩色插页13面,力求图文互相补充,方便学习者使用。

Translation in English
英文翻译

Section on comparing characters which appear similar helps learners to take note of the differences

设立“比一比”一项，比较字形相近的字，分别举出词语帮助学习者记忆

童 | 立部 | tóng 一 童音章童 【乙】

小孩子 [xiǎoháizi]
children; 童年 [tóngnián]
childhood / 童话 [tónghuà]
fairy tales / 牧童 [mùtóng]
cowherd



比一比 [bǐ yì bǐ]
comp. 童(童心) [tóng (tóngxīn)]
childlike
innocence——重(重要) [zhòng (zhòngyào)]
important

Level according to the National Syllabus of Graded Words and Characters for Chinese Proficiency

在《汉语水平词汇与汉字等级大纲》中的等级

Illustration for the example
为举例配插图

Phonetic notation
文字的注音

Section for character '八' (bā) and '把' (bǎ). Includes English translations, pinyin, and illustrations of a tiger and a hand holding a tool.

Section for characters '败' (bài), '搬' (bān), '搬' (bān), and '板' (bǎn). Includes English translations, pinyin, and illustrations of a person moving a box and a wooden board.

Section for characters '案' (àn), '傲' (ào), and '傲' (ào). Includes English translations, pinyin, and illustrations of a person looking at a document and a person looking at a book.

NEW

Chinese Grammar Step by Step

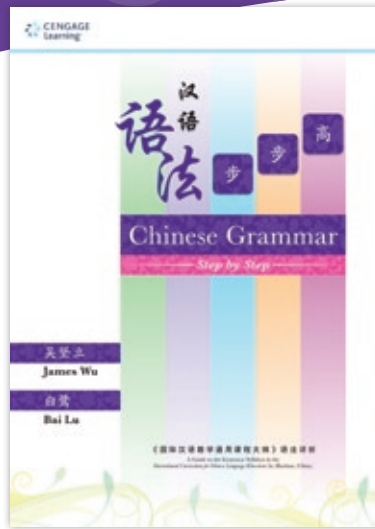
汉语语法步步高

James Wu 吴坚立 Bai Lu 白鹭

Chinese Grammar Step by Step is a useful, easy to understand reference guide to the Chinese language. Based on Hanban's International Curriculum for Chinese Language Education, it organizes grammar topics in a progressive manner and offers a clear, concise explanation for each language point. Refreshingly presented in a manner for easy learning, it is a first guide to Chinese grammar for learners at all levels.

Key Features:

- ✔ Key structures with sample sentences clearly presented
- ✔ Useful examples with grammatical features marked out in colour to aid understanding
- ✔ Chinese text accompanied with *pinyin* and English translations
- ✔ Engaging exercises with full answer key
- ✔ Supplementary tips as extended language points to draw connections with other forms of usage
- ✔ Comparison with the English language where relevant
- ✔ A glossary of grammatical terms to enhance understanding



Product Information

ISBN : 9789814352543
Size : 190mm x 260mm
Extent : 252 pages
Finishing : Paperbound
Edition : 1st, © 2011

《汉语语法步步高》是作者依据中国国家汉办颁布的《国际汉语教学通用课程大纲》中“常用汉语语法项目分级表”所研制的最新语法学习教材。本书以英语解释汉语语法，语言简明精要、练习完备翔实，印刷装帧精美、主要例句以颜色标出语法特点，并附加拼音与英文翻译，适用于以英语为母语的各级学习者。

全书共分五级，循序渐进讨论了汉语学习中最重要的150多个语法点。每章先说明语法点的基本句型并附例句，其次讨论该语法点的派生句型，最后提供相关练习，书后附上参考答案，帮助学习者巩固学习。

本书也在适当处解释汉语语法与英语的不同。在正文之外，我们用“小贴士”阐释学习汉语的误区。此外，为促进学习，本书还附有语法术语表，简明扼要地解释书中所用到的语法术语，帮助学生更好地掌握语法点。

...a well written and beautifully designed book. The grammar point coverage is adequate with clear explanations and useful exercises.

这是一本编写认真、设计精美的书。里头所涵盖的语法点非常充足，解释清楚，练习也非常有用。

Ruilan Yuan,
Oxley College, Victoria, Australia

I especially like the way the book categorizes the grammar points... Students will know what grammar points they should master before they advance to the next level.

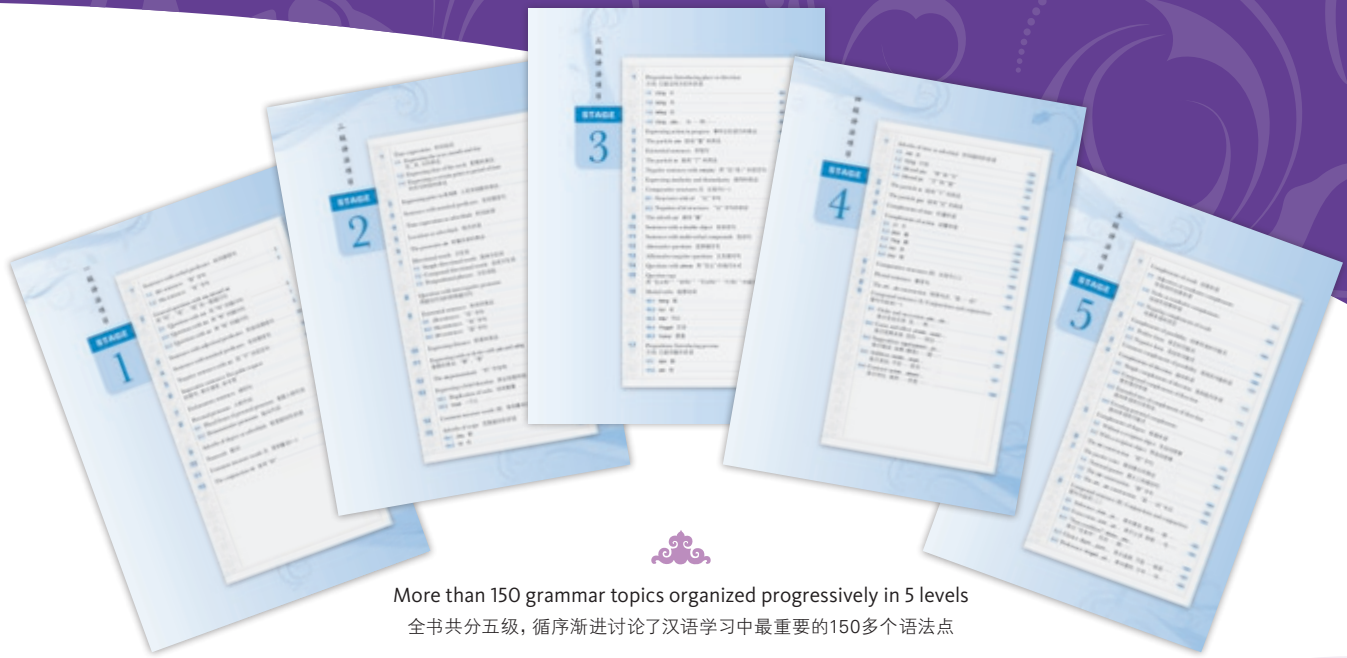
我特别喜欢此书归纳语法点的方式。学生能知道他们掌握了哪些语法点，之后再渐进到另一级。

Hsiu-jen Elsie Chang,
Cinci Ranch High School, Texas, USA

The grammatical points in this book are presented in a much simpler way that students in secondary schools and universities could understand and learn...

这本书呈现语法点的方式非常简明易懂，便于中学生和大学生理解与学习。

Jixing Xu,
Chinese Language Teachers'
Association of Victoria, Australia



More than 150 grammar topics organized progressively in 5 levels
全书共分五级，循序渐进讨论了汉语学习中最重要的150多个语法点



Key structures with sample sentences clearly presented
每章先说明语法点的基本句型并附例句

Clear and concise explanations presented in a visually easy-to-understand manner
本书以英语解释汉语语法，语言简明精要

“Tip!” to reinforce understanding and help avoid common grammar errors
“小贴士”阐释学习汉语的误区

Tip!
Chinese verbs and inflection
A unique feature of the Chinese language is that it depends on word order and sentence structure, rather than morphology (changes in word form), to indicate the word's function in a sentence. Thus, Chinese verbs, unlike English verbs, do not inflect for tense, i.e., they do not change their verb forms to indicate when an action or state occurs.
In Chinese, the time of the action is generally expressed by placing a time expression before the verb or at the beginning of the sentence, by suffixing aspect particles 了 (le) (see Chapter 5, Stage 3; Chapter 2, Stage 4), 着 (zhe) (see Chapter 3, Stage 3) and 过 (guo) (see Chapter 3, Stage 4) to the verb, or by placing time adverbs like 正 (zhèng, right now) (see Chapter 2, Stage 3) or 已经 (yǐjīng, already) (see Chapter 1, Stage 4) before the verb.



Engaging exercises with full answer key to reinforce learning
相关练习帮助学习者巩固学习，书后附上参考答案

Developing Chinese Fluency Intermediate – Advanced 表达 – 中级–高级中文教程

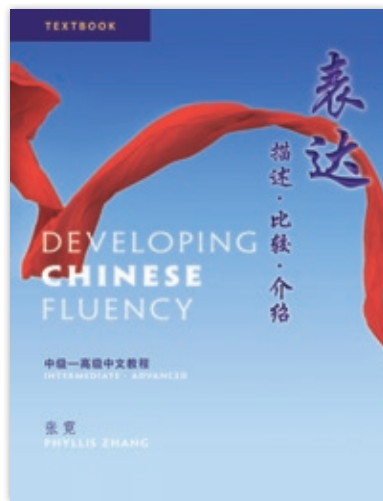
Phyllis Zhang 张霓

Developing Chinese Fluency is an intensive skill building program aimed at achieving an advanced level of speaking and writing proficiency while developing listening and reading skills. Through an innovative design enhanced by an interactive online program, this course empowers the learner with a strong base of thematic vocabulary as well as native speech patterns and frameworks. The modularity of the training allows for flexibility in its use to achieve different proficiency levels as well as focus on certain themes and skill areas.

Key Features:

- ▶ Training encompasses the three modes of communication proposed in Standards for Foreign Language Teaching in the 21st Century (ACTFL 2006) - Interpersonal, Interpretative and Presentational
- ▶ Offers thematically organized word lists and grammatical structures for comprehensive treatment of five core subject matters: objects, people, nature, geography, and cities
- ▶ Adopts a bottom-up approach, expanding progressively from words to sentences, and sentences to paragraphs. Each unit addresses a subject matter in three progressive stages with clearly defined end goals
- ▶ Authentic target language readings provide opportunities for students to work with vocabulary in context
- ▶ Companion website and an online workbook reinforces learning

This text is intended for intermediate to low-advanced college level students. It is also appropriate for students doing the AP Chinese program, heritage learners and accelerated high school programs.



Product Information

Textbook

ISBN : 9789814272834
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Finishing : Paperbound
Edition : 1st, © 2010

Workbook

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Extent : 140 pages
Finishing : Paperbound
Edition : 1st, © 2010

《表达》是一套针对输出技能而设计的中级—高级阶段强化训练教程，侧重培训说写表达技能，同时兼顾听读能力。此教程在教学程序设计上突破了传统框架，采取“词汇输入+功能输出”的强化训练方式，以求在扩充基础词汇、掌握表达形式和结构的同时，迅速提升表达层次，能用生动具体的语言进行语段式的描述、比较、介绍。同时，再以输出为主的训练方式强化描述技能训练，使学习者在较短时期内突破中级至高级的表达关。

- ▶ 《表达》也利用网络科技对教程进行多媒体强化，使教学方案更灵活、学习效率更高。另外，由于每单元自成一体，可与其他单元灵活组合，使用者可酌情取舍内容，灵活安排训练计划。
- ▶ 《表达》的技能训练包括美国外语教学标准中的三种交际方式，即语言沟通 (Interpersonal)、理解诠释 (Interpretive)、表达演说 (Presentational)。
- ▶ 教程涵盖五个基础主题：物品、人物、自然现象、地理环境和城市特色。每个主题包括以训练描述、介绍、比较技能为主的“主单元”部分，以及着重训练陈述、讨论、评论技能的“话题讨论”部分。
- ▶ 每个主单元分为三个逐步循环上升的训练阶梯。采取自下而上 (bottom-up) 的方式，由小渐大逐步扩展，也即用“点—线—面—体”的技能组合方式，训练程序始于词句，收于段文。
- ▶ 教程配套中还包括练习册、网上多媒体强化课件，以及教程网站，用多种手段来加强词句操练和流利表达，并为使用者提供更多的教学资源。

《表达》主要适用于以下课程和学习者：

- ▶ 针对表达技能的中级—高级课程，如说写课程，或会话课
- ▶ 强调技能训练的中级—高级综合性课程，如大学中文三、四年级
- ▶ 美国高中大学中文先修课程 (AP Chinese)
- ▶ 针对华裔学习者的表达技能强化班

Table of Contents 目录:

Unit 1: Describing Objects 描述物体特征

- Lesson 1: Colors and Shapes 颜色与形状
- Lesson 2: Forms of Objects 外形特点
- Lesson 3: Describing Visual Impressions 描述视觉印象
- Lesson 4: Describing a Scene or Space 描述场景与空间

Unit 2: Talking About Products 谈论物品特

- Lesson 1: Types of Products 物品种类
- Lesson 2: Materials and Specifications 材料与规格
- Lesson 3: Product Information 介绍产品特点
- Lesson 4: Comparing Products 比较物品

Enrichment Unit 1

Products and Culture 物品与文化

Unit 3: Describing People 描述人物印象

- Lesson 1: Physical Features 生理特征
- Lesson 2: Apparel and Attire 穿着打扮
- Lesson 3: Describing Impressions of a Person 人物印象
- Lesson 4: Portraying a Person 描绘人物

Unit 4: Introducing People 介绍人物简况

- Lesson 1: Industry and Profession 行业与职业
- Lesson 2: Identity and Position 身份与职务
- Lesson 3: Hobbies, Skills and Education 爱好、专长、学历
- Lesson 4: Work Experience 工作经验
- Lesson 5: Introducing a Person's Profile 介绍人物简况

Enrichment Unit 2

People and Society 人与社会

Unit 5: Talking About Nature 谈论自然现象

- Lesson 1: Nature and Weather 自然现象
- Lesson 2: Natural Disasters 自然灾害
- Lesson 3: Climate and Personal Feelings 气候与感觉
- Lesson 4: Disaster Report 灾害介绍
- Lesson 5: Comparing Climates and Reporting Natural Disasters 比较气候、报道灾情

Enrichment Unit 3

Climate and Environment 气候与环境

Unit 6: Talking About Geography 谈论地理环境

- Lesson 1: Geographic Environment 地理环境
- Lesson 2: Natural Resources 自然资源
- Lesson 3: Characteristics of a Place 地方特色
- Lesson 4: Introducing an Area 介绍地区

Enrichment Unit 4

Tapping into Natural Resources 开发自然资源

Unit 7: Talking About Cities 谈论城市

- Lesson 1: In the City 城市设施
- Lesson 2: Urban Characteristics 城区特点
- Lesson 3: Changes and Development of a City 城市发展与变化
- Lesson 4: Introducing Cities 介绍城市

Enrichment Unit 5

5 Development and Challenges 发展与挑战



Clear and practical goals supported by a well-structured progressive learning plan provides the roadmap to achieving intermediate/advanced Chinese fluency

根据每单元明确的技能目标，以“词汇输入+功能输出”的强化训练方式，经由循环上升的训练程序，使学习者在较短时期内突破中级至高级的表达关。



表达		DEVELOPING CHINESE FLUENCY			SCOPE AND SEQUENCE		
表达技能目标 OBJECTIVES FOR PRODUCTIVE SKILLS		话题 TOPICS	词汇准备 WORDS AND EXPRESSIONS	用法与结构 FORMS AND STRUCTURES	演练与交际 INTERACTIVE TASKS	流利强化 FLUENCY ENHANCEMENT	
I	第一单元 描述物体特征 UNIT 1 DESCRIBING OBJECTS 熟悉基本词汇 Building Core Vocabulary 中能交际程度 Intermediate Communications 能描述物体外部特征，谈论空间格局 Be able to describe exterior features of objects and discuss spatial layouts.	第1课 颜色与形状 Colors and Shapes 第2课 外形特点 Forms of Objects	• 常用物品 • 物体外部特征 • 颜色 • 形状 • 线条、花纹、图案	1.3 问句用法: 变 1.4 问句用法: 描述颜色与形状 1.5 问句练习: 我视你猜	1.6 情景讨论: 中国人怎么看颜色?	听说练习: 流利练习; 速读听写	
II	丰富表达应用 Building Expressive Power 高级语法句式 Advanced Expressions 能用比喻或其他具体生动的词语形容颜色、具体描述空间与物体状态 Be able to use analogies and vivid expressions to describe colors, and to describe how objects are placed within a space.	第3课 描述视觉印象 Describing Visual Impressions	• 形容颜色、色调 • 物体外形 • 形容花纹、图案 • 相关成语、常用词汇 • 比喻颜色	2.3 问句用法: “把”字句; 处所提问 2.4 问句练习: 形容颜色句式	2.5 情景练习: 怎么改变好一点? 2.6 情景演练: 你能把客厅变成什么样?	听说练习: 流利练习; 写看练习; 对话自测	
III	组织语言表达 Building Fluency 能够与语言 Presentational Structure 能条理清楚地描述场景及物体, 介绍空间布置 Be able to describe a scene and objects in a clear and structured manner, and to present spatial layouts.	第4课 描述场景与空间 Describing a Scene or Space		3.3 语句扩展: 从一般到具体描述 3.4 语句练习: 描述颜色	3.5 情景讨论: 回画 3.6 情景练习: 住几层画怎么样? 3.7 情景演练: 选回画 3.8 情景表演: 改海报	听说练习: 流利练习; 流利练习; 速读听写 流利练习: 流利练习; 对话自测	
				4.1 描述静态空间 4.2 描述动态布置		单元测试与报告 阅读测试: 本单元词语句式及语言结构 口头报告: 描述空间、画面 情景写作: 描述房间的现状和改变	

Systematic **THREE STAGE** spiral progress learning plan provides maximum scaffolding for effective learning:

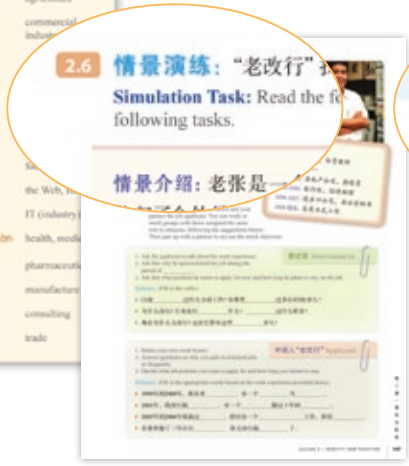
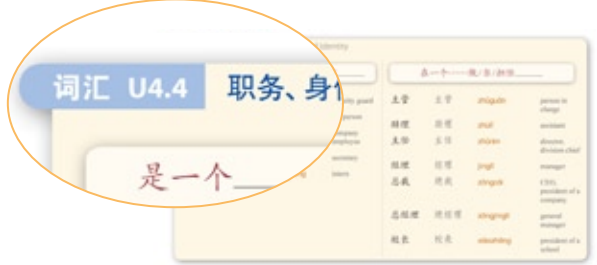
各主要教学单元分为三个逐步循环上升的训练阶梯:

STAGE ONE Building Core Vocabulary

Building a strong vocabulary base essential for everyday conversations.

第一阶段 熟悉基本词汇 (中级交际技能)

熟悉基本词汇, 建立一个话题核心词汇库, 以填补词汇空白, 并进一步发展日常交际能力。



STAGE TWO Building Expressive Power

Adds more sophisticated vocabulary, idiomatic expressions, set phrases and native speech patterns to elevate student's expressive ability. Interactive tasks designed to encourage learners to actively use the language for description, comparison and introduction.

第二阶段 丰富表达用语 (高级词语句式)

学练与话题相关的日常用语、形容词、四字词组、提升表达层次, 以及表达的生动具体性。



STAGE THREE Building Paragraph Discourse

Equips students with sentence connectives, transitional words and phrases for paragraph-length discourse

第三阶段 组织语段表达 (衔接与连贯)

重点练习连接性词语和段落框架, 组织有条理的成段表达。



WORKBOOK

- Designed to be used with online workbook
- Comes with password for access to companion website
- Reinforces learning by providing interactivity and rich multimedia resources

练习册

- 练习册起到辅助学习词语句式并及时复习巩固的作用, 可与本教程的网上多媒体练习活动配合使用。练习册里提供登录课程网站的密码。



biaoda.cengageasia.com

Let's Speak 想说就说

Lu Huayan 卢华岩



Let's Speak provides a structured and systematic approach to learning Chinese, with a special focus on speaking skills. It is developed specifically for students in a non-Chinese speaking environment. Each lesson is thoughtfully planned such that the presentation, reinforcement and expansion of communication forms promote the gradual and secure development of Chinese language skills. Each lesson revolves around a theme which provides a practical context that students can relate to.

The basic level introduces 366 words, most of which are from the *Chinese Words of Different Levels and the General Outline of Chinese Words* (Beijing Language and Culture University Press, 1997). An introductory section on *pinyin* is included to lay the groundwork for learning the language. In addition to the textbook, a teacher's book and a companion website is also available. The Intermediate level introduces 365 words and builds upon the Basic level.

This Teacher's Book provides the instructor with text passages from the Textbook, answer keys, and a sample final examination paper for assessing students' progress.

Product Information

Textbook

Basic
ISBN : 9789814246682
Size : 214mm x 272mm
Extent : 174 pages
Finishing : Paperbound,
1 audio CD
Edition : 1st, © 2009

Textbook

Intermediate
ISBN : 9789814246699
Size : 214mm x 272mm
Extent : 154 pages
Finishing : Paperbound,
1 audio CD
Edition : 1st, © 2010

《想说就说》是为海外非母语学习者编写的汉语分级听说教材，旨在提高学习者的听说技能。教材选取与学习者生活息息相关的话题，每一课都经过精心编排，采用重复、复现和互动的方法，以对话的方式呈现主题场景，为学习者提供真实情景中练习听说的机会，使其能够用汉语有效地进行交流。整套教材还包括相应级别的教师手册，为教师提供灵活多样的课堂活动指引。

全书选词（初级366词，中级365词）以《汉语水平词汇与汉字等级大纲》（北京语言文化大学出版社，1997）为参照。《想说就说》特别附有两课的拼音学习，为学习者进入正式的口语听力学习做好准备。每单元配有单元练习，针对课文内容设计了大量的听说练习和交际练习。练习题尽量再现学过的词语和句式，并以不同方式复现，以巩固所学内容。教师用书后附总复习题，也可作为学年末考试题使用。

NEW

Shenghuo Huayu

生活华语

Lai Siew Yoon 黎秀云 Lim Yoke Len 林玉玲

S*henghuo Huayu* aims to enable learners to use simple and structured Chinese sentences and common expressions for daily communication. It is suitable for beginner Chinese language courses at the college level. The target learners are non-native speakers, undergraduate students and adults. The estimated time needed to cover the book is 60 contact hours.

The twenty-one lessons in this book covers a wide variety of topics such as greetings, social expressions, date, time and places. Introduction to Chinese phonetics and characters are found in the first 2 lessons. Dictionary skills are covered in Lessons 13 and 14.

Each lesson comprises 4 components - (1) short dialogues, (2) new words list, (3) notes on communication and (4) exercises. A good variety of exercises and activities, such as read-aloud, role play, rhymes and character writing, are specially designed to develop the learners' 4-skills of speaking, listening, reading and writing.

Malaysian non-native learners would find the appendices on common Chinese-English terms pertaining to Malaysia most useful, as they cover common names of places, landmarks and food.

The dialogues and vocabulary used in this book are provided in an audio CD that comes with the book. This audio CD can be used as a teaching aid and/or as self-learning material.



Product Information

ISBN-13 : 9789671014455
ISBN-10 : 9671014453
Size : 215mm x 252mm
Extent : 118 pages
Finishing : Paperbound,
1 audio CD
Edition : 2nd, © 2011

《生活华语》是一本为大学中文初学者而编写的教材，它旨在教导学生在日常生活中用简单的中文沟通。整本教材大概需要60学时完毕。教材里的21课涵盖各种主题，其中包括打招呼、时间、地点以及表达意见。每课分为4部：对话、词汇、沟通以及练习。每课各种不同类型的练习能够提升学习者的听、说、读、写能力。

书中附上的常用词汇表列了各种马来西亚专用名词，对马来西亚学生们会特别有用。《生活华语》也附上录音光碟，方便课堂教学以及学生自修。

China Through the Dynasties 中国文史浅说

Zhao Shouhui 赵守辉

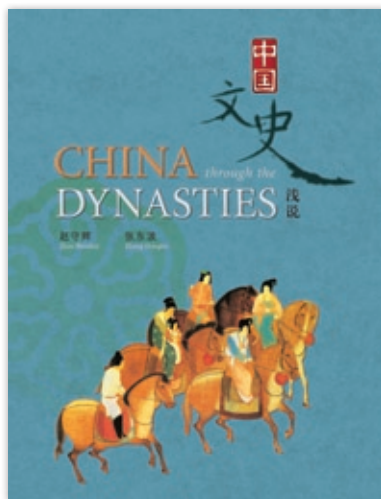
Zhang Dongbo 张东波

China Through the Dynasties provides a quick introduction to Chinese history in a simple and engaging manner. Through the use of a conversational style of writing, and a generous spread of beautiful photographs and illustrations, readers will find this an enjoyable read.

In this book, Chinese history is presented in a chronological order, starting with the earliest human activities in China and concluding with the end of the Qing dynasty. Most chapters are divided into 3 sections: The Dynastic Cycle, Social Development and Cultural Advancement. The Dynastic Cycle section outlines the key historical events of that period. The Social Development section summarizes the political and economic development of Chinese society in that particular period. The Cultural Advancement section introduces each period's cultural development and achievements. Through this structured approach, readers are given a broad and balanced view of each dynasty.

An English summary provided at the beginning of each chapter gives readers a quick overview and highlights the key points for that chapter. Pinyin and English definitions are provided for difficult words.

While *China Through the Dynasties* is primarily planned as an intermediate/advanced Chinese language course material or as extra curriculum reading material, it can also be a good read for the layman looking for an easier way to digest Chinese history.



Product Information

ISBN : 9789814246675
Size : 190mm x 250mm
Extent : 344 pages
Finishing : Paperbound
Edition : 1st, © 2010

《中国文史浅说》用简单的现代汉语，以通俗生动的方式，深入浅出地把中国博大精深的古文化介绍给具有中高级阅读能力的读者。本书把枯燥的史实和理论简单化、故事化、生活化，使其适合海外读者的口味，然后以口语化方式，配以精美插图，激发读者的兴趣，加深记忆。

全书的结构安排，按历史年代的发展，起于中国境内最早的人类活动，止于清朝，使学习者在较短的时间里，梳理一遍中国文明发展的脉络。全书共分12章，每章分为上中下三部。除第一、二、五章外，分别安排为“改朝换代”、“社会发展”及“文化进步”，从而客观地呈现历史，便于读者全面了解中国文化。

为了减轻语言难度，每章之前附加简明扼要的英文导引，正文则附加段落提示句，并且穿插文化历史小故事，引发阅读兴趣。在词句方面，则将长句繁句进行分解，删减生僻词语，夹注拼音，并随文进行英文注释。

本书的另一个特色是图文并茂。全书配有上百幅图片，重要的人物和场景跃然纸上，使读者充分感受到中国历史之深厚、文化之灿烂、语言之优美。

《中国文史浅说》适合具有中、高级汉语水平的学生，既可以作为教材使用，也可以作为课外读物。另外，它也适合对中国历史文化有兴趣的普通读者，既是一本轻松有趣的读物，也是随时可供查阅的参考书。



考考你

- “清谈玄学”产生的历史背景是什么?
- 中国文化经济中心从什么时候开始南移?
- 魏晋南北朝时期,有些什么因素促进了这一时期的文化繁荣?

End-of-chapter review questions to aid understanding
精选的章节思考题可帮助读者理解通透。



① 抒愤: to express one's emotion
② 赏赐: to bestow upon
③ 飘飘欲仙: ethereal
④ 凄惨: wretched
⑤ 捞: to scoop up

Pinyin and English definitions provided for challenging words
为了减轻语言难度, 夹注拼音, 并随文进行英文注释。

Generous spread of illustrations and photographs bring history to life
图文并茂。全书配有上百幅图片, 重要的历史人物和场景跃然纸上。

NEW

Business Chinese Today

今日商务

Dr Koh Hock Kiat 许福吉

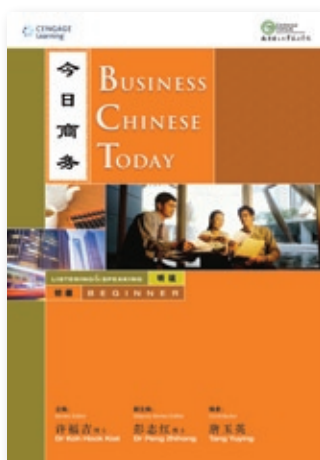
Dr Peng Zhihong 彭志红

China's rapid economic rise has made it increasingly important for professionals, managers, executives and businessmen to be able to communicate in Chinese. Beyond simply communicating in Chinese, there is a need for them to have a grasp of business Chinese terms in order to function effectively in the workplace.

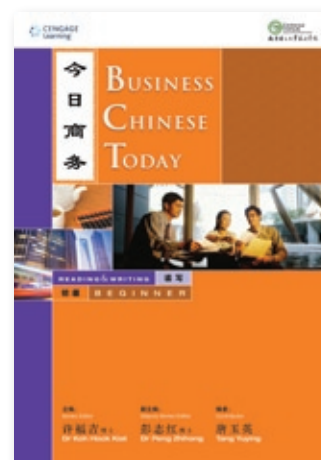
Business Chinese Today is a three-level, six-title series developed to meet the learning needs of both working adults and mature students who are seeking to develop their fluency in business Chinese. This series is authored by Dr Koh Hock Kiat, director of the Confucius Institute at Nanyang Technological University, Singapore; and Dr Peng Zhihong, assistant director at the same institute. Both Dr Koh and Dr Hong have extensive experience in offering business Chinese courses and are very aware of the learning needs of this group of students. *Business Chinese Today* aims to equip learners with the essential skills (listening, speaking, reading and writing) for effective communication in Chinese business settings.

随着中国国力的飞速提升以及对华商务活动的快速发展，职场人士在商务活动、日常活动、社会交往中应用汉语进行交际的能力越来越重要。继2006年中国国家汉办推出商务汉语考试(BCT)之后，商务汉语课程成为很多国家非常热门的语言培训课程。为此，南洋理工大学孔子学院精心编写了一套《今日商务》教材，主要适用对象为公务员、公司职员、学生等。

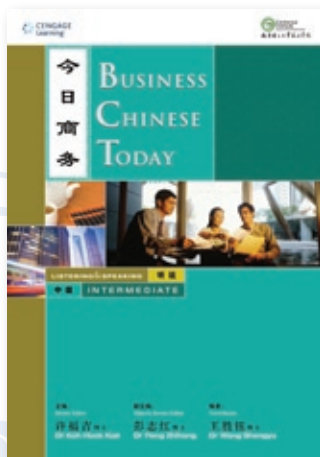
这套教材分初级、中级、高级三个级别，每个级别包括“听说”和“读写”单册。学员可根据不同学习目的，灵活选择“听说”或“读写”培训。教材商务话题丰富全面，满足商务表达和BCT考试需要。课文提供真实商务语料，介绍常用商务词汇，并附有词句、听力、阅读、口语等多种练习，全面训练理解和表达技能。



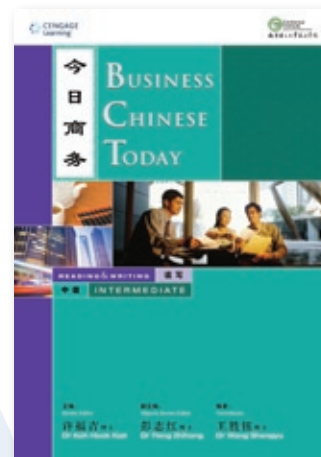
Beginner, Listening & Speaking
初级、听说



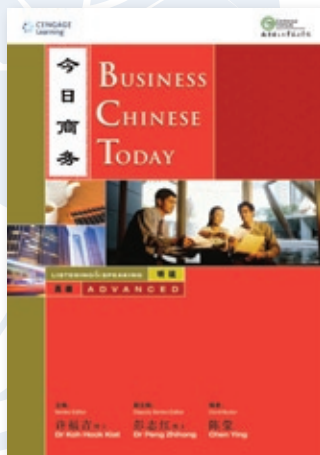
Beginner, Reading & Writing
初级、读写



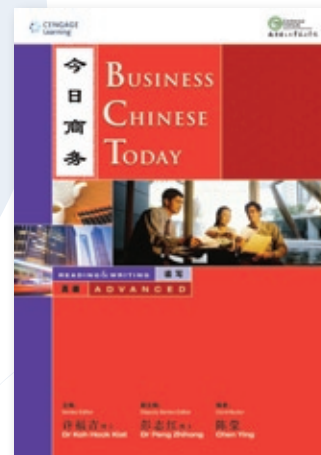
Intermediate, Listening & Speaking
中级、听说



Intermediate, Reading & Writing
中级、读写



Advanced, Listening & Speaking
高级、听说



Advanced, Reading & Writing
高级、读写

EVERYDAY CHINESE

汉语900句

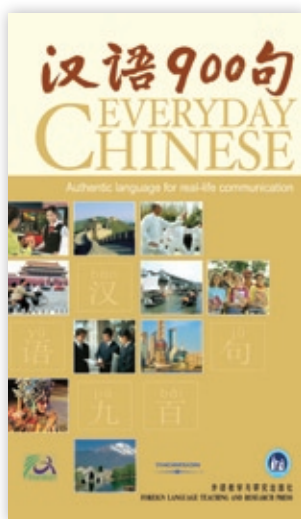
Huang Hong 黄宏

Learn to speak Mandarin Chinese the easy way, with **Everyday Chinese!**

Everyday Chinese enables beginning foreign learners to easily learn and apply common Chinese sentences in everyday communication.

Key Features:

- ▶ A thematically organized reference handbook that is easy to carry around
- ▶ Audio pen reads words and sentences in the handbook instantaneously
- ▶ 900 sentences for use in essential daily-life situations such as meeting people, dining, shopping, and visiting a doctor
- ▶ A core vocabulary of 1,500 words made up of 700 Chinese characters
- ▶ Pinyin and English translations provided for all Chinese sentences
- ▶ Clear and authentic language models
- ▶ Photos, illustrations, and supplementary cultural information



Product Information

ISBN : 9789000007363
 Size : 155mm x 220mm x 45mm
 Extent : 162pages
 Finishing : Book + audio pen
 Edition : 1st Edition, © 2007

《汉语900句》，选取日常生活中最常用的交际用语，旨在使读者在较短的时间内，以轻松、有趣的学习方式，掌握基本的口语会话，迅速提高汉语交际能力。

产品特点

- ▶ 学习手册与独特发音笔携带方便，随时可以查询
- ▶ 选取日常生活中最常用的900句交际用语
- ▶ 包括700多个高频汉字，1500个基本词汇
- ▶ 所有句子附带英语及拼音注释
- ▶ 语言地道，句式清晰
- ▶ 全篇图片精美，并附补充中国文化知识

Table of Contents 目录:

Introduction to Pinyin
拼音入门

Daily Chinese 900
常用汉语900句

Ch 1: Meeting People -
“What’s your name?”
见面 “你叫什么名字？”

Ch 2: Dining -
“What would you like to eat?”
就餐 “你想吃什么？”

Ch 3: Shopping -
“How much is it?”
购物 “多少钱？”

Ch 4: Traveling -
“Where are you going?”
出行 “您去哪儿？”

Ch 5: Finding Accommodation -
“I’d like a standard room.”
住宿 “我订一个标准间。”

Ch 6: Managing Money -
“What’s the exchange rate?”
理财 “现在的汇率是多少？”

Ch 7: Seeing a Doctor -
“Is anything wrong?”
看病 “你哪儿不舒服？”

Ch 8: Going to School -
“What’s your major?”
学习 “你学什么专业？”

Ch 9: Having Fun -
“Let’s relax.”
娱乐 “放松放松”

Ch 10: Doing Sports -
“Nice shot!”
运动 “好球！”

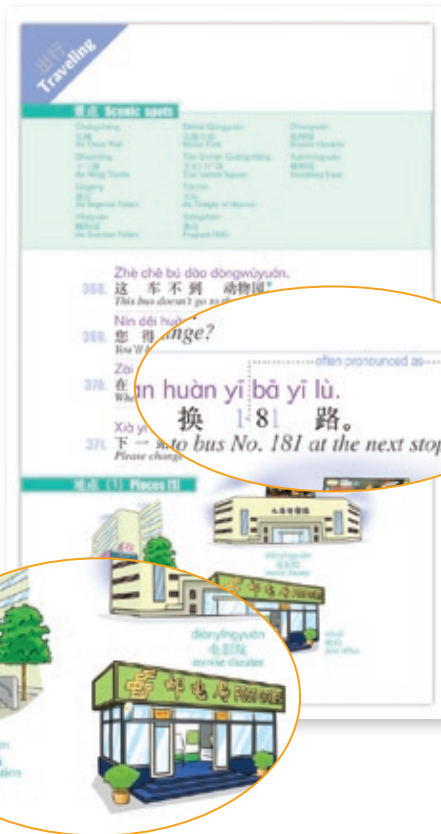
Basic Chinese 100
入门汉语100句

Index to Supplementary Vocabulary
补充词汇索引



When guests leave, the hosts usually see them out or even see them to a car or a taxi. A polite response to this can be “请留步 Qǐng liú bù” (literally, please stop your steps) or “请回吧 Qǐng huí ba” (literally, please go back).

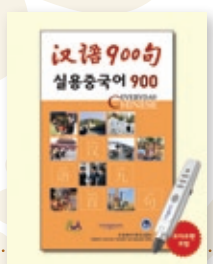
Cultural tips to aid understanding.
文化小贴士，帮助理解。



Alternative pronunciations provided.
口语读音，让你说得地道。

Useful supplementary vocabulary list given.
补充词汇，有利于扩展。

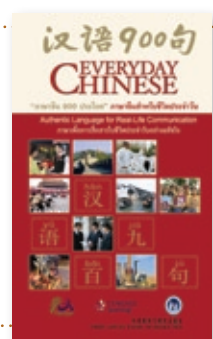
ALSO AVAILABLE!



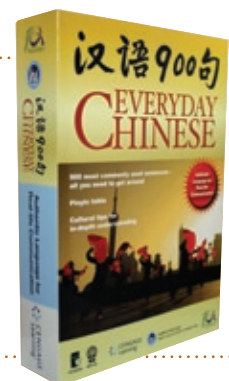
Korean edition
ISBN: 9789000008490



Japanese edition
ISBN: 9784872176797



Thai edition
ISBN: 9789000009169



Revised edition
Audio CD in MP3 format, for easy downloading to iPods and other MP3 devices
ISBN: 9789814272827

Japanese/English edition
ISBN: 9784872176971

Business Chinese Test: Practice Tests 1

商务汉语考试模拟试题集1

Li Xiaoqi, Peking University 李晓琪
Li Haiyan, Peking University 李海燕
Lin Huan, Peking University 林欢
Cui Huashan, Peking University 崔华山

The Business Chinese Test (BCT) is a standardized test that aims to assess the proficiency of non-native speakers of Chinese in business and business-related language. Business Chinese Test: Practice Tests I is the first book of simulated test materials published in China and internationally for BCT. In this Singapore edition, the components of each test are set in accordance with the requirements of the Singapore Workforce Development Agency (WDA). An audio CD is included in the book for the Listening and Speaking tests.

This book is suitable for people who intend to sit for the Business Chinese Test (BCT), people who would like to self-evaluate their proficiency in business Chinese, and also those who are taking Business Chinese courses and would like to assess their learning progress.

Key Features:

- Four complete sets of BCT simulated test papers which provide ample practice for test-takers
- Aims to improve user's proficiency in listening, speaking, reading and writing
- Perforated test papers allow users to tear them easily for use in the classroom or at home
- Answer keys are provided for each practice test; answer guidelines are provided for Speaking and Writing tests



Product Information

ISBN : 9789814226622
Size : 210mm x 285mm
Extent : 256 pages
Finishing : Paperbound, 1 audio CD
Edition : 1st, © 2008

商务汉语考试是为测试第一语言非汉语者的商务汉语水平的中国国家级标准化考试。《商务汉语考试模拟试题集1》是第一套依据中国国家汉办《商务汉语考试大纲》而编写的应试题库。本书依据新加坡劳动力发展局的要求将试卷分为听说卷, 阅读卷和写作卷, 也附带听力和说话部分的录音资料。

产品特点

- 内含4套完整的商务汉语考试模拟试题集
- 有效提高应试者的听说读写技能
- 采用打孔式装帧, 方便考生撕下考卷作答
- 每套试题都附有答案, 说话和写作等主观题附有答题指导



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Business Chinese Test:
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Learning Chinese by Patterns for Beginners

パターンで学ぶはじめての中国語

Kazuya Nishii

This beginner level textbook for Chinese is designed for the Japanese university syllabus. It is also appropriate for students aiming to achieve the “semi 4 grads” level at the Chuken (Chinese language ability examination in Japan). This textbook is also suitable for Japanese students taking Chinese as their second foreign language in international schools.

Key Features

- ▶ Practical and basic collocations/idioms/phrasal verbs for use in real-life oral communication.
- ▶ Minimal coverage of complicated grammar points allows learners to focus on learning basic communication patterns.
- ▶ Focus on basic grammar enables students to concentrate on building a strong language foundation.



ISBN: 9784863120761

IMAGINATION @ Chinese

イメージ@チャイニーズ

Daigo Nagumo

This introductory level textbook is designed for one-year Chinese (as a second foreign language) courses in Japanese universities. Chinese is an ideographic language and in this book, Chinese is taught to learners through the many illustrations. First-time learners will find it easier to get a grasp on the language through this method.

Key Features

- ▶ Learn Chinese through images.
- ▶ Develop a feel for Chinese rather than study Chinese.
- ▶ Ample listening and speaking exercises using phrases taught through illustrations.



ISBN: 9784863120785

Let's Speak in Chinese

話そう語ろう中国語

Kazuya Nishii

This beginner level textbook for Chinese is designed for a one-semester course at the Japanese university level. It is also appropriate for students aiming to achieve the “semi 4 grads” level at the Chuken (Chinese language ability examination in Japan).

Key Features

- ▶ Two practical examples at end of each unit to summarize main learning goals.
- ▶ Ample exercises and vocabularies with annotations gives learners practical skill to Chinese.
- ▶ Covers all basic grammar points.
- ▶ Vocabulary index serves as a basic dictionary.



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