

Business Law

2014-2015 Catalog



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BUSINESS LAW

BUSINESS ETHICS







BUSINESS ETHICS, 8ECase Studies and Selected Readings

Marianne M. Jennings, Arizona State University

The best-selling text of its kind on the market, BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS, 8th Edition gets behind the decision-making process of business leaders today to illustrate why good leaders often make questionable decisions. This fascinating collection exposes common themes in less-than-ethical decision making, and shows why leaders make ethical compromises in business that they would not make in their personal lives. A combination of short and long cases, readings, hypothetical situations, and current ethical dilemmas, BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS, 8e provides students with a stimulating and thorough basis for evaluating business ethics, and encourages stronger values in future business leaders.

NEW TO THIS EDITION

- New CASES: U.S. Supreme Court cases on: Same-sex marriage (Windsor case, Ch 4), Affirmative action (Fischer v. Texas, Ch 4). 2012 federal case about graphic warnings in tobacco advertising (Ch 7). 2013 state case about hydro-fracking and corporate personhood.
- New THEME: Legal and ethical issues related to FOOD, covering: Monsanto and GMO patenting (box, Chr 9), child labor in the global cocoa industry (Hershey Case, Ch 5), food safety (Ch 8), relationship between agribusiness and biodiversity (Chr 6).
- Cutting edge UPDATES, e.g.: Millennial attitudes on

- privacy and social media (Ch 3) Sweatshop disasters that have plagued the clothing industry (box, Ch 5), Benefits Corporations (Ch 1).
- NEW IN-CLASS PROJECTS: Campus Sustainability role play: Should solar panels should be installed at "City University?" (Ch 6), Debate: To address the obesity epidemic, should soft drinks be banned in public schools? (Ch 7).

FEATURES

- Improved Structure and Focus: Now organized according to themes, the 8th Edition of BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS shows students that the same factors, pressures, and analyses apply in many situations, no matter the underlying topic. An updated category chart makes it easy for instructors to pick a theme and find supporting readings, while a handy transition guide aids long-time users of this book.
- Multiple Added Readings: Students will devour these new readings on the most current and stimulating topics, such as pressure and hubris; government and non-profits, the psychology of poor ethical decisions; ethics, strategy, and the regulatory cycle; controlling chicanery, individual moral development; legality versus ethics; deserting underwater mortgages; using insider information; the FCPA; covenants not to compete; and a reading from Entine and Jennings that brings all the ethics theories together.
- Wide-ranging Examples, Illustrations, and Questions: Jennings covers the gamut of business ethics with even more examples on Lance Armstrong, fracking, Phil Mikelson, ticket scalping, Danica Patrick, and updated information on the subprime market and crash. Students will also find all-new questions for analysis of ethical dilemmas, as well as a thoughtprovoking illustration on ethical lapses and the things that contribute to them.
- Myriad New Cases: Packed so full with new cases, the 7th edition has too many to list them all! New cases cover Goldman Sachs; Lehman Brothers SPE's; Bernie Madoff; WVU and the governor's daughter; John Mackey and health care; the NFL, Michael Vick, and Rush Limbaugh; Krispy Kreme and the Atkins Diet; English-only policies and Arizona's immigration law; Toyota's sudden Acceleration issue; Cheerios' cholesterol ads; Starwood's poaching of Hilton's business model; Charlie Rangel; ACORN; the U.S. and

- torture; and many, many more!
- Thorough and Timely Case Updates: Every existing case has been expanded and updated to bring students the very latest on Fannie Mae; Nike; Tylenol's phantom recall; eBay's counterfeit sales lawsuits; BP and the oil rig explosion; alcohol and tobacco; and several others topics.
- Compare and Contrast: Stretch students' criticalthinking skills by evaluating business decisions in the readings, and asking them to consider both ethical and unethical responses.

CONTENTS

Unit 1: Ethical Theory, Philosophical Foundations, Our Reasoning Flaws, And Types Of Ethical Dilemmas. Unit 2: Solving Ethical Dilemmas And Personal Introspection. Unit 3: Business, Stakeholders, Social Responsibility, And Sustainability. Unit 4: Ethics And Organizational Culture. Unit 5: Ethics And Contracts Unit 6: Ethics In International Business. Unit 7: Ethics, Operations, And Rights. Unit 8: Ethics And Products. Unit 9: Ethics And Competition.

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LAW AND ETHICS IN THE BUSINESS ENVIRONMENT, 8E

Terry Halbert, Temple University; Elaine Ingulli, Richard A. Stockton College of New Jersey

Blending theory with practical applications, the 8th Edition of LAW AND ETHICS IN THE BUSINESS ENVIRONMENT presents modern issues in business ethics with the latest in case law for a thought-provoking and engaging text. Student-friendly in tone, the text doesn't shy away from controversial topics; rather it encourages lively classroom debate on everything from privacy and workers' rights to diversity

and stereotyping. Worlds away from the typical rote learning text, LAW AND ETHICS IN THE BUSINESS ENVIRONMENT employs insightful end-of-chapter and case questions to sharpen students' critical-thinking skills, along with historical quotes, chapter projects, and a wealth of Internet-based, interactive assignments like role plays, mock trials, roundtables, and more!

NEW TO THIS EDITION

- New CASES: U.S. Supreme Court cases on: Same-sex marriage, Affirmative action, 2012 federal case about graphic warnings in tobacco advertising, 2013 state case about hydro-fracking and corporate personhood.
- New THEME: Legal and ethical issues related to FOOD, covering: Monsanto and GMO patenting, child labor in the global cocoa industry, food safety, relationship between agribusiness and biodiversity.
- Cutting edge UPDATES, e.g.: Millennial attitudes on privacy and social media, Sweatshop disasters that have plagued the clothing industry, Benefits Corporations.
- NEW IN-CLASS PROJECTS: Campus Sustainability role play: Should solar panels should be installed at "City University?" Debate: To address the obesity epidemic, should soft drinks be banned in public schools?

FEATURES

- Updated Study Tools: Throughout the text, most chapter projects have been updated to give students practice with more of the skills they need today, while an all-new appendix provides a handy guide to legal resources.
- More Relevant Issues: This edition reflects some of the most current ethical and legal issues affecting businesses, including excerpts on genetically modified foods, worker health and safety, email and online interception, whistleblowing, pension funds.
- Controversial and Stimulating Topics: Hot new topics, such as the Supreme Court case on cell-phone privacy and the genetic nondiscrimination law will get your students talking, along with coverage on diversity, the immigration controversy, and discrimination based on religion and dress codes.
- Emerging Global Concerns: New coverage on sustainable economies puts students at the center of important emerging concerns like environmental protection, green energy, oil, and natural gas.
- Key Intellectual Property Updates: This expanded

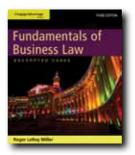
- chapter now includes must-know material on business patents, as well as a fully-revised section on copyrights, the music industry, and Google's virtual library.
- Thought Provoking Material: This captivating text puts global business imperatives, legal rules, and ethical concepts on a collision course, and asks students to wrestle with the ensuing dilemmas. As a result, students find themselves more able to handle difficult situations in their future careers as business managers.

CONTENTS

1. Law, Ethics, Business: An Introduction. 2. The Duty of Loyalty: Whistleblowing. 3. Privacy and Technology. 4. Valuing Diversity. 5. Worker's Rights as Human Rights: Health and Safety in the Workplace. 6. Sustainable Economies. 7. Marketing and Technology: Choice and Manipulation. 8. Risk Allocation: Product Liability. 9. Ownership and Creativity: Intellectual Property. Appendices.

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BUSINESS LAW - EXCERPTED CASES





CENGAGE ADVANTAGE BOOKS: FUNDAMENTALS OF BUSINESS LAW: EXCERPTED CASES, 3E

Roger LeRoy Miller, Institute for University Studies, Arlington, Texas

CENGAGE ADVANTAGE BOOKS: FUNDAMENTALS OF BUSINESS LAW: EXCERPTED CASES, 3rd Edition is a costeffective alternative to traditional Business Law texts. offering coverage of essential legal topics, including contracts and sales, in a brief, paperback format. The first of its kind, this book uses an excerpted approach to deliver key case content, rather than summaries, giving students needed opportunities to interpret and analyze the issues themselves. Discussions of the latest ethical, environmental, managerial, cyber, financial, and other key points of law make this book the perfect choice for single-semester courses, particularly those that focus on contracts and sales. Of course, CENGAGE ADVANTAGE BOOKS: FUNDAMENTALS OF BUSINESS LAW: EXCERPTED CASES, 3rd Edition delivers all the learning tools students expect in a Cengage text, such as box features, examples, review questions, learning objectives, self-testing, and more to help them get the most out of your business law course.

NEW TO THIS EDITION

- New Mortgage Coverage: A new chapter on Mortgages and Foreclosures examines some of the lending practices that contributed to the latest recession, and give students opportunities to discuss the legal reforms enacted as a result.
- Streamlined Topics: Chapters addressing Contracts, E-contracts, Consideration, Sales and Lease Contracts, Title, and Risk of Loss have all been thoroughly revised

- and reorganized for easier reading and comprehension. The authors also evaluated all excerpted cases to ensure their relevance to businesses and the legal environment today.
- Topical Chapter Introductions: Many chapters now begin with a current and newsworthy topic like health-care reform, financial reform, and challenges to Sarbanes-Oxley to better engage students in the law of the real business world.
- New Highlighted and Numbered Case Examples: Integrated throughout the readings, these easy-tospot examples demonstrate how courts apply the legal principles discussed.
- Helpful Exam Preparation Sections: "Issue Spotter" and "Before the Test" sections conclude each chapter to facilitate reviews of chapter material, and refer students to the text website for interactive quizzes, flashcards, and other study tools.

FEATURES

- Critical Thinking and Legal Reasoning Emphasis: Multiple in-text features ask students to evaluate the court's opinions and encourage problem solving. Specific features include "For Critical Analysis," "What If the Facts Were Different," "For Critical Analysis," "Unit Case Study with Dissenting Opinion," and others.
- Enhanced Learning Aids: Stimulating hypotheticals and exercises lead students to consider facts, identify issues, and apply legal concepts from the chapter to deepen their understanding. Each chapter also includes a variety of features designed to help students master and retain material, including highlighted and numbered examples, chapter learning objectives, review questions, and chapter summaries.
- Key Case Selection: Cases examined in the text focus on the primary legal topics students need to know, instead of exceptions or minor issues. The excerpted format also ensures that students learn the most important facts and outcomes covered in every chapter and case.
- Ethics and Cyberlaw Integration: "Questions of Ethics and Social Responsibility" features pose ethical issues for class discussions, raising student awareness about current events involving businesses and lessthan-ethical behavior. "Adapting the Law to the Online Environment" features examine cutting-edge cyberlaw issues, and demonstrate how existing laws

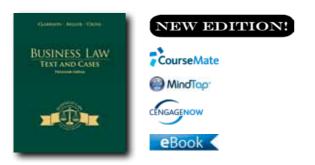
- and precedents influence them.
- Applied, Real-World Focus: "Management Perspectives" features present real issues managers face every day, and include "What the Courts Say" sections on court conclusions. Together with "Implications for Managers" sections, these features demonstrate how businesses deal with the issues, and offer practical guidance for business professionals.

CONTENTS

Unit I: THE LEGAL ENVIRONMENT OF BUSINESS. 1. The Legal and Constitutional Environment of Business. 2. Traditional and Online Dispute Resolution. 3. Ethics and Business Decision Making. Unit II: TORTS AND CRIMES. 4. Torts and Cyber Torts. 5. Intellectual Property and Internet Law. 6. Criminal Law and Cyber Crime. Unit III: CONTRACTS. 7. Nature and Classification. 8. Agreement in Traditional and E-Contracts. 9. Consideration, Capacity, and Legality. 10. Defenses to Contract Enforceability. 11. Third Party Rights and Discharge. 12. Breach and Remedies. Unit IV: SALES AND LEASE CONTRACTS. 13. The Formation of Sales and Lease Contracts. 14. Performance and Breach of Sales and Lease Contracts. 15. Warranties and Product Liability. Unit V: NEGOTIABLE INSTRUMENTS. 16. Negotiability, Transferability, and Liability. 17. Checks and Banking in the Digital Age. Unit VI: DEBTOR-CREDITOR RELATIONSHIPS. 18. Security Interests in Property. 19. Creditors' Rights and Bankruptcy. 20. Mortgages and Foreclosures after the Recession. Unit VII: EMPLOYMENT RELATIONS. 21. Agency Relationships. 22. Employment, Immigration, and Labor Law. Unit VIII: BUSINESS ORGANIZATIONS. 23. Sole Proprietorships, Partnerships, and Limited Liability Companies. 24. Corporate Formation, Financing, and Termination. 25. Corporate Directors, Officers, and Shareholders. 26. Investor Protection, Insider Trading, and Corporate Governance. Unit IX: PROPERTY AND ITS PROTECTION. 27. Personal Property and Bailments. 28. Real Property and Landlord-Tenant Law. 29. Insurance, Wills, and Trusts, UNIT X: SPECIAL TOPICS. 30. Liability of Accountants and Other Professionals. 31. International Law in a Global Economy. Appendices: A. How to Brief Cases and Analyze Case Problems. B. The Constitution of the United States. C. The Uniform Commercial Code (Excerpts). D. The Sarbanes-Oxley Act of 2002 (Excerpts). E. Sample Answers for Select Questions with Sample Answers. F. Sample Answers

for Case Problems with Sample Answers. G. Answers to the Issue Spotters.

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BUSINESS LAW, 13E Text and Cases

Kenneth W. Clarkson, University of Miami; Roger Miller, Institute for University Studies Arlington, Texas; Frank B. Cross, University of Texas, Austin

Comprehensive, authoritative, and student-friendly, longtime market-leader BUSINESS LAW: TEXT AND CASES delivers an ideal blend of classic "black letter law" and cutting-edge coverage of contemporary issues and cases. The first text to implement an undergraduate-oriented pedagogy with traditional law school-like content, BUSINESS LAW continues to set the standard for excellence. The text offers a strong student orientation, making the law accessible, interesting, and relevant. The cases, content, and features of the thirteenth edition have been thoroughly updated to represent the latest developments in business law. Cases range from precedent-setting landmarks to important recent decisions. Ethical, global, and corporate themes are integrated throughout. In addition, numerous critical-thinking exercises challenge students to apply knowledge to real-world issues. The thirteenth edition offers an unmatched range of digital solutions, including MindTap and CengageNOW™ to engage and prepare students online. It is no wonder that BUSINESS LAW is used by more colleges and universities than any other business law text. We now have three new adaptations of this Clarkson book. Please see the Supplements section for more information. "The First Course" is for Business Law I and "Commercial Law for Accountants" is for Business Law

II. We offer an accelerated one-semester version as well ("An Accelerated Course"). Finally, if you are seeking Clarkson with summarized cases instead of excerpted cases, please see BUSINESS LAW: ALTERNATE EDITION by Miller/Cross.

NEW TO THIS EDITION

- MINDTAP: New for Clarkson, MindTap is a fully online, highly personalized learning experience built on Cengage Learning content. MindTap combines student learning tools--readings, multimedia, activities, and assessments from CengageNOW™-into a singular Learning Path that guides students through their course. Instructors personalize the experience by customizing authoritative Cengage Learning content and learning tools, including the ability to add their own content in the Learning Path with apps that integrate into the MindTap framework seamlessly with Learning Management Systems.
- We now have three new adaptations of this Clarkson book. Please see the Supplements section for more information. "The First Course" is for Business Law I and "Commercial Law for Accountants" is for Business Law II. We offer an accelerated one-semester version as well ("An Accelerated Course"). Finally, if you are seeking Clarkson with summarized cases instead of excerpted cases, please see BUSINESS LAW: ALTERNATE EDITION by Miller/Cross.
- "Case in Point" examples are numbered for easier reference. Also, there are numbered examples. Both provide more illustration of basic legal principles to help the students better understand the material.
- "New Managerial Strategy" features are included in selected chapters. They focus on management aspects of business.
- This edition has a new emphasis on social media and a new "Insight into Social Media" feature, as it is a relevant topic in the business world.
- New Chapter 9, "Internet Law, Social Media, and Privacy," includes the material on the Internet from the previous chapter's "Intellectual Property and Internet Law" plus additional information that addresses social media and privacy.
- Chapter 5, "Business Ethics," is completely revised and includes more hypothetical situations for students to explore.
- Product Liability is now covered with Strict Liability.
 The chapter "Strict Liability and Product Liability"

follows Chapter 6, "Torts."

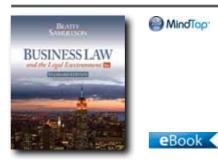
- New Classic Cases: Those cases that have a monumental impact on the development of the law are now identified as "Classic Cases." They include a section that spells out the importance of the case for students.
- New Spotlight Cases and Spotlight Case Problems: These cases involve fun and interesting fact patterns and are good teaching cases.

CONTENTS

Unit 1: THE LEGAL ENVIRONMENT OF BUSINESS, 1. Law and Legal Reasoning. 2. Courts and Alternative Dispute Resolution. 3. Court Procedures. 4. Business and the Constitution. 5. Business Ethics. Unit 2: TORTS AND CRIMES. 6. Torts. 7. Strict Liability and Product Liability. 8. Intellectual Property Rights. 9. Internet Law, Social Media, and Privacy. 10. Criminal Law and Cyber Crime. Unit 3: CONTRACTS AND E-CONTRACTS. 11. Nature and Terminology. 12. Agreement in Traditional and E-Contracts. 13. Consideration. 14. Capacity and Legality. 15. Mistakes, Fraud, and Voluntary Consent. 16. The Writing Requirement and Electronic Records. 17. Third Party Rights. 18. Performance and Discharge in Traditional and E-Contracts. 19. Breach of Contract and Remedies. Unit 4: DOMESTIC AND INTERNATIONAL SALES AND LEASE CONTRACTS, 20. Formation of Sales and Lease Contracts. 21. Title, Risk, and Insurable Interest, 22. Performance and Breach of Sales and Lease Contracts. 23. Warranties. 24. International Law in a Global Economy. Unit 5: NEGOTIABLE INSTRUMENTS. 25. The Function and Creation of Negotiable Instruments. 26. Transferability and Holder in Due Course. 27. Liability, Defenses, and Discharge. 28. Banking in the Digital Age. Unit 6: CREDITORS' RIGHTS AND BANKRUPTCY. 29. Creditors' Rights and Remedies. 30. Secured Transactions. 31. Bankruptcy Law. Unit 7: AGENCY AND EMPLOYMENT. 32. Agency Formation and Duties. 33. Agency Liability to Third Parties and Termination. 34. Employment, Immigration, and Labor Law. 35. Employment Discrimination and Diversity. Unit 8: BUSINESS ORGANIZATIONS. 36. Sole Proprietorships and Franchises. 37. Partnerships and Limited Liability Partnerships. 38. Other Organizational Forms for Small Businesses. 39. Corporate Formation and Financing. 40. Corporate Directors, Officers, and Shareholders. 41. Mergers and Takeovers. 42. Securities Law and Corporate Governance. Unit 9: GOVERNMENT REGULATION.

43. Administrative Agencies. 44. Consumer Law. 45. Environmental Law. 46. Antitrust Law. 47. Professional Liability and Accountability. Unit 10: PROPERTY AND ITS PROTECTION. 48. Personal Property and Bailments. 49. Real Property and Landlord-Tenant Law. 50. Insurance. 51. Wills and Trusts. Appendices: A. How to Brief Cases and Analyze Case Problems. B. The Constitution of the United States. C. The Uniform Commercial Code. D. The Sarbanes-Oxley Act of 2002. E. Answers to the Issue Spotters. F. Sample Answers for Business Case Problems with Sample Answer.

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BUSINESS LAW AND THE LEGAL ENVIRONMENT, STANDARD EDITION, 6E

Jeffrey F. Beatty, Boston University; Susan S. Samuelson, Boston University

BUSINESS LAW AND THE LEGAL ENVIRONMENT, 6E uses vivid examples and memorable scenarios to lead students through the full breadth of business law. Focusing on hands-on application and using a conversational writing style, this handy textbook equips students for business challenges from the first page. Plus, by showing students through practice how legal concepts apply to their future careers, BUSINESS LAW AND THE LEGAL ENVIRONMENT, 6E draws students into the material, helping them study more effectively and diligently.

NEW TO THIS EDITION

- New chapter on Practical Contracts covers analyzing and drafting contracts.
- Reorganized Table of Contents draws attention to course material of particular interest to CPAs, such as secured transactions, negotiable instruments, and accountants' liability.

- "Landmark Cases" now address such topics as goodfaith bargaining, whistleblowers and retaliation, settlement negotiations, the validity of verbal agreements, computer hacking and banking fraud, breach of fiduciary duty, TV censorship, and many more.
- Revitalized End-of-Chapter materials now contain a broader range of multiple choice, essay questions, and discussion questions, many touching on ethical issues.

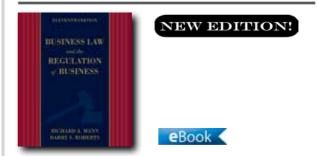
FEATURES

- Emphasis on Application: Features such as "You Be the Judge" and "Ethics Checklists" ask students to think through the issues from a lawyers' perspective, providing valuable hands-on experience.
- Comprehension study tools including "Exam Review", "Exam Strategy", and "Key Terms" located in the margins enable students to check their progress and prepare efficiently for exams.
- Standard-Setting coverage has received the stamp of approval from trial and appellate judges, working attorneys, scholars, and teachers.
- Student-friendly writing style puts legal concepts into context using familiar, real-world scenarios.
- Integrated illustrations and application features appear in the flow of the text, making them more accessible and useful to students.

CONTENTS

UNIT I: THE LEGAL ENVIRONMENT. 1. Introduction to Law. 2. Business Ethics and Social Responsibility. 3. Dispute Resolution. 4. Common Law, Statutory Law, and Administrative Law. 5. Constitutional Law. 6. Intentional Torts and Business Torts 7. Negligence and Strict Liability. 8. Crime. 9. International Law. UNIT II: CONTRACTS. 10. Introduction to Contracts. 11. Agreement. 12. Consideration. 13. Legality. 14. Capacity and Consent. 15. Written Contracts. 16. Third Parties. 17. Performance and Discharge. 18. Remedies. 19. Practical Contracts. UNIT III: COMMERCIAL TRANSACTIONS. 20. Introduction to Sales. 21. Ownership and Risk. 22. Warranties and Product Liability. 23. Performance and Remedies. UNIT IV: ADDITIONAL CPA TOPICS 24. Secured Transactions. 25. Creating a Negotiable Instrument. 26. Liability for Negotiable Instruments. 27. Accountants' Liability. UNIT V: AGENCY AND EMPLOYMENT LAW 28. Agency Law. 29. Employment Law. 30. Labor Law. UNIT VI: BUSINESS ORGANIZATIONS. 31. Starting a Business: LLCs and Other Options. 32. Partnerships. 33. Life and Death of a Corporation. 34. Corporate Management. 35. Shareholders. 36. Securities Regulation. 37. Bankruptcy. UNIT VII: GOVERNMENT REGULATION. 38. Antitrust. 39. Consumer Law. 40. Environmental Law. UNIT VIII:CYBERLAW. 42. Intellectual Property. 43. Real Property and Landlord Tenant. 44. Personal Property and Bailment. 45. Planning for the Future: Estates and Insurance.

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BUSINESS LAW AND THE REGULATION OF BUSINESS, 11E

Richard A. Mann, The University of North Carolina at Chapel Hill; Barry S. Roberts, The University of North Carolina at Chapel Hill

Accurate and up-to-date, BUSINESS LAW AND THE REGULATION OF BUSINESS provides students with a straightforward look at the statutory and case law that affects business. This authoritative, black letter text covers the material concisely while providing sufficient depth to ensure easy comprehension by today's students, who can then use what they have learned as a source for sound business decision-making. Cases are excerpted and integrated into the chapters, with both landmark and recent cases included to best illustrate the legal principles discussed. BUSINESS LAW AND THE REGULATION OF BUSINESS, now in its eleventh edition, features one or two new cases in almost every chapter. Mann and Roberts cover all topics found on the CPA exam, making their text an excellent resource for test preparation.

NEW TO THIS EDITION

 NEW! A new feature has been added to the end-ofchapter content. "Taking Sides" takes case content and presents both sides of the case issue so that students

- have the opportunity to fully apply legal concepts learned in the course.
- NEW! The "Negotiable Instruments" section has been streamlined. Chapters 25 and 26 have been combined into one chapter, titled "Transfer and Holder in Due Course."
- NEW! Relevant examples of current cases that are defining how key principles of business law are applied in the United States are included. More than 25 new cases were added this edition.
- NEW! The current edition includes updated coverage
 of important consumer protection legislation such
 as the Credit Card Bill of Rights and the Mortgage
 Disclosure Improvement Act. This allows students
 to develop a detailed understanding of key laws that
 will affect the way they will conduct business as a
 working professional.
- NEW! Updated "Ethical Dilemma" features in selected chapters.

FEATURES

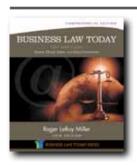
- STRENGTHEN STUDENTS' LEGAL REASONING SKILLS WITH APPLYING THE LAW FEATURE: Teach your students how to effectively apply legal reasoning to cases and legal issues using the Issue, Rule, Application and Conclusion (IRAC) method. Students hone their abilities as each feature depicts a realistic situation that focuses on a single chapter's concept. The "Applying the Law" feature appears in (13) chapters.
- INTRODUCE THE LATEST DEVELOPMENTS IN BUSINESS LAW TODAY: Updates throughout this edition ensure your course reflects the latest important developments in contemporary business law, including the Credit Card Bill of Rights and the Mortgage Disclosure Improvement Act.
- EXCERPTED CASES IN THE LANGUAGE OF THE COURT: All of the cases have the facts and decision summarized for clarity, while the opinion is edited to preserve the language of the court. Both landmark and current cases are selected for this new edition.
- APPLY CHAPTER CONCEPTS WITH CRITICAL THINKING ACTIVITIES: Guide students in examining legal policies or reasoning surrounding a court's decision and strengthen their analytical skills with Critical Thinking Questions that follow every chapter case. The end-of-chapter Questions and Problems highlight realistic and actual situations and case

- problems to help students apply chapter concepts. Corresponding answers in the Instructor Manual make it easier to clarify supporting concepts.
- HIGHLIGHT HOW ETHICS APPLY TO BOTH BUSINESS AND LAW WITH INTEGRATED ETHICS CASE STUDIES: A variety of managerial case studies demonstrate how ethics apply to business as well as law. Students examine corporate governance, corporate scandals, and Sarbanes Oxley. In addition, an Integrated Ethics Case walks students through an insider trading situation at Vulcan, Inc., a realistic multinational, Fortune-200 company and provides opportunity to debate a variety of related ethical issues.

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PART I: INTRODUCTION TO LAW AND ETHICS. 1. Introduction to Law. 2. Business Ethics. PART II: THE LEGAL ENVIRONMENT OF BUSINESS. 3. Civil Dispute Resolution. 4. Constitutional Law. 5. Administrative Law. 6. Criminal Law. 7. Intentional Torts. 8. Negligence and Strict Liability. PART III: CONTRACTS. 9. Introduction to Contracts. 10. Mutual Assent. 11. Conduct Invalidating Assent. 12. Consideration. 13. Illegal Bargains. 14. Contractual Capacity. 15. Contracts in Writing. 16. Third Parties to Contracts. 17. Performance, Breach, and Discharge. 18. Contract Remedies. PART IV: SALES. 19. Introduction to Sales and Leases. 20. Performance. 21. Transfer of Title and Risk of Loss. 22. Product Liability: Warranties and Strict Liability. 23. Sales Remedies. PART V: NEGOTIABLE INSTRUMENTS. 24. Form and Content. 25. Transfer and Holder in Due Course. 26. Liability of Parties. 27. Bank Deposits, Collections, and Funds Transfers. PART VI: AGENCY. 28. Relationship of Principal and Agent. 29. Relationship with Third Parties. PART VII: BUSINESS ASSOCIATIONS. 30. Formation and Internal Relations of General Partnerships. 31. Operation and Dissolution of General Partnerships. 32. Limited Partnerships and Limited Liability Companies. 33. Nature and Formation of Corporations. 34. Financial Structure of Corporations. 35. Management Structure of Corporations. 36. Fundamental Changes of Corporations. PART VIII: DEBTOR AND CREDITOR RELATIONS. 37. Secured Transactions and Suretyship. 38. Bankruptcy. PART IX: REGULATION OF BUSINESS. 39. Securities Regulation. 40. Intellectual Property. 41. Employment Law. 42. Antitrust. 43. Accountants' Legal Liability. 44. Consumer Protection. 45. Environmental Law. 46. International Business Law. PART X: PROPERTY. 47. Introduction to Property, Property Insurance, Bailments, and Documents of Title. 48. Interests in Real Property. 49. Transfer and Control of Real Property. 50. Trusts and Wills. APPENDICES. Appendix A: The Constitution of the United States of America. Appendix B: Uniform Commercial Code (Selected Provisions). Appendix C: Uniform Partnership Act. Appendix D: Revised Uniform Partnership Act (Selected Provisions) Appendix E: Revised Model Business Corporation Act (Selected Provisions). Appendix F: Dictionary of Legal Terms.

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BUSINESS LAW TODAY, COMPREHENSIVE. 10E

Text and Cases: Diverse, Ethical, Online, and Global Environment

Roger LeRoy Miller, Institute for University Studies, Arlington, Texas

BUSINESS LAW TODAY: COMPREHENSIVE immerses students in the excitement of cutting-edge business law with a wide selection of intriguing new cases and thorough coverage of the latest developments in the field. The Tenth Edition of this successful textbook makes the study of business law appealing and relevant for today's students--without sacrificing the legal credibility and comprehensive coverage that have made the text a trusted favorite among instructors. Each chapter's visually engaging, timetested learning tools illustrate how law is applied to real-world business problems--and how landmark cases, statutes, and other laws are having a significant impact on the way businesses operate both within the United States and across the globe. This book has excerpted cases in the language of the court. Additional opportunities to engage students can be found online within CourseMate and CengageNOW to accompany the textbook.

NEW TO THIS EDITION

- Many of the chapters include cases from 2013, such as Chapter 5, "Intellectual Property and Internet Law," includes a copyright infringement case, Winstead v. Jackson, that involves the rapper "50 Cent".
- New Spotlight Cases: Particularly good teaching cases are highlighted as "Spotlight Cases". Instructors will find them useful to illustrate the legal concepts under discussion and students will enjoy studying these cases because they involve interesting and memorable facts.
- New Debate This feature concludes the "Reviewing" feature at the end of each chapter. It consists of a brief statement or question concerning the chapter material that can be used to spur classroom discussion or small group discussions. It can also be used as a written assignment.
- New Spotlight Case Problems: Selected chapters include a Spotlight Case Problem. These problems include particularly interesting and memorable facts to engage the students.
- Business Law Critical Thinking Group Assignment:
 For those instructors who want to have their classes
 perform group projects, each chapter now includes a
 new Business Law Critical Thinking Group Assignment
 that requires each group of students to answer a
 specific question pertaining to the scenario based on
 information they learned in the chapter. Also there
 is a new Group Project for the end of every unit that
 requires students, as a group, to apply the concepts
 they learned in the previous chapters. These projects
 can be useful for reviewing materials prior to a test.

FEATURES

Additional opportunities to engage students can be found online within CourseMate and CengageNOW to accompany the textbook. CourseMate is an interactive website with an eBook to provide students with enriching study opportunities. CengageNOW™ is a powerful course management tool that provides control and customization to optimize the student learning experience and produce desired outcomes. CengageNOW™ includes: Interactive book; Auto Graded Homework with the following consistent question types: Chapter Review Worksheets, Brief Hypotheticals, Blueprint Case Problems,

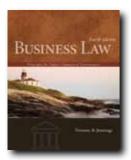
- Video Questions, Personalized Student Plan with Multimedia Study Tools and Videos, Test Bank; and Reporting and Assessment Options.
- Highlighted and numbered for convenient reference, Case Examples illustrate specific principles of law by presenting the facts, issues, and ruling from a court case in a succinct, engaging paragraph or two, making it easy for students to grasp the essentials quickly.
- Highlighted and number for convenient reference, Examples, which are based on hypothetical situations to illustrate legal concepts, are integrated throughout the text.
- Included at the end of selected chapters, Linking the Law features show students how knowledge of legal concepts can provide concrete benefits for managers and other businesspeople, whether their activities focus on finance, marketing, communications, economics, or other business disciplines. The other chapters conclude with "Business Application" which focuses on practical considerations related to the chapter's content. This feature concludes with a checklist of tips for the businessperson.
- To help students study and prepare for exams, each chapter concludes with Issue Spotters, which ask students to apply key concepts to real-world examples, and Before the Test sections, which prompt students to go to the Book Companion Web Site to take online practice guizzes.

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UNIT 1: THE LEGAL ENVIRONMENT OF BUSINESS. 1. The Legal Environment. 2. Constitutional Law. 3. Courts and Alternative Dispute Resolution. 4. Torts and Cyber Torts. 5. Intellectual Property and Internet Law. 6. Criminal Law and Cyber Crime. 7. Ethics and Business Decision Making. UNIT 2: CONTRACTS. 8. Nature and Classification. 9. Agreement in Traditional and E. Contracts. 10. Consideration. 11. Capacity and Legality. 12. Voluntary Consent. 13. The Statute of Frauds--Writing Requirement. 14. Performance and Discharge. 15. Breach and Remedies. 16. Third Party Rights. UNIT 3: COMMERCIAL TRANSACTIONS. 17. The Formation of Sales and Lease Contracts, 18, Title and Risk of Loss. 19. Performance and Breach of Sales and Lease Contracts. 20. Warranties and Product Liability. 21. Negotiable Instruments: Transferability and Liability. 22. Checks and Banking in the Digital Age. 23. Security Interests in Personal Property. 24. Other Creditors' Remedies and Surety ship. 25. Bankruptcy. 26. Mortgages and Foreclosures after the Recession. 27. International Law in a Global Economy. UNIT 4: AGENCY AND EMPLOYMENT LAW. 28. Agency Relationships in Business. 29. Employment, Immigration, and Labor Law. 30. Employment Discrimination and Diversity. UNIT 5: BUSINESS ORGANIZATIONS. 31. Sole Proprietorships and Franchises. 32. All Forms of Partnership. 33. Limited Liability Companies and Special Business Forms. 34. Corporate Formation and Financing. 35. Corporate Directors, Officers, and Shareholders. 36. Corporate Acquisitions, Takeovers, and Termination. 37. Investor Protection, Insider Trading, and Corporate Governance. UNIT 6: GOVERNMENT REGULATION. 38. Administrative Law. 39. Promoting Competition. 40. Consumer Law and Environmental Law. 41. Liability of Accountants and Other Professionals. Unit 7: Property and Its Protection. 42. Personal Property and Bailments. 43. Real Property and Landlord-Tenant Law. 44. Insurance, Wills, and Trusts. Appendices: A. How to Brief Cases and Analyze Case Problems. B. The Constitution of the United States. C. The Uniform Commercial Code (Excerpts). D. The Sarbanes-Oxley Act (Excerpts and Explanatory Comments). E. Answers to the Issue Spotters. F. Answers to Even-Numbered For Review Questions. G. Sample Answers for Questions with Sample Answer. H. Sample Answers for Case Problems with Sample Answer.

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eBook

BUSINESS LAW: PRINCIPLES FOR TODAY'S COMMERCIAL ENVIRONMENT, 4E

David P. Twomey, Boston College; Marianne M. Jennings, Arizona State University

Twomey and Jennings' BUSINESS LAW: PRINCIPLES FOR TODAY'S COMMERCIAL ENVIRONMENT, 4e uses excerpted cases in the language of the court and offers comprehensive and clear coverage. It is an adaptation of business law's #1 summarized case text. Updated throughout, the Fourth Edition covers all the topics you require without overwhelming undergraduate students with unnecessary detail. Based on the extensive teaching experience of the authors, this text offers an incredible wealth of integrated examples and applications that feature current events and familiar situations to help students grasp critical legal concepts. as well as clear and thorough guidance in helping students prepare for the CPA exam. In addition to the book's feature boxes and case summaries, numerous brief examples and applications are marked "For Example" so students can easily find them as they progress through each chapter's narrative. The new edition will offer CourseMate as an optional digital solution to help engage students and prepare them for class.

NEW TO THIS EDITION

- COURSEMATE with Engagement Tracker: CourseMate brings course concepts to life with interactive learning tools and an eBook. CourseMate now includes the KnowNOW! Blog with the most current solutions for the most convenient online news and classroom application. KnowNOW! brings news into your course with discipline-specific online pages and applications. www.cengage.com/coursemate
- Case summaries and case examples throughout the

- text have been updated to feature the most current and newsworthy topics. Some highlights include:
- Chapter 1: The Ethics & the Law feature was updated with a new survey on how employers use social media to obtain information before hiring and what the rights of employer and employee are with respect to the use of Facebook, Twitter, LinkedIn and Google for gathering pre-employment information.
- Chapter 4: Obamacare litigation under the Commerce Clause is covered, as well as an updated Cyberlaw feature to indicate new developments in internet sales tax.
- Chapter 5: Government Regulation of Competition and Prices – This chapter has been rewritten and reorganized to spend more time on the antitrust laws and distinguish the differences between the laws. This includes horizontal competition or relationships among competitors and vertical competition – issues along the supply chain or distribution of goods. Mergers are covered under both.
- Chapter 8: Crimes There are new and interesting topics covered, such as criminal liability for pharmacies, identity theft, computer law, and cyberbullying.
- Chapter 11 on Cyberlaw now includes a section on Cloud Computing.
- Chapter 39: Regulation of Employment This chapter features a new case example on whistleblower protection under the Sarbanes-Oxley Act and the Dodd-Frank Act.

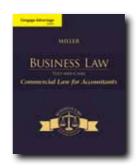
FEATURES

- Help Students Make the Connection: The end of chapter material, now titled Make the Connection, has been improved to help students better see and understand the relationship between legal concepts and their application in real-life situations. This section now includes a Chapter Summary, Learning Outcomes, Key Terms, Questions and Case Problems, and CPA Questions.
- Improve Student Retention: Using examples from the chapter, students will learn and retain key legal concepts with the new Learning Outcomes found at the end of each chapter. Each Learning Outcome directs students to utilize the existing text pedagogy by serving as a direct reference point for selected "For Example" call-outs, case summaries, and feature boxes.

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Preface. Acknowledgments. About The Authors. PART I: THE LEGAL AND SOCIAL ENVIRONMENT OF BUSINESS, 1. The Nature and Sources of Law, 2. The Court System and Dispute Resolution. 3. Business Ethics, Social Forces, and The Law. 4. The Constitution As The Foundation of The Legal Environment. 5. Government Regulation of Competition and Prices. 6. Administrative Agencies. 7. The Legal Environment of International Trade. 8. Crimes. 9. Torts. 10. Intellectual Property Rights and The Internet. 11. Cyberlaw. PART II: CONTRACTS. 12. Nature and Classes of Contracts: Contracting On The Internet. 13. Formation of Contracts: offer and Acceptance. 14. Capacity and Genuine Assent. 15. Consideration. 16. Legality and Public Policy. 17. Writing, Electronic Forms, and Interpretation of Contracts. 18. Third Persons and Contracts. 19. Discharge of Contracts. 20. Breach of Contract and Remedies. PART III: SALES AND LEASES OF GOODS. 21. Personal Property and Bailments. 22. Legal Aspects of Supply Chain Management. 23. Nature and Form of Sales. 24. Title and Risk of Loss. 25. Product Liability: Warranties and Torts. 26. Obligations and Performance. 27. Remedies For Breach of Sales Contracts. PART IV: NEGOTIABLE INSTRUMENTS. 28. Kinds of Instruments, Parties, and Negotiability. 29. Transfers of Negotiable Instruments and Warranties of Parties. 30. Liability of The Parties Under Negotiable Instruments. 31. Checks and Funds Transfers. PART V: DEBTOR-CREDITOR RELATIONSHIPS. 32. Nature of The Debtor-Creditor Relationship. 33. Consumer Protection. 34. Secured Transactions In Personal Property. 35. Bankruptcy. 36. Insurance. PART VI: AGENCY AND EMPLOYMENT. 37. Agency. 38. Third Persons In Agency. 39. Regulation of Employment. 40. Equal Employment Opportunity Law. PART VII: BUSINESS ORGANIZATIONS. 41. Types of Business Organizations. 42. Partnerships. 43. LPs, LLCs, and LLPs. 44. Corporation Formation. 45. Shareholder Rights In Corporations. 46. Securities Regulation. 47. Accountants' Liability and Malpractice. 48. Management of Corporations. PART VIII: REAL PROPERTY AND ESTATES. 49. Real Property. 50. Environmental Law and Land Use Controls. 51. Leases. 52. Decedents' Estates and Trusts. Appendices. Glossary. Case Index. Subject Index.

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CENGAGE ADVANTAGE BOOKS: BUSINESS LAW

Text & Cases - Commercial Law for Accountants

Roger LeRoy Miller, Institute for University Studies, Arlington, Texas

BUSINESS LAW: TEXT & CASES--COMMERCIAL LAW FOR ACCOUNTANTS is an adaptation of the market-leading Clarkson/Miller/Cross textbook. This textbook is suited for the second course in a business law series ("commercial law"), often a requirement for accounting majors. It covers topics students will see on the CPA exam and delivers an ideal blend of classic "black letter law" and contemporary cases. The text's strong student orientation makes the law accessible, interesting, and relevant with cases that represent the latest developments. This book offers CengageNOW, an optional online solution to help prepare students to see the relevance of business law.

FEATURES

- BUSINESS LAW: TEXT & CASES--COMMERCIAL LAW
 FOR ACCOUNTANTS is supported by CengageNOW.
 CengageNOW is a powerful course management
 tool that provides control and customization to
 optimize the student learning experience and produce
 desired outcomes. CengageNOW includes Interactive
 book, Auto Graded Homework with consistent
 question types, Chapter Review Worksheets,
 Brief Hypotheticals, Blueprint Case problems,
 Video Questions, Personalized Student Plan with
 Multimedia Study Tools and videos, Test Bank, and
 Reporting and Assessment Options.
- BUSINESS LAW: TEXT & CASES--COMMERCIAL LAW
 FOR ACCOUNTANTS offers an alternative for those
 looking for a text that includes only those topics
 typically covered in the second semester business
 law course. It includes topics that accounting majors
 will see on the CPA exam and is the first half of the

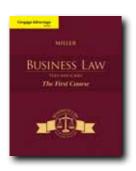
- Clarkson/Miller/Cross textbook, Business Law: Text & Cases, 13e.
- BUSINESS LAW: TEXT & CASES--COMMERCIAL LAW
 FOR ACCOUNTANTS offers an effective mix of classic
 and landmark cases, with recent cases on key topics
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 law but also strongly interest today's students. Case
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 the law.
- Case in Point examples and hypothetical examples are highlighted and numbered to ensure easier reference.
 These examples are integrated throughout the text to help students comprehend the legal principles covered.
- Managerial Strategy features are integrated throughout the text as appropriate and focus on management aspects of business.
- Reviewing features, which are found at the end of every chapter, help solidify students' understanding of the chapter materials. The feature presents a hypothetical scenario and then asks a series of questions that require students to identify the issues and apply legal concepts.
- Debate This, which follows each Reviewing feature, consists of a brief statement or question concerning the chapter material that can be used to spur lively classroom discussion or small group assignments. It also can be used as a written assignment.
- Each Insight into [Ethics, E-Commerce, Global, Environment, or Social Media] feature concludes with a Critical Thinking question. A set of Dimensions questions follows each case excerpt, addressing the AACSB curriculum requirement to explore global, political, ethical, social, environmental, technological, and cultural contexts of business law.
- To enhance students' ability to learn and retain important information about applications of the law to real-world situations, Impact of This Case on Today's Law features conclude the Landmark and Classic cases, illustrating the relevance of these cases to modern law. Each feature is followed by a criticalthinking question to promote in-depth analysis.
- Selected cases conclude with "What If the Facts Were Different?" questions that alter the facts of the case

and ask students to decide whether the same ruling would result. Debate This sections at the end of the Reviewing features also encourage critical thinking and more thoughtful analysis.

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UNIT 1: BUSINESS ORGANIZATIONS, 1. Sole Proprietorships and Franchises. 2. Partnerships and Limited Liability Partnerships. 3. Other Organizational Forms for Small Businesses. 4. Corporate Formation and Financing. 5. Corporate Directors, Officers, and Shareholders. 6. Mergers and Takeovers. 7. Securities Law and Corporate Governance. UNIT 2: AGENCY AND EMPLOYMENT. 8. Agency Formation and Duties. 9. Agency Liability to Third Parties and Termination. 10. Employment, Immigration, and Labor Law. 11. Employment Discrimination and Diversity. UNIT 3: NEGOTIABLE INSTRUMENTS. 12. The Function and Creation of Negotiable Instruments. 13. Transferability and Holder in Due Course. 14. Liability, Defenses, and Discharge. 15. Banking in the Digital Age. UNIT 4: DOMESTIC SALES AND LEASE CONTRACTS. 16. The Formation of Sales and Lease Contracts. 17. Title, Risk, and Insurable Interest. 18. Performance and Breach of Sales and Lease Contracts. 19. Warranties. UNIT 5: CREDITORS' RIGHTS AND REMEDIES. 20. Creditors' Rights and Remedies. 21. Secured Transactions. 22. Bankruptcy Law. UNIT 6: GOVERNMENT REGULATION. 23. Administrative Agencies. 24. Consumer Law. 25. Environmental Law and Sustainability. 26. Antitrust Law. 27. Professional Liability and Accountability. UNIT 7: PROPERTY AND ITS PROTECTION. 28. Personal Property and Bailments. 29. Real Property and Landlord-Tenant Law. 30. Wills and Trusts. Appendix A: The Uniform Commercial Code [full UCC]. Appendix B: Answers to the Issue Spotters. Appendix C: Sample Answers for Business Case Problems with Sample Answer.

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CENGAGE ADVANTAGE BOOKS: BUSINESS LAW

Text and Cases - The First Course

Roger LeRoy Miller, Institute for University Studies, Arlington, Texas

Based on the first half of the longtime market-leader BUSINESS LAW: TEXT AND CASES by Clarkson/Miller/Cross, this paperback text offers an affordable solution for the first course in a business law series, often a requirement for business majors. It delivers an ideal blend of classic "black letter law" and contemporary cases. The text's strong student orientation makes the law accessible, interesting, and relevant, with cases that represent the latest developments. This book offers CengageNOW™, an optional online solution to help prepare and engage students.

FEATURES

- BUSINESS LAW: TEXT & CASES--FIRST COURSE offers an effective mix of classic and landmark cases, with recent cases on key topics that not only provide modern examples of business law but also strongly interest today's students. Case examples are excerpted (in the language of the court) and have been carefully selected and edited to offer student accessibility and appeal while providing a solid illustration of how courts interpret and apply the law.
- "Case in Point" examples and hypothetical examples are highlighted and numbered for easier reference.
 These examples are integrated throughout the text to help students comprehend legal principles covered in the text.
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- hypothetical scenario and then asks a series of questions that require the students to identify the issues and apply legal concepts.
- "Debate This" follows each "Reviewing" feature and consists of a brief statement or question concerning the chapter material that can be used to spur lively classroom discussion or small group assignments. It can also be used as a written assignment.
- Each Insight into (Ethics, E-Commerce, Global, Environment, or Social Media) feature concludes with a critical-thinking question, and a set of "Dimensions" questions follows each case excerpt, allowing the text to address the AACSB curriculum requirement to explore global, political, ethical, social, environmental, technological, and cultural contexts of business law.
- To enhance students' ability to understand important information about applications of the law to real-world situations, "Impact of Case on Today's Law" features conclude the Landmark and Classic cases, illustrating the relevance of these cases to modern law, and are followed by a critical-thinking question to promote in-depth analysis.
- Selected cases conclude with "What If the Facts Were Different?" questions that alter the facts of the case and ask the student to decide if the same ruling would result. "Debate This" sections at the end of the "Reviewing" features also encourage critical thinking and more thoughtful analysis.
- Chapters conclude with hypothetical business scenarios and business case problems that require students to identify the relevant legal issues and apply the legal concepts covered in the chapter, enabling them to review the material effectively while applying it practically.
- BUSINESS LAW: TEXT & CASES--FIRST COURSE is supported by the latest course management tools, including CengageNOW™, a unique webbased application that enables you to easily create and administer text-specific assignments that are automatically graded. With CengageNOW™, students come to class better prepared, and you can readily assess overall student progress and identify areas to focus lectures and instruction. The application features a variety of question types to test simple reading comprehension, complex critical thinking, legal reasoning, and case analysis skills.

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CENGAGE ADVANTAGE BOOKS: BUSINESS LAW

Text & Cases - An Accelerated Course

Roger Miller, Institute for University Studies Arlington, Texas

Based on the longtime market-leader BUSINESS LAW: TEXT & CASES by Clarkson/Miller/Cross, this paperback text offers an affordable solution for those looking for a concise one-semester text that offers in-depth treatment of today's business law topics. Designed for the contemporary one-semester course, BUSINESS LAW: TEXT & CASES--AN ACCELERATED COURSE provides the rigor and seriousness of a classic blackletter law text with a brief 19-chapter table of contents. The text combines the benefits of a black-letter law approach with a strong student orientation, making the law accessible, interesting, and relevant for readers. An excellent assortment of included cases ranges from precedent-setting landmarks to important recent decisions, and ethical, global, and corporate themes are integrated throughout. In addition, numerous criticalthinking exercises challenge student to apply what they've learned to real-world issues, and the text offers an unmatched range of support materials, including innovative online teaching and learning resources.

FEATURES

BUSINESS LAW: TEXT & CASES--AN ACCELERATED COURSE is supported by the latest course management tools, including CengageNOW™, a unique webbased application that enables you to easily create and administer text-specific assignments that are automatically graded. With CengageNOW™, students come to class better prepared, and you can readily assess overall student progress and identify areas to focus lectures and instruction. The application features a variety of question types to test simple reading comprehension, complex critical thinking,

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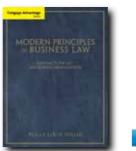
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eBook

CENGAGE ADVANTAGE BOOKS: MODERN PRINCIPLES OF BUSINESS LAW

Contracts, the UCC, and Business Organizations

Roger LeRoy Miller, Institute for University Studies, Arlington, Texas

Give your students the authoritative, in-depth treatment of today's business law topics in this concise, cost-effective paperback by best-selling business law author Roger LeRoy Miller. Designed for the contemporary one-semester course, MODERN PRINCIPLES OF BUSINESS LAW, 1E provides the rigor and seriousness of a classic black letter law-type text with a brief 18-chapter table of contents that was

developed based on extensive research with almost 200 instructors. MODERN PRINCIPLES OF BUSINESS LAW offers excerpted cases to familiarize your students with the language of the court and delves deeper into specific topics, such as contracts, sales, and the UCC. Student-friendly, dynamic learning features throughout the book encourage critical thinking, illustrate how business law is constantly changing, guide review and offer insights into ethics. Trust best-selling author Roger Miller's MODERN PRINCIPLES OF BUSINESS LAW to deliver an engaging, well-written, black and white text, with a comprehensive, time-saving teaching and learning resource package, as an economical solution for your one-semester business law course.

FEATURES

- BOOK'S CONTENT REFLECTS TOPICS YOU CONSIDER MOST IMPORTANT. This book's concise, 18-chapter Table of Contents was developed based on extensive research from almost 200 teaching professionals. Leading instructors identified the topics most important to include in a brief, one-semester text for a business law that offered the same depth, rigor, and seriousness of a black letter law-type text with fewer chapters.
- ENGAGING EXCERPTED CASES FAMILIARIZE STUDENTS WITH THE LANGUAGE OF THE COURT AND ACTUAL COURT OPINIONS. Carefully selected cases provide on-point illustrations of the legal principles discussed in each chapter.
- CASES ENCOURAGE CRITICAL THINKING USING ONE OR MORE THOUGHT-PROVOKING SUB-SECTIONS. This book's captivating cases include one or more additional sections that takes analysis a step further, asking critical questions, such as "What if the facts were different?" or "What are the ethical, e-commerce, global, or legal environment dimensions of the case?" Other cases examine how the case will impact today's law and what managerial implications the case prompts.
- "SHIFTING LEGAL PRIORITIES FOR BUSINESS"
 ILLUSTRATE HOW BUSINESS LAW IS CONSTANTLY
 CHANGING IN RESPONSE TO BUSINESS AND
 SOCIETY DEVELOPMENTS. Students see how legal
 priorities continuously change in the business
 world as technology, society and business needs
 evolve. This feature in selected chapters highlights
 sustainability, ethical trends, and changing managerial

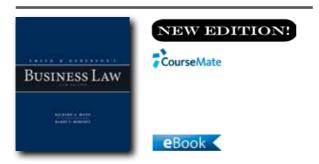
- responsibilities, such as "Sustainability and the Law" (Ch. 1); "Prosecuting White-Collar Crime with the Honest-Services Fraud Law" (Ch. 6); and "The Latest Recession Re-ignites the Internet Taxation Debate" (Ch. 18).
- "INSIGHT INTO ETHICS" EXAMINES THE ETHICAL IMPLICATIONS OF SOME OF TODAY'S MOST ENGAGING TOPICS. This dynamic feature in select chapters probes the ethical dilemmas and ethical implications businesspeople face in evolving areas of business, such as "How the Internet Is Expanding Precedent" (Ch. 3); "How Much Information Must Employers Disclose to Prospective Employees?" (Ch. 11); and "When Is Impossibility of Performance a Valid Defense?" (Ch. 12).
- "CASE IN POINT" EXAMPLES DRAW STUDENT ATTENTION TO CONCISE FACTS AND ISSUES ABOUT AN ACTUAL CASE. Integrated throughout each chapter, "Case in Point" features make it easy for students to reference, discuss and refer back to the facts and issues related to an actual case. The feature presents the information in paragraph format before describing the court's decision and rationale.
- "CONCEPT SUMMARIES" HIGHLIGHT KEY AREAS OF THE LAW FOR EASY STUDENT COMPREHENSION. Integrated throughout the text, these "Concept Summaries" emphasize some of the most important aspects of business law to ensure your students fully understand the legal concepts.
- "REVIEWING" FEATURES ASK STUDENTS TO APPLY THEIR KNOWLEDGE TO A REALISTIC LEGAL SCENARIO. Students solidify their understanding of the chapter's materials with this "Reviewing" opportunity at end of each chapter. Students review a realistic business scenario and then answer a series of questions that require them to identify the legal issues and to effectively apply the legal concepts discussed within the chapter.
- ENGAGING END-OF-CHAPTER QUESTIONS AND CASE PROBLEMS CLARIFY HOW COURTS TODAY DEAL WITH THE CHAPTER'S SPECIFIC LEGAL ISSUES. Thought provoking questions and provocative case problems at the conclusion of each chapter delve into how modern courts address the issues discussed in the chapter. Students learn how to most effectively answer some of today's challenging problems with the "Question with a Sample Answer" and "Case

Problem with a Sample Answer" found in each chapter. Students can find sample answers on the text's Companion Website.

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Unit I: THE LEGAL ENVIRONMENT OF BUSINESS. 1. The Legal Environment. 2. Constitutional Law. 3. Courts and Alternative Dispute Resolution. 4. Torts and Cyber Torts. 5. Intellectual Property and Internet Law. 6. Criminal Law and Cyber Crime. 7. Ethics and Business Decision Making. Unit II: CONTRACTS. 8. Nature and Classification. 9. Agreement in Traditional and E-Contracts. 10. Consideration, Capacity, and Legality. 11. Defenses to Contract Enforceability. 12. Third Party Rights and Discharge. 13. Breach and Remedies. Unit III: COMMERCIAL TRANSACTIONS. 14. The Formation of Sales Contracts. 15. Performance, Breach, and Warranties for Sales Contracts. Unit IV: AGENCY AND BUSINESS FORMS. 16. Agency Relationships in Business. 17. Sole Proprietorships, Partnerships, and Limited Liability Companies. 18. Corporations. Appendix: A: The Uniform Commercial Code--Articles 2 and 2A.

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SMITH AND ROBERSON'S BUSINESS LAW, 16E

Richard A. Mann, The University of North Carolina at Chapel Hill; Barry S. Roberts, The University of North Carolina at Chapel Hill

The most complete, credible, and authentic business law text available, the Sixteenth Edition of SMITH & ROBERSON'S BUSINESS LAW by Richard A. Mann and Barry S. Roberts continues a long tradition of accuracy, thoroughness, and consistent coverage of the latest issues and emerging trends. This updated classic delivers a comprehensive, detailed presentation of business law that covers all topics included in the

business law section of the certified public accountant (CPA) exam. In addition, this text covers the legal responsibilities and liabilities of accountants section and the corporate governance portion of business environment and concepts section of the CPA Exam. The cases--located at the end of each chapter--offer an excellent mix of landmark and current decisions and are edited to preserve a large portion of the language of the court. Proven, comprehensive, and completely up-to-date, this trusted and thorough text will challenge and engage your students--and ensure they leave your class with a solid understanding of modern business law.

NEW TO THIS EDITION

- Significant Updates to the Law: The chapter on Constitutional Law (Chapter 4) discusses the U.S. Supreme Court's decision in the case challenging the constitutionality of the Patient Protection and Affordable Care Act. The two Torts chapters (Chapters 7 and 24) have been revised to incorporate Volume 2 of the new Restatement of the Law Third, Torts: Liability for Physical and Emotional Harm, which was approved and published in 2011. The Secured Transactions chapter (Chapter 37) covers the most significant provisions of the 2010 amendments to Article 9. The Intellectual Property chapter (Chapter 39) includes the changes made by the Leahy-Smith America Invents Act of 2011. The chapter on Securities Regulation (Chapter 43) covers the Jumpstart Our Business Startups Act of 2012, the Stop Trading on Congressional Knowledge Act of 2012, and the U.S. Securities and Exchange Commission's new disclosure rules clarifying how companies can use social media to disseminate information.
- Applying the Law: A number of chapters include a new eature that provides a systematic legal analysis of a specific concept learned in that chapter. It consists of (1) the facts of a hypothetical case, (2) an identification of the broad legal issue presented by those facts, (3) a statement of the applicable rule, (4) the application of the rule to the facts, and (5) a legal conclusion in the case.
- New Legal Cases: More than thirty legal cases are new to this edition including a number of recent significant U.S. Supreme Court decisions.
- Practical Advice: Each chapter contains a number of these new features, which are statements that illustrate how legal concepts covered in that chapter

- can be applied to common business situations.
- Taking Sides: Each chapter--except for Chapters 1 and 2--has added a new end-of-chapter feature that requires students to apply critical thinking skills to a case-based fact situation. The students are asked to identify the relevant legal rules and develop arguments for both parties to the dispute. In addition, the students are asked to explain how they think a court would resolve the dispute.
- Chapter Objectives: Each chapter now begins with a list of learning objectives for the student.

FEATURES

- This time-tested, dependable classic continues to set the standard for accuracy and thoroughness for undergraduate business law texts. Widely acclaimed for its longstanding tradition of being uniquely authoritative, comprehensive, and reliable, the text continues to maintain its signature approach while providing up-to-date coverage of current business law topics in the text and ancillaries.
- Containing an excellent assortment of landmark and current cases, the text's thorough cases are edited to preserve the language of the court and are longer than cases in other texts. In addition, the end-of-chapter placement and treatment of cases makes it easy to adopt a true black-letter-law case analysis approach if you prefer to teach the material this way.
- The text includes abundant realistic examples--both actual and hypothetical--to illuminate legal principles, illustrate often complex topics in the context of reallife scenarios, and help students gain a more concrete understanding of business law.
- Thought-provoking questions and in-depth case and hypothetical end-of-chapter problems challenge students to explore the implications of each situation, helping them enhance their understanding of key concepts while developing the critical-thinking skills they will need to succeed in today's business environment.

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BUSINESS LAW - SINGAPORE





PRINCIPLES OF SINGAPORE BUSINESS LAW, 2E

George TL Shenoy, Singapore Management University; Loo Wee Ling , Singapore Management University

Since the publication of the first edition of Principles of Singapore Business Law in 2009, there have been significant changes in the local legal landscape relating to Business Law. This second edition is therefore both timely and necessary. This volume provides an update of the law as stated on 30 June 2012. It follows the format and approach of the first edition including the use of layman's language and the use of pedagogical features to summarise, illustrate and provide mindmaps of basic concepts. As before, the reader is introduced to complex and unsettled areas of the law by the use of reflection boxes. Apart from updates, a more comprehensive chapter on Competition Law is added in place of the chapters on Competition and Consumer Protection and Biotechnology which have been excluded. Locally, the First Edition has been used as a main text for the undergraduate Business Law course at the Singapore Management University (SMU) for, mainly, the Bachelor of Accountancy and Bachelor of Business Management degree programmes, and for similar courses at other tertiary institutions. As written, we have no doubt that businessmen, professionals and members of the general public have also found it a pertinent resource for an insight into Singapore Business Law. This second edition continues to serve that need. Also available in the Gale Virtual Reference Library (eBook). eBook pricing varies according to the size of your institution. Please contact us for details. eBook ISBN-13: 9789814253734 Available Now

FEATURES

- Continues to provide a comprehensive coverage of Singapore law of contract including nicheareas of Business Law such as Sale of Goods, Intellectual Property, Competition and Information Technology
- Features significant updates of the law as stated on 30 June 2012
- Use of pedagogical features (tables, figures and mindmaps) to enhance teaching and learning of the legal concepts
- Encourages further critique on more complex areas of the law with a summary of the main arguments in Reflection Boxes
- Useful resource for Business Law courses at tertiary institutions as well as an introduction to Business Law for the professional, businessmen and members of the public

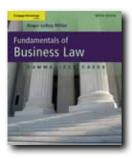
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BUSINESS LAW -SUMMARIZED CASES



eBook

CENGAGE ADVANTAGE BOOKS: FUNDAMENTALS OF BUSINESS LAW: SUMMARIZED CASES, 9E

Roger LeRoy Miller, Institute for University Studies, Arlington, Texas

Brief and affordable, FUNDAMENTALS OF BUSINESS LAW: SUMMARIZED CASES, 9th Edition focuses on the core business law topics students need to know, including contracts and sales, in an abbreviated, paperback book. The summarized cases integrated throughout the text illustrate key points of law without overwhelming students with unnecessary detail. Intended for the one-term course focused primarily on contracts and sales, FUNDAMENTALS OF BUSINESS LAW: SUMMARIZED CASES, 9th Edition condenses the latest legal topics--the Sarbanes-Oxley Act, cyberlaw, health-care and financial reform, the housing crisis, and more--for quick comprehension. Learning tools like boxed features, highlighted terms, learning objectives and summaries, self-testing, and review questions make FUNDAMENTALS OF BUSINESS LAW: SUMMARIZED CASES, 9th Edition the easy-to-understand alternative to traditional Business Law texts.

NEW TO THIS EDITION

- New Mortgage and Foreclosure coverage: This all-new chapter examines the mortgage lending practices that contributed to the latest recession, in addition to summarizing and explaining the legal reforms that followed.
- Streamlined, Reorganized Coverage: Updates to summarized cases, as well as chapter material on Contracts, E-Contracts, Sales and Lease Contracts make it easier for students to find, learn, and analyze these key issues.
- Real-World Scenarios: These chapter-opening features in selected chapters are designed to stimulate student interest use a hot legal topic--such as health-care reform, financial reform, and challenges to Sarbanes-Oxley--to introduce chapter objectives.
- Highlighted and Numbered Case Examples: Integrated throughout the chapter, these succinct examples stand out in the text for quick skimming, and add context to the readings by showing how the court applies legal principles.
- Helpful Exam Preparation Sections: New "Issue Spotter" sections facilitate comprehension and chapter reviews, while "Before the Test" sections refer students to the text website for interactive quizzes, flashcards, and other handy study tools.

FEATURES

- More Critical Thinking Elements: Give students opportunities to stretch their analytical muscles with special feature questions in each chapter entitled, "What if the Facts Were Different?" and "For Critical Analysis."
- Hypothetical Scenario Reviews: These chapter-ending reviews give students practice identifying legal issues and applying concepts from the readings. Sample answers given in the text give them extra help with critical thinking by demonstrating ways to work the problem-solving process.
- Legal Reasoning Emphasis: Designed to deepen legal reasoning skills, special features entitled, "Unit Case Study with Dissenting Opinion" present excerpts from the court's majority and dissenting opinions, and ask students to weigh in.
- Ethics Integration: Open the classroom floor for intriguing discussions about professional liabilities and social responsibilities with the text's in-depth coverage of the Sarbanes-Oxley Act. Each chapter also

- poses "Questions of Ethics and Social Responsibility" to students, leading them to analyze the latest ethical dilemmas faced by well-known businesses.
- Applied Focus: Give students a glimpse of the world outside the classroom with "Management Perspectives" that demonstrate practical uses for their lessons. "What the Courts Say" and "Implications for Managers" sections also highlight the court's impact on businesses, and offer practical guidance for future professionals.

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(Excerpts). E. Sample Answers for Select Questions with Sample Answers. F. Sample Answers for Case Problems with Sample Answers. G. Answers to the Issue Spotters.

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BUSINESS LAW TODAY, STANDARD, 10E

Text and Summarized Cases

Roger LeRoy Miller, Institute for University Studies, Arlington, Texas

BUSINESS LAW TODAY: STANDARD EDITION provides the legal credibility, authoritativeness, and comprehensiveness of a traditional business law book while also offering strong visual appeal and student friendly features. The text's engaging, high-interest presentation is complemented by the essential detail and information necessary to completely explain business law topics. The book truly offers you and your students the best of both worlds--a credible business law source, which students will be motivated to read. Its magic and the cornerstone of its widespread success is in this ability to appeal to both instructors and students without being mutually exclusive. BUSINESS LAW TODAY: STANDARD EDITION also offers the most comprehensive teaching and learning support package on the market, with something to fit many different instructional or learning styles. This text explicitly meets the AACSB curriculum requirements.

NEW TO THIS EDITION

- New Chapter 22, "Mortgages and Foreclosures after the Recession": This new chapter examines some of the mortgage-lending practices that contributed to the Great Recession and discusses the legal reforms enacted in response to it.
- Diversity boxes, "Law, Diversity, and Business: Managerial Implications": This feature addresses

the implications of diversity issues so that readers can incorporate them into their management philosophy and their management actions both to avoid lawsuits and to create a working environment more conducive to higher productivity. Examples include: Managerial Implications: Marriage Equality and the Constitution (Ch2), Managerial Implications: Derogatory Trademarks (ch. 5), and Managerial Implications: Respecting Cultural Differences in Foreign Markets (ch. 7).

- Spotlight Cases: These cases are high-interest cases for today's students such as "Spotlight on the Seattle Mariners: Taylor v. Baseball Club of Seattle, LP" (ch. 4) and "Spotlight on Amazon: Basis Technology Corp. v. Amazon.com, Inc." (ch. 10).
- Spotlight Case Problem: Each problem set will include one Spotlight Case Problem that focuses on a case that is of high interest to today's students.
- Know This: This feature is included in the margin and serves to draw the students' attention to key legal concepts.
- Debate This: For the tenth edition, each chapterconcluding Reviewing feature ends with a "Debate This" feature, which is a brief statement or question that can be used to spur lively classroom or small group discussions. They can also be used as a written assignment.
- Learning Objective in the Margins-To help the students tie the content to the Learning Objectives, the Learning Objectives will be referenced in the margin of the text.
- New Critical Thinking Assignments for Groups-The Critical Thinking and Writing Assignments section now includes Business Law Critical Thinking Group Assignments that can be assigned to groups of students to complete.

FEATURES

 Case Treatment: Summarized cases facilitate understanding. Each case presents the Facts, Issue, Decision, Reason, and Critical Thinking Questions that are designed to show students why the elements in the case are important to them. Selected cases conclude with "Why Is This Case Important to Business?" features to draw attention to how the legal concept impacts business. Highlighted Classic Cases: Special emphasis is given to Classic cases by setting them off with a special heading and logo. They include

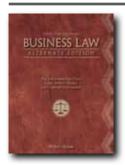
- an "Impact of This Case on Today's Law" section that stresses how important the court's decision has been to the evolution of the law and why it is still relevant to businesspersons. Unit-Ending Case Study: A Unit Case Study with Dissenting Opinion is featured at the end of each text unit, highlighting a recent court case relating to one of the unit's topics. They present the Case Background, Majority Opinion, Dissenting Opinion, and conclude with Questions for Analysis.
- Critical Thinking: Critical thinking questions that require the students to think critically about some topic discussed in the chapter conclude the in-text features (including the photo captions). Plus, selected cases include a "What If the Facts Were Different?" section that asks students how the decision might be different if the fact pattern was different. Additionally, the problem set for each chapter includes two types of "Critical Thinking and Writing Assignments for Business"--"Business Law Writing" and "Business Law Critical Thinking Group Assignments."

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Shareholders. 31. Investor Protection, Insider Trading, and Corporate Governance. Unit VI: Government Regulation. 32. Promoting Competition. 33. Consumer and Environmental Law. 34. Liability of Accountants and Other Professionals. Unit VII: Property and Its Protection. 35. Personal Property and Bailments. 36. Real Property and Landlord-Tenant Law. 37. Insurance, Wills, and Trusts.

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BUSINESS LAW, ALTERNATE EDITION, 12E Text and Summarized Cases

Roger LeRoy Miller, Institute for University Studies, Arlington, Texas; Frank B. Cross, University of Texas, Austin

This summarized case version of the best-selling title, BUSINESS LAW, ALTERNATE EDITION offers a comprehensive, authoritative, and student-friendly delivery of classic black-letter law blended with coverage of contemporary issues and cases. The cases, content, and features of the 12th edition have been thoroughly updated to represent the latest developments in business law. Excellent assortments of cases are included, ranging from precedentsetting landmarks to important recent decisions. Ethical, global, and corporate themes are integrated throughout. Numerous critical-thinking exercises challenge students to apply what they've learned to real-world issues. In addition, the text offers an unmatched range of support materials—including innovative online teaching and learning resources.

NEW TO THIS EDITION

 New! Case examples are now highlighted and identified with the label "Case in Point," making it easy to locate, discuss, and refer back to these useful learning tools.

- New! Included in selected chapters, all-new "Shifting Legal Priorities" features encourage critical thinking and illustrate how the law is constantly evolving in response to both technological developments and the needs and concerns of society and business—with a special emphasis on sustainability, ethical trends, and changing managerial responsibilities.
- New! "Reviewing" features, found at the end of every chapter, now conclude with "Debate This" segments that provide a statement or question regarding the chapter material. This makes it easy to spur class discussion or develop worthwhile written assignments.
- New! All "Shifting Legal Priorities" features and selected cases conclude with a short section entitled "Managerial Implications", which explores key concepts from a real-world management perspective.
- New! Coverage of e-contracts; insurance, wills, and trusts; professional liability and accountability; and international law has been relocated and reorganized to better aid student comprehension and provide a more natural sequence of topics.
- New! A new chapter on mortgages and foreclosures in the wake of the global recession includes material on mortgages, mortgage foreclosure, litigation, mortgage-backed securities and valuation.
- New! Expanded and revised material in several chapters provides more current and complete coverage of cybercrime, securities and corporate governance (especially in light of the global economic crisis), business examples of intentional torts and privacy, Ponzi schemes (including Bernie Madoff), and the role of zoning in real property and landlordtenant relationships.
- New! The 12th Edition lives up to this text's strong reputation for outstanding selection and editing of cases, with the return of many classic cases from earlier editions, as well as many new cases and case problems from 2011.
- New! The 12th Edition has been extensively reorganized, refined, and updated to include coverage of the most recent and significant legal developments and court decisions, as well as to make the material exceptionally accurate and engaging.

FEATURES

 In addition to a full chapter on ethics and business decision making, the text includes "Insight Into Ethics"

features that are integrated throughout: "Ethical Dimension" questions that conclude many cases, "Focus on Ethics" features that conclude every unit, and "A Question of Ethics exercises" in the end-of-chapter problem sets.

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BUSINESS LAW, 8EPrinciples and Practices, International Edition

Arnold J. Goldman, Law Firm of Goldman & Goldman; William D. Sigismond, Monroe Community College

Current, jargon free, and filled with many examples, the 8th Edition of BUSINESS LAW: PRINCIPLES AND PRACTICES, International Edition covers legal rights and responsibilities in both the public and private sectors. Co-authored by Arnold J. Goldman, a practicing attorney and William D. Sigismond, a veteran business law educator, this clear, straightforward text avoids court jargon and shows rather than tells students about the law using fascinating cases and ethical dilemmas. Hypothetical examples immediately follow discussion of concepts to further reinforce understanding. The 8th Edition is updated throughout to reflect recent changes in the law.

NEW TO THIS EDITION

- COMPLETELY UPDATED THROUGHOUT, the 8th Edition reflects recent changes in the law.
- MANY NEW "CASES FOR REVIEW" and "Questions & Problems for Discussion" help students to reinforce their understanding of key legal concepts.
- PRINT STUDY GUIDE, for those students who want to further test their comprehension of the legal topics covered in the text, a print study guide is available with the 8th Edition.

FEATURES

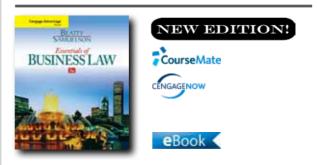
- THE AUTHORS' CLEAR, CONVERSATIONAL STYLEwith difficult terminology, sentence length, and chapter length carefully controlled to an appropriate reading level-helps students more easily understand the material.
- FASCINATING EXAMPLES-hypothetical examples are integrated throughout to give students concrete examples of the concepts presented.
- MANY LEARNING TOOLS-including "Chapter Preview," "Chapter Highlights," "Cases for Review," "Questions & Problems for Discussion," definitions in the margins, key terms, illustrative figures, tables, and more—guide students as they progress through each chapter.
- AN INTERESTING ETHICS CASE located at the end of each of the book's nine "Parts" enables students to apply their understanding of ethics as it relates to businesses and business arrangements.
- "SUPPOSE YOU'RE THE JUDGE" CASES located at the end of each "Part" present trial scenarios, arguments, and follow-up activities that ask the student to hypothesize as to what the outcome would be if he/ she were the judge.

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PART V: AGENCY, EMPLOYMENT, AND LABOR LAW. 23. Employer-Employee Relationship. 24. Principal-Agent Relationship. 25. Principal-Agent, Employer-Employee, and Third-Party Relationships. PART VI: BUSINESS ORGANIZATION AND REGULATION. 26. Sole Proprietorships, Partnerships, and Limited Liability Organizations. 27. Corporations and Franchising. 28. Government Regulation of Business. PART VII: REAL AND PERSONAL PROPERTY, BAILMENTS, AND WILLS AND ESTATE PLANNING. 29. Basic Legal Concepts of Property. 30. Renting Real Property. 31. Buying and Selling Real Property. 32. Nature and Types of Bailments. 33. Special Bailments. 34. Wills, Intestacy, and Estate Planning. PART VIII: CONSUMER AND CREDIT PROTECTION. 35. Protecting the Consumer and the Taxpayer. 36. Protecting the Borrower. 37. Protecting the Creditor. PART IX: INSURANCE. 38. Property, Casualty, and Automobile Insurance, 39. Personal Insurance.

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CENGAGE ADVANTAGE BOOKS, 5E Essential Business Law

Jeffrey F. Beatty, Boston University; Susan S. Samuelson, Boston University

A cost-effective alternative to traditional Business Law texts, ESSENTIALS OF BUSINESS LAW, 5TH Edition delivers in-depth coverage of the core topics, especially contracts, in a concise, paperback format. Beatty and Samuelson deliver the material in their hallmark accessible style with story-telling, cases, and business applications that grab student interest. Fostering active learning throughout the text, the authors teach by example, and show students how to think through legal issues from a business manager's perspective. No other text puts concepts into practice so effectively while teaching students why business law matters to

their future careers.

NEW TO THIS EDITION

- Improved Organization of the Content: The authors have made several key changes to the arrangement of the content that help students make stronger connections among key topics. Specifically, coverage of Product Liability has been moved to the chapter on Torts, and the securities chapter has been revised to offer better coverage of government regulations, securities, and antitrust.
- Expanded Coverage of Contracts: An entire new chapter offers more in-depth coverage on perhaps the most vital topic for future managers and business owners to understand: Practical Contracts. This chapter provides students with a detailed explanation of all parts of a contract and the issues that need to be addressed in order to best protect all of the parties to the contract.
- Expanded Coverage of Employment Law: Another increasingly important topic for business peoplesespecially those who employ and manage others--to understand is employment law, which is why coverage of this topic has been expanded from one to two chapters. The new chapter offers in-depth coverage of the increasingly complex area of discrimination in the workplace and the laws involved.
- New Coverage of Consumer Protection: In response to reviewers' consistent requests for further information on this emerging hot topic within business law, the authors have added another new chapter on consumer protection. The chapter helps business students understand how to protect their organizations against disputes with customers, how credit cards really work, their role in the prevention of identity theft, and many more essential topics.
- New Landmark Cases: While many new cases have been included in this edition, some have been designated as Landmark Cases so students will know which cases have set the precedent for important issues within business law. Some of these include Miranda v. Arizona, United States v. Waste Management, Inc., and International Shoe Co v. State of Washington.
- Improved CengageNOW homework set: The CNOW homework questions have undergone a dramatic upgrade to include six different homework types. These six integrated types of homework questions

move students from fairly easy questions (lower-level Bloom's taxonomy) through increasingly challenging questions that require analytical thinking and synthesis (higher-level Bloom's taxonomy) to reinforce students' understanding of the material, help develop essential skills, and better prepare them for exams.

FEATURES

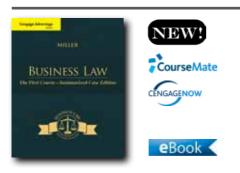
- Student-friendly Exam Strategies and Review: Teach business students to analyze the legal issues like a lawyer with writing that reiterates the process in every chapter: identify the general issue, focus on the fine point raised, apply the analysis of the Court, and deduce the answer. Students can also reinforce the chapter topics with accessible, end-of-chapter reviews, complete with key concepts and helpful page number references, Exam Strategy practice questions, and an Additional Questions section for self-practice.
- Unexpected Situations: Open students' eyes with new research and riveting cases that challenge their beliefs about issues such as social responsibility and fairness, the relationship between money and happiness, or whether judicial review is good for the nation. Further engaging students are the opening scenarios of each chapter that offer real-world examples of business law issues, often with a humorous twist.
- Lead by Example: The text's interdisciplinary perspective shows how legal decisions impact the world and students' own lives, while putting legal concepts into contexts that non-law students understand. These familiar, real-world scenarios are delivered in the clear, concise style that students prefer, and which helps them understand abstract legal ideas before getting into conceptual definitions and discussions.
- Emphasize Active Learning: Numerous features, such as "You Be the Judge," "Ethics," and "Devil's Advocate" actively drive the learning process by testing student comprehension throughout each chapter. Strategically placed, these and other features are integrated throughout the text material specifically where students are more likely to read them, which helps them develop critical thinking skills and apply what they have learned to realistic, contextual situations.

CONTENTS

UNIT 1 THE LEGAL ENVIRONMENT. 1. Introduction to Law. 2. Business Ethics and Social Responsibility. 3. Dispute Resolution. 4. Common Law, Statutory Law, and Administrative Law. 5. Constitutional Law. 6. Torts and Product Liability. 7. Crime. 8. International Law. UNIT 2 CONTRACTS. 9. Introduction to Contracts. 10. Agreement. 11. Consideration. 12. Legality. 13. Capacity and Consent. 14. Written Contracts.

15. Third Parties. 16. Performance and Discharge. 17. Remedies. 18. Practical Contracts. UNIT 3 COMMERCIAL TRANSACTIONS. 19. Introduction to Sales. 20. Ownership, Risk, and Warranties. 21. Performance and Remedies. 22. Negotiable Instruments. 23. Secured Transactions. 24. Bankruptcy. UNIT 4 EMPLOYMENT BUSINESS ORGANIZATIONS, AND PROPERTY. 25. Agency. 26. Employment and Labor Law. 27. Employment Discrimination. 28. Starting a Business. 29. Corporations. 30. Government Regulations, Securities, and Antitrust. 31. Consumer Protection. 32. Cyberlaw. 33. Intellectual Property. 34. Real and Personal Property.

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CENGAGE ADVANTAGE BOOKS: BUSINESS LAW

The First Course - Summarized Case Edition

Roger LeRoy Miller, Institute for University Studies, Arlington, Texas

Based on the first half of the longtime market-leader BUSINESS LAW: TEXT AND CASES by Clarkson/Miller/ Cross, this paperback text offers an affordable solution for the first course in a business law series, often a requirement for business majors. It delivers an ideal blend of classic "black letter law" and contemporary summarized cases. The text's strong student orientation makes the law accessible, interesting, and relevant, with cases that represent the latest developments. This book

offers CengageNOW™, an optional online solution to help prepare and engage students.

FEATURES

- BUSINESS LAW: TEXT & CASES--FIRST COURSE offers an effective mix of classic and landmark cases that are summarized in the author's words, with recent cases on key topics that not only provide modern examples of business law but also strongly interest today's students. Case examples are excerpted (in the language of the court) and have been carefully selected and edited to offer student accessibility and appeal while providing a solid illustration of how courts interpret and apply the law.
- "Case in Point" examples and hypothetical examples are highlighted and numbered for easier reference.
 These examples are integrated throughout the text to help students comprehend legal principles covered in the text.
- "Managerial Strategy" features are integrated throughout the text as appropriate and focus on management aspects of business.
- "Reviewing" features, found at the end of every chapter, help solidify the students' understanding of the chapter materials. The feature presents a hypothetical scenario and then asks a series of questions that require the students to identify the issues and apply legal concepts.
- "Debate This" follows each "Reviewing" feature and consists of a brief statement or question concerning the chapter material that can be used to spur lively classroom discussion or small group assignments. It can also be used as a written assignment.
- Each Insight into (Ethics, E-Commerce, Global, Environment, or Social Media) feature concludes with a critical-thinking question, and a set of "Dimensions" questions follows each case excerpt, allowing the text to address the AACSB curriculum requirement to explore global, political, ethical, social, environmental, technological, and cultural contexts of business law.
- To enhance students' ability to understand important information about applications of the law to realworld situations, "Impact of Case on Today's Law" features conclude the Landmark and Classic cases, illustrating the relevance of these cases to modern law, and are followed by a critical-thinking question to promote in-depth analysis.
- Selected cases conclude with "What If the Facts"

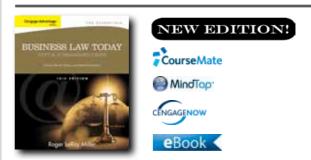
Were Different?" questions that alter the facts of the case and ask the student to decide if the same ruling would result. "Debate This" sections at the end of the "Reviewing" features also encourage critical thinking and more thoughtful analysis.

- Chapters conclude with hypothetical business scenarios and business case problems that require students to identify the relevant legal issues and apply the legal concepts covered in the chapter, enabling them to review the material effectively while applying it practically.
- BUSINESS LAW: TEXT & CASES--FIRST COURSE is supported by the latest course management tools, including CengageNOW™, a unique webbased application that enables you to easily create and administer text-specific assignments that are automatically graded. With CengageNOW™, students come to class better prepared, and you can readily assess overall student progress and identify areas to focus lectures and instruction. The application features a variety of question types to test simple reading comprehension, complex critical thinking, legal reasoning, and case analysis skills.

CONTENTS

UNIT I: THE LEGAL ENVIRONMENT OF BUSINESS, 1, Law and Legal Reasoning. 2. Courts and Alternative Dispute Resolution. 3. Court Procedures. 4. Business and the Constitution. 5. Business Ethics. UNIT II: TORTS AND CRIMES. 6. Torts. 7. Strict Liability and Product Liability. 8. Intellectual Property Rights. 9. Internet Law, Social Media, and Privacy. 10. Criminal Law and Cyber Crime, UNIT III: CONTRACTS AND E-CONTRACTS, 11. Nature and Terminology. 12. Agreement in Traditional and E-Contracts. 13. Consideration. 14. Capacity and Legality. 15. Mistakes, Fraud, and Voluntary Consent. 16. The Writing Requirement and Electronic Records. 17. Third Party Rights. 18. Performance and Discharge in Traditional and E-Contracts. 19. Breach of Contract and Remedies. UNIT IV: DOMESTIC AND INTERNATIONAL SALES AND LEASE CONTRACTS, 20. The Formation of Sales and Lease Contracts. 21. Title, Risk, and Insurable Interest, 22. Performance and Breach of Sales and Lease Contracts. 23. Warranties. 24. International Law in a Global Economy. UNIT V: AGENCY AND EMPLOYMENT. 25. Agency Formation and Duties. 26. Agency Liability to Third Parties and Termination. 27. Employment, Immigration, and Labor Law. 28. Employment Discrimination and Diversity. Unit VI: BUSINESS ORGANIZATIONS. 29. Sole Proprietorships and Franchises. 30. Partnerships and Limited Liability Partnerships. 31. Other Organizational Forms for Small Businesses. 32. Corporate Formation and Financing. Appendices: A. How to Brief Cases and Analyze Case Problems. B. The Constitution of the United States. C. The Uniform Commercial Code. D. The Sarbanes-Oxley Act (Excerpts and Explanatory Comments). E. Answers to the Issue Spotters. F. Sample Answers for Business Case Problems with Sample Answer.

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CENGAGE ADVANTAGE BOOKS: BUSINESS LAW TODAY, THE ESSENTIALS,

Text and Summarized Cases

Roger LeRoy Miller, Institute for University Studies, Arlington, Texas

This text is a briefer paperback version of the widely-adopted Miller BUSINESS LAW TODAY: THE STANDARD EDITION. THE ESSENTIALS offers the very same traits that have made that book so successful edition after edition - it provides the legal credibility and authoritativeness of a traditional business law book while also offering strong visual appeal and student friendly features. The text's engaging, high-interest presentation is complemented by the essential detail and information necessary to completely explain law topics. The book truly offers you and your students the best of both worlds--a credible business law source, which students will be motivated to read. Its magic and the cornerstone of its widespread success is in this ability to appeal to both instructors and students without being mutually exclusive. BUSINESS LAW TODAY: THE ESSENTIALS also offers the most comprehensive teaching and learning support package

on the market, with something to fit many different instructional or learning styles. This text explicitly meets the AACSB curriculum requirements.

NEW TO THIS EDITION

- New Chapter 16, "Mortgages and Foreclosures after the Recession": This new chapter examines some of the mortgage-lending practices that contributed to the Great Recession and discusses the legal reforms enacted in response to it.
- Diversity boxes, "Law, Diversity, and Business: Managerial Implications": This feature addresses the implications of diversity issues so that readers can incorporate them into their management philosophy and their management actions both to avoid lawsuits and to create a working environment more conducive to higher productivity.
- Spotlight Cases: These cases are high-interest cases for today's students.
- Spotlight Case Problem: Each problem set will include on Spotlight Case Problem that focuses on a case that is of high interest to today's students.
- Know This: This feature is included in the margin and serves to draw the student's attention to key legal concepts.
- Debate This: For the tenth edition, each chapterconcluding Reviewing feature ends with a "Debate This" feature, which is a brief statement or question that can be used to spur lively classroom or small group discussions. They can also be used as a written assignment.
- Learning Objective in the Margins: To help the students tie the content to the Learning Objectives, the Learning Objectives are referenced in the margin of the text.
- New Critical Thinking Assignments for Groups: The Critical Thinking and Writing Assignments section now includes Business Law Critical Thinking Group Assignments that can be assigned to groups of students to complete.

FEATURES

 Case Treatment: Summarized cases facilitate understanding. Each case presents the Facts, Issue, decision, Reason, and Critical Thinking Questions that are designed to show students why the elements in the case are important to them. Selected cases conclude with "Why Is This Case Important to

- Business?" features to draw attention to how the legal concept impacts business. Highlighted Classic Cases: Special emphasisi is given to Classic cases by setting them off with a special heading and log. They include an "Impact of This Case on Today's Law" section that stresses how important the court'[s decision has been to the evolution of the law and why it is still relevant to businesspersons.
- Critical Thinking: Critical thinking questions conclude the in-text features (including the photo captions). Plus, selected cases include a "What If the Facts Were Different?" section that asks students how the decision might be different if the fact pattern was different. "For Critical Analysis" questions require the students to think critically about some topic discussed in the chapter.

CONTENTS

1. The Constitutional Foundations. 2. Ethics and Business Decision Making. 3. Courts and Alternative Dispute Resolution. 4. Torts and Cyber Torts. 5. Intellectual Property and Internet Law. 6. Criminal Law and Cyber Crime. 7. Agreement and Consideration in Contracts. 8. Capacity, Legality, and Enforceability. 9. Contract Performance, Breach, and Remedies, 10, Sales and Lease Contracts, 11. Performance and Breach in Sales and Lease Contracts. 12. Warranties, Product Liability, and Consumer Law. 13. Negotiable Instruments. 14. Checks and Banking in the Digital Age. 15. Creditors' Rights and Bankruptcy. 16. Mortgages and Foreclosures after the Recession. 17. Agency. 18. Employment Law. 19. The Entrepreneur's Options. 20. Corporations. 21. Investor Protection, Insider Trading, and Corporate Governance. 22. Antitrust Law and Promoting Competition. 23. Personal Property, Bailments, and Insurance. 24. Real Property and Environmental Law. 25. International Law in a Global Economy.

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eBook

ESSENTIALS OF BUSINESS LAW AND THE LEGAL ENVIRONMENT, INTERNATIONAL EDITION, 11E

Richard A. Mann, The University of North Carolina at Chapel Hill; Barry S. Roberts, The University of North Carolina at Chapel Hill

ESSENTIALS OF BUSINESS LAW AND THE LEGAL ENVIRONMENT, 11E, International Edition gives your students a complete understanding of business law and today's legal environment with a reader-focused, straightforward approach. Cases are carefully summarized and integrated in order to present both recent legal issues and landmark court decisions in a way that minimizes legal jargon. This edition thoroughly addresses a broad variety of key subjects and ethical issues while covering all business law topics required for success on today's CPA exam.

NEW TO THIS EDITION

- NEW! A new feature has been added to the end-ofchapter content. "Taking Sides" takes case content and presents both sides of the case issue so that students have the opportunity to fully apply legal concepts learned in the course.
- NEW! The "Negotiable Instruments" section has been streamlined. Chapters 25 and 26 have been combined into one chapter, titled "Transfer and Holder in Due Course".
- NEW! Relevant examples of current cases that are defining how key principles of business law are applied in the United States are included. More than (25) new cases were added, including recent U.S. Supreme Court decisions such as: RENT-A-CENTER WEST, INC. V. JACKSON, WILLIAMSON V. MAZDA MOTOR OF AMERICA, INC., and AMERICAN NEEDLE, INC. V. NATIONAL FOOTBALL LEAGUE.
- NEW! The current edition includes updated coverage of important consumer protection legislation such

- as the Credit Card Bill of Rights and the Mortgage Disclosure Improvement Act. This allows students to develop a detailed understanding of key laws that will affect the way they will conduct business as a working professional.
- NEW! Updated "Ethical Dilemma" features in selected chapters.

FEATURES

- Applying the Law Feature Teach your students how to effectively apply legal reasoning to cases and legal issues using the Issue, Rule, Application and Conclusion (IRAC) method. Students hone their abilities as each feature depicts a realistic situation that focuses on a single chapter's concept. The "Applying the Law" feature appears in (13) chapters.
- Ethics Coverage A variety of managerial case studies demonstrate how ethics apply to business as well as law. Students examine corporate governance, corporate scandals and Sarbanes Oxley. In addition, an Integrated Ethics Case walks students through an insider trading situation at Vulcan, Inc., a realistic multinational, Fortune-200 company and provides opportunity to debate a variety of related ethical issues.
- Critical Thinking Activities Guide students in examining legal policies or reasoning surrounding a court's decision and strengthen their analytical skills with Critical Thinking Questions that follow every chapter case. The end-of-chapter Questions and Problems highlight realistic and actual situations and case problems to help students apply chapter concepts. Corresponding answers in the Instructor Manual make it easier to clarify supporting concepts.
- Concept Review and Business Law in Action Features
 Give students meaningful insights into why they should learn legal concepts and how today's managers apply the law using longer examples of business law in action within workplace situations.

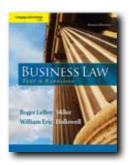
CONTENTS

Part I: INTRODUCTION TO LAW AND ETHICS. 1. Introduction to Law. 2. Business Ethics. Part II: THE LEGAL ENVIRONMENT OF BUSINESS. 3. Civil Dispute Resolution. 4. Constitutional Law. 5. Administrative Law. 6. Criminal Law. 7. Intentional Torts. 8. Negligence and Strict Liability. Part III: CONTRACTS. 9. Introduction to Contracts. 10. Mutual Assent. 11. Conduct Invalidating

Assent. 12. Consideration. 13. Illegal Bargains. 14. Contractual Capacity. 15. Contracts in Writing. 16. Third Parties to Contracts. 17. Performance, Breach, and Discharge. 18. Contract Remedies. Part IV: SALES. 19. Introduction to Sales and Leases. 20. Performance. 21. Transfer of Title and Risk of Loss. 22. Product Liability: Warranties and Strict Liability. 23. Sales Remedies. Part V: NEGOTIABLE INSTRUMENTS. 24. Form and Content. 25. Transfer and Holder in Due Course. 26. Liability of Parties. 27. Bank Deposits, Collections, and Funds Transfers. Part VI: AGENCY. 28. Relationship of Principal and Agent. 29. Relationship with Third Parties. Part VII: BUSINESS ASSOCIATIONS. 30. Formation and Internal Relations of General Partnerships. 31. Operation and Dissolution of General Partnerships. 32. Limited Partnerships and Limited Liability Companies. 33. Nature and Formation of Corporations. 34. Financial Structure of Corporations. 35. Management Structure of Corporations. 36. Fundamental Changes of Corporations. Part VIII: DEBTOR AND CREDITOR RELATIONS. 37. Secured Transactions and Suretyship. 38. Bankruptcy. Part IX: REGULATION OF BUSINESS. 39. Securities Regulation. 40. Intellectual Property. 41. Employment Law. 42. Antitrust. 43. Accountants' Legal Liability. 44. Consumer Protection. 45. Environmental Law. 46. International Business Law. Part X: PROPERTY. 47. Introduction to Property, Property Insurance, Bailments, and Documents of Title. 48. Interests in Real Property. 49. Transfer and Control of Real Property. 50. Trusts and Wills.

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BUSINESS LAW - SURVEY













CENGAGE ADVANTAGE BOOKS: BUSINESS LAW: TEXT AND EXERCISES, 7E

Roger LeRoy Miller, Institute for University Studies, Arlington, Texas; William E. Hollowell, Institute For University Studies, Arlington, Texas

Concise and user-friendly, BUSINESS LAW: TEXT AND EXERCISES captures basic business law in a straightforward, practical manner. As part of the Cengage Advantage book collection, this paperback book offers students and teachers one of the most cost-effective and efficient choices for the business law survey course. This revised Seventh Edition is designed to help students master the legal concepts and doctrines presented, and to give them experience in applying basic legal principles to common business situations. Hypothetical examples and brief summaries of real court case examples are used for illustration of the legal principles. With this proven formula for success, BUSINESS LAW: TEXT AND EXERCISES continues to be the most approachable and practical text for the course.

NEW TO THIS EDITION

- New chapter (36) on mortgages and foreclosures examines some of the mortgage-lending practices that contributed to the Great Recession and discusses the legal reforms enacted in response to it.
- To make it clearer to students when the authors are using a hypothetical example or an actual case examples, the hypothetical examples are now titled "Highlighting the Point" and the actual case examples are now titled "Real-World Case Example."
- To provide students with an additional opportunity to apply what they learned in the chapter, each Work Set concludes with "Answering More Legal

- Problems." This feature presents a scenario and then asks students a series of questions about the scenario.
- To help students self-study, the majority of questions provide a page reference to where in the chapter the legal issue is discussed.
- Throughout the text, the authors have updated the law and the legal examples. Many of the legal examples relate to every day issues such as social networking, Ponzi schemes, subprime mortgages, and ID theft.

FEATURES

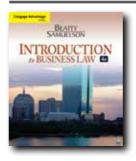
- Linking the Law to Your Career: Concluding selected chapters, this new feature ties the chapter material to real-world situations students may encounter in the business world.
- Summaries Linked to Outcomes: The Chapter Summaries now specifically identify, and are linked to, the "Learning Outcomes" at the beginning of the chapters.
- Easily Identifiable Examples: Integrated throughout the chapters, examples are now highlighted and numbered to help clarify and locate the legal concepts that are covered.
- Exhibits: The exhibits, shown in graphic or summary form, help students grasp the essential concepts pertaining to a specific area of the law or legal doctrine.
- Business Orientation: Since most students will be entering the business world, many of the "Real-World Case Example" features and in-text examples have a business orientation.

CONTENTS

Unit I: The Law and Our Legal System. 1. Introduction to the Law and Our Legal System. 2. Ethics in Business. 3. The Courts and Alternative Dispute Resolution. 4. Constitutional Law. 5. Torts and Cyber Torts. 6. Intellectual Property. 7. Criminal Law and Cyber Crime. Unit II: Contracts. 8. Introduction to Contracts. 9. Offer and Acceptance. 10. Consideration. 11. Capacity. 12. The Legality of Agreements. 13. Voluntary Consent. 14. Written Contracts. 15. Third Party Rights. 16. Contract Discharge and Remedies. 17. E-Contracts. Unit III: Sales and Leases. 18. Introduction to Sales and Lease Contracts. 19. Title and Risk of Loss. 20. Performance and Breach. 21. Warranties and Product Liability. 22. Consumer Protection. Unit IV: Negotiable Instruments.

23. The Essentials of Negotiablility. 24. Transcrability and Liability. 25. Checks and Banking in the Digital Age. Unit V: Agency and Employment. 26. Agency. 27. Employment and Immigration Law. 28. Discrimination and Labor Law. Unit VI: Business Organizations. 29. Sole Proprietorships, Partnerships, and Limited Liability Companies. 30. Formation and Termination of a Corporation. 31. Management and Ownership of a Corporation. Unit VII: Credit and Risk. 32. Secured Transactions. 33. Creditors' Rights and Remedies. 34. Bankruptcy. 35. Insurance. 36. Mortgages and Foreclosures. Unit VIII: Property. 37. Personal Property and Bailments. 38. Real Property. 39. Landlord and Tenant Law. 40. Wills and Trusts. Unit IX: Special Topics. 41. Administrative Law. 42. Antitrust Law. 43. International Law. Appendices. A. The Constitution of the United States. B. Article 2 of the Uniform Commercial Code. C. Answers to Issue Spotters.

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eBook

CENGAGE ADVANTAGE BOOKS: INTRODUCTION TO BUSINESS LAW, 4E

Jeffrey F. Beatty, Boston University; Susan S. Samuelson, Boston University

INTRODUCTION TO BUSINESS LAW, 4E presents the full range of business law topics in a series of brief, quick-reading chapters, perfect for single-semester or one-quarter courses. Accurate, comprehensive, and extremely reader-friendly, INTRODUCTION TO BUSINESS LAW, 4E uses an innovative storytelling style to bring cases and legal concepts to life. Plus, it highlights the material's business applications, so students can envision how they'll apply the content in their careers.

NEW TO THIS EDITION

• Emerging Topics in this edition include the cost of

unethical behavior, causation, valid agreements, bankruptcy, health insurance, social media and harassment, personal jurisdiction, liability, and more.

- New Cases cover such topics as a corporation's responsibility for the harmful effects of its products, the corporate payment of unemployment contributions, breaches of contract, bankruptcy filings, racial and age discrimination, and insider trading.
- Expanded End-of-Chapter review sections now contain Group Discussion Questions so students have opportunities to learn in teams.

FEATURES

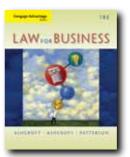
- "Exam Strategy" and "Exam Review" features offer practical examples to help students analyze and apply the law.
- Continually updated coverage of evolving issues reflects the changing landscape regarding international, domestic, and online legal issues.
- Highlighted Key Terms are located in the margins to help students save time and master the content more efficiently.
- Concise 20-page chapters enable students to easily digest the content in a brief, cost-effective package.
- Conversational writing style conveys legal material using entertaining stories, illustrations, and scenarios, all peppered with a good dose of humor, driving students' retention and learning.
- Critical thinking features such as "You Be the Judge", and "Ethics" ask students to analyze as they read, increasing their synthesis of different concepts.

CONTENTS

1. Introduction to Law. 2. Business Ethics and Social Responsibility. 3. Courts, Litigation, and Alternative Dispute Resolution. 4. Constitutional, Statutory, Administrative, and Common Law. 5. Intentional Torts and Business Torts. 6. Negligence and Strict Liability. 7. Criminal Law and Procedure. 8. International Law. 9. Introduction to Contracts. 10. Legality, Consent, and Writing. 11. Conclusion to Contracts. 12. Practical Contracts. 13. Sales and Product Liability. 14. Negotiable Instruments. 15. Secured Transactions. 16. Bankruptcy. 17. Agency. 18. Employment Law. 19. Employment Discrimination. 20. Labor Law. 21. Starting a Business: LLCs and Other Options. 22. Corporations. 23. Government Regulation: Securities and Antitrust. 24. Accountants' Liability. 25. Consumer Law. 26. Environmental Law. 27.

Cyberlaw. 28. Intellectual Property. 29. Real Property and Landlord-Tenant Law. 30. Personal Property and Bailment. 31. Estate Planning. 32. Insurance.

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CENGAGE ADVANTAGE BOOKS: LAW FOR BUSINESS, 18E

The Honorable John D. Ashcroft, J.D., Regent University School of Law; Janet Ashcroft, J.D., Howard University

Practical and accessible, LAW FOR BUSINESS provides a concise yet complete overview of all key topics in business law, allowing for maximum breadth of coverage for courses with tight time constraints. This popular and trusted text is known for its straightforward approach as well as an objective-based chapter organization that helps students easily comprehend the full range of topics in business law. Basic business law concepts are covered without extensive theory, thus making the law more approachable and giving students the foundation they need to successfully conduct business in today's workplace. Ashcroft and Ashcroft use short chapters, a four-color design, real-world examples and applications, and integrated learning objectives to make business law approachable and engaging for all students.

NEW TO THIS EDITION

- New Court Cases have been added to the 18th edition to illustrate today's most compelling business litigations and ethical stands of various entities.
- CourseMate: CourseMate brings business law concepts to life with interactive learning, study, and exam preparation tools that support the printed textbook. Built-in engagement tracking tools allow you to assess the study activities of your students. Additionally, CourseMate includes an interactive

- online textbook, which contains the complete content of the printed textbook enhanced by the many advantages of a digital environment.
- Partnerships: Coverage on partnerships is updated to reflect recent changes.
- Corporations: LLCs are now covered.

FEATURES

- Ethical Points Questions: Brief ethical questions appear in the margins. These questions explore the variety of ethical issues that may arise in business situations. "Ethical Points" highlight pertinent ethical issues, show the relationships between law and ethics, and serve as a basis for class discussion.
- Ethics in Practice: Each text Part ends with an "Ethics in Practice" hypothetical business situation, which asks students to consider the ethical implications. "Ethics in Practice" reinforces the importance of ethical responsibility in today's climate of corporate scandal and recrimination.
- Learning Objectives. Chapters are unified by "Learning Objectives." These provide an integrated learning system that helps students master the material and helps instructors match content to specific learning outcomes. Margin icons indicate where "Learning Objectives" outlined at the beginning of each chapter are first discussed within the body of the chapter, and appear again with the end-of-chapter case problems to explicitly tie assignment material together with the appropriate concept from the chapter.
- Real-World Cases: Every case example, problem, and summary is from an actual U.S. court case. The case summaries in each chapter are very brief, easy-tounderstand applications of the concepts, and are carefully chosen to illustrate practical situations the typical student audience for this text can easily relate to or in which they could potentially see themselves in everyday life or on the job.
- Preview Cases: Every chapter begins with a "Preview Case" to capture student interest and introduce the issues to be discussed. Each "Preview Case" ends with a question that is answered in the boxed feature, called "Preview Case Revisited," when that topic appears in the chapter sequence.

CONTENTS

PART I: THE LEGAL SYSTEM AND THE LEGAL ENVIRONMENT OF BUSINESS. 1. Introduction to Law.

2. Courts and Court Procedures. 3. Business Torts and Crimes. 4. Government Regulation of Business. PART II: CONTRACTS. 5. Nature and Classes of Contracts. 6. Offer and Acceptance. 7. Capacity to Contract. 8. Consideration. 9. Defective Agreements. 10. Illegal Agreements. 11. Written Contracts. 12. Third Parties and Contracts. 13. Termination of Contracts. PART III: PERSONAL PROPERTY. 14. Nature of Personal Property. 15. Special Bailments. PART IV: SALES. 16. Sales of Personal Property. 17. Formalities of a Sale. 18. Transfer of Title and Risk in Sales Contracts. 19. Warranties, Product Liability, and Consumer Protection. PART V: NEGOTIABLE INSTRUMENTS. 20. Nature of Negotiable Instruments. 21. Essentials of Negotiability. 22. Promissory Notes and Drafts. 23. Negotiation and Discharge. 24. Liabilities of Parties and Holders in Due Course. 25. Defenses. PART VI: AGENCY AND EMPLOYMENT. 26. Nature and Creation of an Agency. 27. Operation and Termination of an Agency 28. Employer and Employee Relations. 29. Employees' Rights. 30. Labor Legislation. PART VII: BUSINESS ORGANIZATION. 31. Introduction to Business Organizations. 32. Creation and Operation of a Partnership. 33. Dissolution of a Partnership. 34. Nature of a Corporation. 35. Ownership of a Corporation. 36. Management and Dissolution of a Corporation. PART VIII: RISK. BEARING DEVICES. 37. Principles of Insurance. 38. Types of Insurance. 39. Security Devices. 40. Bankruptcy. PART IX: REAL PROPERTY. 41. Nature of Real Property.

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21ST CENTURY BUSINESS SERIES: BUSINESS LAW, INTERNATIONAL EDITION, 2E

John E. Adamson, Southwest Missouri State University

The 21ST CENTURY BUSINESS SERIES, 2e, International Edition is an innovative instructional program providing instructors with the greatest flexibility to deliver business content using a modular format. Instructors can create their own business courses by combining several Learner Guides in the Series to form onesemester or two-semester courses. The individual Learner Guides can also be used as enhancements to more traditional business courses or to tailor new courses to meet emerging needs. The design and content of each Learner Guide in the 21ST CENTURY BUSINESS SERIES, 2e, International Edition is engaging yet easy for students to use. The content focuses on providing opportunities for applying 21st skills while enabling innovative learning methods that integrate the use of supportive technology and creative problem solving approaches in today's business world. The BUSINESS LAW LEARNER GUIDE covers today's most relevant business topics including disposition of property after death or divorce. Short case studies followed by critical thinking questions are included in each chapter allowing students to demonstrate their grasp on each chapter's topic.

FEATURES

- NET Bookmarks an engaging feature that provides chapter-related activities for students to complete using information found on the Internet.
- Career information in each respective area including green industry jobs and areas that fall under the 16 Career Clusters.
- Relevant information on working in a global business environment.

- A Teamwork feature focusing on the importance of teamwork in today's business environment.
- Information on technical innovation and how it affects the business world.
- An Ethical Dilemma question at the end of each chapter assessment allowing students to figure out how to handle many situations that arise in today's business landscape.

CONTENTS

1. LAW AND JUSTICE. Law, Justice, and Ethics. Types of U.S. Law. Federal and State Legal Systems. 2. LAW OF CONTRACTS. Contract Law Basics. Offer and Acceptance. Capacity to Contract. Legality of Contracts. 3. THE LAW OF PROPERTY. Introduction to Property. Real Property. Bailments. Intellectual Property. 4. EMPLOYMENT LAW Agency and Principles. Employer-Employee Relations. Employment Regulations. 5. BUSINESS ORGANIZATIONS Sole Proprietorships. Partnerships. Corporations: Basics and Types. Corporations: Creation and Termination. 6. LAW AND FINANCE Commercial Paper. Secured Transactions. Debtor-Creditor Rights and Bankruptcy.

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BUSINESS LAW - UK



BUSINESS LAW, 9E

Keith Abbott, Solicitor, educational consultant and registered inspector; Norman Pendlebury, Southampton Institute of Higher Education; Kevin Wardman, Senior Lecturer in Law, Liverpool John Moores University

Now in its 9th Edition this proven textbook provides a comprehensive yet concise introduction to Business Law, including Contract Law, Tort Law, Commercial Law and Employment Law. The aim is to explain Business

Law in a straightforward and accessible way. Business Law ge is fully up to date and includes coverage of the most recent legislation concerning corporate manslaughter, compensation, equality, flexible working and misleading marketing. The Companies Act 2006 is given full and comprehensive coverage. Recent European legislation on unfair business practices, equal treatment and consumer protection is included. Current case law is thoroughly reviewed and throughout the text hundreds of cases are referenced and described. Business Law ge is ideal for use on undergraduate Business Law modules taken by business studies, accounting, marketing, design and technology, health studies and food science and other non-law students. It covers the business law syllabus requirements of many professional and examination bodies such as the Chartered Institute of Management Accountants, the Association of Chartered Certified Accountants, the Institute of Chartered Secretaries and Administrators and the Institute of Personnel Development. It is also suitable for the GNVQ Business Law option.

NEW TO THIS EDITION

- Coverage of the Companies Act 2006, the Corporate Manslaughter Act 2007, the Compensation Act 2006, the Employment Act 2008, the Equality Acts 2006 and 2010, Flexible Working Regulations 2007 and the Business Protection from Misleading Marketing Regulations 2006 ensures students are up to date with recent developments in Business Law.
- Increased coverage of the differing liabilities of the Sole Trader, the Partnership and the Company enable students to develop a detailed understanding of this core subject.
- All past professional body examination questions updated with model answers at the back of the book offer invaluable examination practice for students.

FEATURES

- Introductory chapters on Learning Methods and Examination Techniques and past examination questions at the end of each Part, help students understand and practice examination questions.
- Short, numbered paragraphs enable students to easily grasp key concepts.
- An index of cases referenced in the text allows students to quickly find the cases and resources they need.

 Digital Support Resources for lecturers including an Instructors Manual, PowerPoints and a testbank provide lecturers with tools for fast easy course preparation.

CONTENTS

Table of Cases. Table of Statutes. Table of Secondary Legislation/ Statutory Instruments. 1. Methods of Learning. 2. Examination Techniques. Part 1 The English Legal System. 3. Introduction – What is Law? 4. The Main Sources of English Law. 5. Origins of Common Law and Equity. 6. The Courts. 7. Tribunals and Arbitration. 8. The Personnel of the Law. 9. Procedure and Evidence. 10. The Law of Persons. 11. Property Law. REFLECTION AND CONSOLIDATION 1. Part 2 The Law of Contract. 12. What is a contract? 13. The Capacity to Contract. 14. The Form of Contracts. 15. The Contents of Contracts. 16. Invalidating Factors. 17. Discharge of Contracts. 18. Remedies. 19. Privity of Contract. REFLECTION AND CONSOLIDATION 2. Part 3 The Law of Torts. 20. The Nature of Tort. 21. General Defences. 22. Capacity in Tort. 23. Negligence. 24. Strict Liability. 25. Nuisance. 26. Trespass and Conversion. 27. Defamation. 28. Remedies and Limitation Periods, REFLECTION AND CONSOLIDATION 3. Part 4 Commercial Law. 29. Agency. 30. Sale of Goods. 31 Consumer Protection. 32. Competition Policy. 33. Consumer Credit. 34. Insurance. 35. Patents, Copyright, Trade Marks, and Passing Off. 36. Data Protection. 37. Regulatory Bodies. REFLECTION AND CONSOLIDATION 4. Part 5 Company Law and Partnerships. 38. Non-Corporate Bodies. 39. Corporate Bodies – the Company. 40. The Articles of Association. 41. Share Capital. 42. Loan Capital. 43. Membership and Minority Protection. 44. Directors and the Secretary. 45. Auditors and Investigations. 46. Meetings, Resolutions and Publicity. 47. Reconstructions, Mergers and Takeovers. 48. Liquidation, Administration (and Administration Orders), Receivership, and Voluntary Arrangements. REFLECTION AND CONSOLIDATION 5. Part 6 Employment Law. 49. Employees and the Self Employed. 50. The Contract of Employment. 51. The Common Law Duties of an Employee. 52. Duties of an Employer. 53. Wages. 54. Maternity Rights. 55. Equality. 56. Termination of the Contract of Employment. 57. Redundancy. 58. Industrial Injuries: Employer Liability. 59. Health and Safety At Work. 60. Institutions and Tribunals, 61, Trade Unions, REFLECTION AND CONSOLIDATION 6. Appendix 1. Answers to Self Assessment Exercises.

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BUSINESS ORGANIZATIONS





THE LAW OF CORPORATIONS AND OTHER BUSINESS ORGANIZATIONS, INTERNATIONAL EDITION, 6E

Angela Schneeman

THE LAW OF CORPORATIONS AND OTHER BUSINESS ORGANIZATIONS, 6E, International Edition deciphers the complex substantive and procedural laws surrounding U.S. business entities today. Focusing on corporations, sole proprietorships, partnerships, limited liability partnerships, and limited liability entities, the text explains the law and the theory behind the law while providing practical information that the paralegal can use on the job. Financial structures, securities regulations, mergers, and bankruptcy round out the legal discussions, along with special attention paid to the Uniform Acts and Model Business Corporation Act as revised through 2007, which is the basis for most state business corporation acts in the United States. Special features include cites for state statutes, excerpted cases, sample documents, paralegal profiles, chapter summaries, end-of-chapter exercises, practical advice, and much more.

NEW TO THIS EDITION

- Updated Content: Thoroughly researched and revised THE LAW OF CORPORATIONS AND OTHER BUSINESS ORGANIZATIONS, 6E, International Edition delivers the most current statistics, laws, and information on U.S. business organizations available.
- Portfolio Reminder: Following the Workplace Scenario

- assignment in each chapter, this new feature helps students track their class assignments to create their own portfolios of the sample documents they have created.
- Summarizing Chapter Feature: Following each chapter section, the book's new "In Summation" feature quickly highlights and summarizes key concepts to bolster reader understanding and confidence before attempting new topics.
- Critical Thinking Questions: These new exercises ask students to think beyond the materials they have learned and consider the reasons for certain laws and procedures, as well as their possible flaws.
- CourseMate Web site: CourseMate to accompany this text includes: an interactive eBook, interactive teaching and learning tools including: Quizzes, Flashcards, Interactive case studies, Study games, and more Engagement Tracker, a first-of-its-kind tool that monitors student engagement in the course.

FEATURES

- Paralegal-Specific Focus: Comprehensive, yet accessible, THE LAW OF CORPORATIONS AND OTHER BUSINESS ORGANIZATIONS, 6E, International Edition delivers the amount and level of law required to be a successful corporate paralegal. Each chapter begins with a discussion of the law and ends with procedural information specifically for paralegals.
- Key Legal Updates: Excerpts from the current Model Business Corporation Act and links to the Uniform Laws and pertinent state statutes, available on the CourseMate web site, help readers understand and research state-specific law.
- Paralegal Profiles: New and updated profiles throughout the text provide behind-the-scenes looks at real-life corporate paralegals and give readers a glimpse of the diverse career options available to them.
- Ethical Considerations: This critical feature helps paralegals avoid legal pitfalls by discussing basic rules of legal ethics from the paralegal's perspective.
- The Paralegal's Role: This section of each chapter discusses the paralegal's role in working with the particular subject of the chapter, including checklists and resources.

CONTENTS

1. Introduction to Agency and Business Organizations.

2. Sole Proprietorships. 3. General Partnerships. 4. Limited Partnerships. 5. Limited Liability Partnerships and Limited Liability Limited Partnerships. 6. Limited Liability Companies. 7. Corporations. 8. Incorporations. 9. The Corporate Organization. 10. The Corporate Financial Structure. 11. Public Corporations and Securities Regulations. 12. Mergers, Acquisitions, and Other Changes to the Corporate Structure. 13. Foreign Corporation Qualification. 14. Corporate Dissolution. 15. Employee Benefit Plans and Employment Agreements.

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COMPANY LAW







COMPANY LAW IN MALAYSIA, 2E Second Edition

CHAN WAI MENG

Company Law in Malaysia, 2E is written particularly for non-law degree students who are taking Company Law in their course of study. Written in simple language with illustrations to demonstrate important points, students will find this book easy to read, giving them an understanding of the essential principles of company law in Malaysia. There are 17 chapters in this book, each beginning with the chapter's learning objectives and concluding with a summary. Company Law in Malaysia, 2E sets off with a narration of the various types of business vehicles available in Malaysia before embarking on the life journey of a company from its incorporation to its winding up. In this edition as well, Appointment of Auditor is added to Chapter 9.

NEW TO THIS EDITION

• Appointment of Auditor is added to Chapter 9.

FEATURES

- Learning objectives in each chapter indicates a list of expected goals.
- Book is presented in point form so that it is concise and eases understanding.
- Table of statutes and table of cases are included to note all statutes and cases used in the book.
- A summary concludes every chapter.

CONTENTS

1. Introdution 2. Classification of Companies 3. Incorporation 4. Separate Legal Entity 5. Memorandum of Association 6. Articles of Association 7. Shared Capital 8. Maintenance of Capital 9. Appointment of Officers 10. Directors: Powers and Duties 11. Membership 12. Meetings 13. Corporate Transactions 14. Member's Remedies 15. Loan Capital 16. Schemes of Arrangement 17. Liquidation

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EMPLOYMENT/LABOR LAW



eBook

EMPLOYMENT LAW FOR HUMAN RESOURCE PRACTICE, INTERNATIONAL EDITION, 4E

David J. Walsh, Miami University

This text addresses human resource practices associated with each stage of the employment process—from hiring, to managing, to firing—and emphasizes the application of legal concepts to future business situations. Various features throughout the text offer students opportunities to develop issue spotting, critical thinking, and legal reasoning skills that will be integral in their future careers as human resource managers. EMPLOYMENT LAW FOR HUMAN RESOURCE PRACTICE, 4E, International Edition

empowers students to understand the difference between what is legal and what is not, see and avoid potential problems, and know when to turn to a lawyer. While continuing its coverage of all the most important employment law topics, this edition has been updated to include extended coverage of a number of areas reflecting recent legislation, the issuance of new regulations, and recent case law. Some of these topics include: class action lawsuits, use of independent contractors, human trafficking, and the use of credit histories and criminal backgrounds when hiring.

NEW TO THIS EDITION

- NEW! New and revised, "Just the Facts" teaches students how to spot legal issues by asking whether or not a given situation is legal. Case citations are provided for further research.
- NEW! "Practical Considerations" ask students to apply the legal concepts learned in the chapter to situations they might encounter on the job.
- NEW! Updated "Clippings" features material.
- NEW! Topics throughout the book have been thoroughly updated to reflect the most current developments in employment law. For example, this edition includes a more in-depth discussion of: the Lilly Ledbetter Fair Pay Act; class action lawsuits; use of independent contractors; retaliation; human trafficking; use of credit histories and criminal background when hiring; discrimination against unemployed persons; the subordinate bias theory in discrimination cases; changes in immigration law; regulations for the Genetic Information Nondiscrimination Act; regulations for the ADA Amendments Act; discrimination based on religion; current status of military "don't ask, don't tell" policy; health insurance and the Patient Protection and Affordable Care Act; collective bargaining in the public sector; and protection of communication via social media under the National Labor Relations Act and much more.
- NEW! This edition includes excerpts from new cases that reflect the most recent developments in employment and labor law issues.
- NEW! End-of-chapter questions and problems have been updated throughout the book to reflect the most current developments in employment law.
- NEW! Improved Instructor Resources include: updated Instructor's Manual; expanded Test Bank

- (with multiple choice and essay questions testing chapter comprehension, business application, and ethical implications); new PowerPoint slides (designed to spark classroom discussion and emphasize business application of legal concepts, slides also include hyperlinks to relevant material and case summaries); new online interactive quiz questions for students; free access to court case updates (revised monthly); and more.
- NEW! Improved Employment and Labor Law Resources have been added to the companion web site including: General Employment and Labor Law information; links and descriptions of Departments, Agencies, Associations and Organizations; Legal Forms and Documents; links to Recent Employment and Labor Law cases (updated monthly); a list of Employment and Labor Law blogs; and more!

FEATURES

- Unique Employment Life Cycle Approach: Chapters are organized according to human resource practices and functions, such as hiring, managing, performance, and termination. The "hire-to-fire" approach follows an intuitive arc for students to follow and match to their own experiences.
- Practical Focus: A number of different features help students see the relevance of the material to their future careers as managers and emphasize applying legal concepts to business situations. "Clippings", now more closely integrated into the chapter, offer brief synopses of recent cases, events, or reports, and show how employment law relates to real things happening in the world around us. "Elements of a Claim" feature outlines particular types of legal claims and explains what needs to be shown for a claim to succeed. "Practical Implications of the Law," italicized throughout the text, are suggestions for carrying out human resource activities in a lawful manner. and are summarized at the end of each chapter. "The Changing Workplace" highlights recent changes in the workplace, human resource practices, and the workforce that have particular implications for the law.

CONTENTS

Part I: INTRODUCTION TO EMPLOYMENT LAW. 1. Overview of Employment Law. 2. The Employment Relationship. 3. Overview of Employment Discrimination.

Part II: THE HIRING PROCESS. 4. Recruitment, Applications, and Interviews. 5. Background Checks, References, and Verifying Employment Eligibility. 6. Employment Testing. 7. Hiring and Promotion Decisions. Part III: MANAGING A DIVERSE WORKFORCE. 8. Affirmative Action. 9. Harassment. 10. Reasonably Accommodating Disability and Religion. 11. Work-Life Conflicts and Other Diversity Issues. Part IV: PAY, BENEFITS, TERMS AND CONDITIONS OF EMPLOYMENT. 12. Wages, Hours, and Pay Equity. 13. Benefits. 14. Unions and Collective Bargaining. 15. Occupational Safety and Health. Part V: MANAGING PERFORMANCE. 16. Performance Appraisals, Training, and Development. 17. Privacy on the Job: Information, Monitoring and Investigations. Part VI: TERMINATING EMPLOYMENT. 18. Terminating Individual Employees. 19. Downsizing and Post Termination Issues.

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eBook

LABOR AND EMPLOYMENT LAW, 15E Text and Cases, International Edition

David Twomey, Boston College

LABOR AND EMPLOYMENT LAW: TEXT & CASES, 15th Edition, International Edition written by a nationally renowned White House labor arbitrator, offers comprehensive and objective coverage of labor and employment law topics that challenge students to develop critical thinking skills through case analysis. In-depth chapters explore labor law topics, focusing primarily on the National Labor Relations Act, and are updated to include coverage of court systems and the role of administrative agencies in policymaking. In addition, a thorough understanding of employment law topics is provided through chapters on discrimination law, occupational safety and health issues, employee privacy and more. Also included in this edition are

issues of violence in the workplace and the implications of the ADA Amendments Act of 2008. No other text in this market can claim the prestige of authorship and timely coverage of topics so important to students in their business careers.

NEW TO THIS EDITION

- NEW! Fully updated topics throughout the text reflect the most current developments in labor and employment law: jurisdictional issues of the RLA and the NLRA, the protection of employee rights under the NLRA, and violence in the workplace. In addition, text and cases expand upon and clarify issues such as: supervisors eligibility or exclusion from the NLRA, union efforts to avoid the NLRB election process, union secondary activity (including consumer picketing, handbilling, and bannering), permanent replacement status of strikers, ERISA and public sector union security clauses, equal employment opportunities issues, age discrimination law, most recent changes to the ADA Amendments Act, whistleblower law, employee privacy rights, and overtime and immigration issues.
- NEW! New cases have been added throughout the text to provide the timeliest illustrations of critical labor and employment law issues. All the most recent labor and employment law cases decided by the Supreme Court are either referenced or reported in this edition, including significant retaliation and equal employment opportunity cases.
- NEW! End-of-chapter questions and problems have been updated and revised to reflect the most current developments in labor and employment law.
- NEW! The glossary has been updated to include several new terms. Specialized vocabulary plays an integral role in this discipline, and learning the terminology serves as a basis for learning how to apply legal concepts.
- NEW! The footnotes in this edition have been fully updated and new footnotes have been added throughout the text. The footnotes not only meticulously provide case citations for further research or assignments, but also provide interesting side-stories to help illustrate the legal concepts explored, offer historical or additional information, and give differing points of view to encourage critical thinking and discussion.
- NEW! New assets have been added to the companion

website to help students and instructors, including: General Employment and Labor Law information; web links and descriptions of Departments, Agencies, Associations and Organizations; Legal Forms and Documents; links to Recent Employment and Labor Law cases (updated monthly); a list of Employment and Labor Law blogs; and more!

FEATURES

- Detailed Footnotes: The footnotes in this edition of Labor and Employment Law have been fully updated and new footnotes have been added throughout the text. The footnotes not only meticulously provide case citations for further research or assignments, but also provide interesting side-stories to help illustrate the legal concepts explored, offer historical or additional information, and give differing points of view to encourage critical thinking and discussion.
- Labor Topics: Labor topics include protection for contingent workers, the union tactic of salting the workforce targeted for union organizational campaigns, and the legality of employee involvement (EI) programs.
- Current ADR and Mediation Coverage: The discussions of alternate dispute resolution and mediation reflect current trends.
- Modern Employment Topics: Current information is provided on privacy rights, employment at will, and non-compete agreements. Chapters on pay and equity, age discrimination, disability discrimination laws, and workers' compensation are included.

CONTENTS

1. Overview; Early Doctrines; Current Applications. 2. Congress, Administrative Agencies, and the Courts. 3. Railway and Airline Labor Relations Law. 4. The National Labor Relations Act. 5. Employer and Unfair Labor Practices. 6. Regulation of Union Activities. 7. Legality of Strikes. 8. Dispute Settlement Law. 9. Regulating Internal Union Conduct: ERISA: RICO. 10. Public Employment and Labor Law. 11. Occupational Safety and Health Law. 12. Discrimination Laws: Protected Classes under Title VII and the Constitution. 13. Procedures and Remedies. 14. Pay Equity; Age Discrimination. 15. Disability Discrimination Laws – Workers Compensation, SSDI, and the ADA – Medical and Military Leaves. 16. Employment Relationships: Contractual and Tort Theories. 17. Employee Privacy Topics. 18. Wage and Hour

Laws – Closings and Unemployment – Foreign Workers.

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ENTREPRENEURIAL BUSINESS LAW



eBook

THE ENTREPRENEUR'S GUIDE TO BUSINESS LAW, INTERNATIONAL EDITION, 4E

Constance E. Bagley, Yale School of Management; Craig E. Dauchy

The 4th Edition of THE ENTREPRENEUR'S GUIDE TO BUSINESS LAW, International Edition takes students through the various stages of starting a business—from start-up and growth to an initial public offering—while highlighting the legal preparations and pitfalls that go along with them. Start-ups experience legal issues unlike those of mature companies, and this text offers seventeen chapters of advice and strategies for recognizing and managing them. Appropriate for both undergraduate and graduate coursework, this newly updated edition presents traditional topics, such as the cyclical nature of business, international issues, contract law, and bankruptcy, as well as more current issues like clean energy, e-commerce, and the effects of the recent recession on entrepreneurship.

NEW TO THIS EDITION

- Clean Energy: Engage students who are interested in creating green collar jobs with updates throughout the text that reflect sweeping changes in the laws surrounding photovoltaics and clean energy technology in general.
- Boards of Directors: Examine up-to-the minute, hot issues such as recent litigation involving Citigroup in which the independent directors were not held liable

- for failing to anticipate the crash of the subprime mortgage market.
- Employment, Covenants, and Discrimination: Introduce students to the myriad legal issues in employment today, such as covenants not to compete, independent contractor status, actionable activities under Title VII, governmental bodies as sources of public policy, and substance abuse in employment discrimination. The text also delves into the latest ADA amendments, new federal minimum wage guidelines, changes to the Vietnam Era Veteran's Readjustment Assistance Acts, the Patient Protection and Affordable Care Act of 2010, and even the potential legal affects of social networking sites.
- Many New "From the Trenches": Illustrate the most current issues with new boxed features about the Uniform Electronics Act, recent litigation surrounding the contraceptive Yaz, California's new Song-Beverly Act, a Nissan case involving the Magnuson-Moss Warranty Act, the Sarbanes-Oxley Act, and others.
- Bankruptcy: Demonstrate the dangers and complexities of creditor's rights and bankruptcy with the Supreme Court's treatment of nonexclusive patent licenses where the debtor company is the licensee.

FEATURES

- Boxed Features: Found throughout the book, these "From the Trenches" boxes include fascinating examples from successful entrepreneurs and venture capitalists. Many based on actual cases, they help students avoid the traps that others failed to recognize.
- "Putting it into Practice" Example: Based on a hypothetical, clean-technology company, this example spans the entire text and follows an entrepreneur through the phases of starting a new venture. As they practice spotting legal issues and outlining solutions in this example, students grow more prepared for a future in business ownership.
- "Getting It in Writing" Section: Give students the practice they need preparing essential legal documents with the samples provided in this feature, such as a venture capital term sheet and an independent contractor services agreement.
- Exhibits: Exposure to key concepts and terms in these exhibits placed throughout the text helps students recognize and better understand the most critical legal issues.

CONTENTS

1. Taking the Plunge. 2. Leaving Your Employer. 3. Selecting and Working with an Attorney. 4. Deciding Whether to Incorporate. 5. Structuring the Ownership. 6. Forming and Working with the Board. 7. Raising Money & Securities Regulation. 8. Marshaling Human Resources. 9. Contracts and Leases. 10. E-Commerce and Sales of Goods and Services. 11. Operational Liabilities & Insurance. 12. Creditor's Rights and Bankruptcy. 13. Venture Capital. 14. Intellectual Property and Cyberlaw. 15. Going Global. 16. Buying and Selling a Business. 17. Going Public.

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INTERNATIONAL BUSINESS LAW







INTERNATIONAL BUSINESS LAW AND ITS ENVIRONMENT, 9E

Richard Schaffer, Professor Emeritus, Appalachian State University; Filiberto Agusti; Lucien J. Dhooge, Georgia Institute of Technology

Today most people agree that no business is purely domestic and that even the smallest local firms are affected by global competition and world events. INTERNATIONAL BUSINESS AND ITS LEGAL ENVIRONMENT is designed to deliver comprehensive, yet accessible, coverage of the legal implications and ramifications of doing business internationally, along with the related cultural, political, economic, and ethical issues faced by global business managers. Focusing on trade, the licensing of intellectual property, and foreign direct investment, the authors present the three major forms of doing business in a foreign country through real-world examples, precedent-setting cases, managerial implications, and ethical considerations.

From the legal relationship between parties in an international business transaction to managing risk to learning the special challenges of doing business in emerging economies, the 9th Edition helps students understand the most common practices and critical issues in global business law.

NEW TO THIS EDITION

- New student-friendly approach: The authors have taken special care to write in a student-friendly way by streamlining the content, clarifying the structure and organization of the material, revising section headers to provide a clearer context, and writing in a more accessible, readable style.
- New cases and examples: Woven throughout the text are new precedent-setting cases and examples of contemporary issues in business law from all parts of the globe. Examples include updates on the European Union, additional information on other systems of regional economic integration, new case law regarding contracts and business documentation, trends in e-commerce and intellectual property, and much more.
- More colorful presentation: This edition is upgrading from a one-color to a two-color design, which makes the book more engaging. Cases and special features are easier to find.

FEATURES

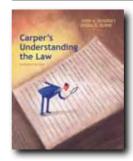
- Cases and Case Questions: Multiple cases in every chapter illustrate the issues and sources of contemporary business law, and every in-text case concludes with a short set of questions for students to test their comprehension as they progress through the chapters.
- End-of-chapter review: Chapter Summaries reinforce students' understanding of the essential topics, and follow-up Questions, Case Problems, and Managerial Implications encourage students to apply what they've learned about the law to business situations.
- Ethics Coverage: Rounding out every chapter, the Ethical Considerations exercises ask students to consider the repercussions of their decisions as future international business leaders.
- Key Terms: Designed to help students streamline their studies, key terms with their corresponding page numbers can now be found in the end-of-chapter content.

CONTENTS

1. Introduction to International Business. 2. International Law and the World's Legal Systems. 3. Resolving International Commercial Disputes. 4. The Formation and Performance of Contracts for the Sale of Goods. 5. The Documentary Sale and Terms of Trade. 6. Legal Issues in International Transportation. 7. Bank Collections and Letters of Credit. 8. National Lawmaking Powers and the Regulation of U.S. Trade. 9. The World Trade Organization: Basic Principles. 10. Laws Governing Access to Foreign Markets. 11. Regulating Import Competition and Unfair Trade. 12. Imports, Customs, and Tariff Law. 13. Regulating Exports. 14. North American Free Trade Law. 15. The European Union. 16. International Marketing and Consumer Law. 17. Protecting and Licensing Intellectual Property. 18. The Legal Environment of Foreign Direct Investment. 19. Employment and Immigration Law. 20. Environmental Law. 21. Regulating the Competitive Environment.

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INTRODUCTION TO LAW/PERSONAL LAW







CARPER'S UNDERSTANDING THE LAW, 7E

John A. McKinsey, College of Business, California State University, Sacramento; Debra Burke, Western Carolina University

Engage your students in the study of the law and what it means to them with UNDERSTANDING THE LAW, Seventh Edition. This popular text discusses how various aspects of the law affect the individual, filling a void for those looking for a more introductory text that covers many of the personal law issues that confront people in their everyday lives. Designed for introductory courses, UNDERSTANDING THE LAW uses

hypothetical and real examples to illustrate important points of the law and to inspire lively class discussion. This edition incorporates new coverage of ethical issues and the law. These ethical and moral issues are covered in boxed readings as well as throughout each chapter. This edition continues to incorporate coverage of international and comparative law throughout to give you essential knowledge for today's global marketplace.

NEW TO THIS EDITION

- The new Table of Contents separates and emphasizes intellectual property, consumer protection, personal liberty, and privacy rights issues in the digital age.
- There is an increased emphasis on ethical issues in all chapters.
- There is more emphasis on student-related topics and issues in all chapters (auto ownership, apartment rental, use of web and social media).

FEATURES

- Morals and Ethics Boxes. This feature adds an ethical and moral element to the book and to your course. Given that many moral and ethical issues are in the news today, this adds a contemporary approach to the course. This feature will act as a discussion starter for many important legal issues.
- Coverage of current topics. Several new topics have been added to the textbook revision. This includes cyber law, social media, communications, online business and services, domestic violence issues, and intellectual property rights.
- Updated cases. New cases have been introduced throughout the text. Cases have been updated within all chapters. There is a more contemporary focus on home ownership, employee and employer rights, personal liberty and privacy rights, intellectual property law, and family law. These topics address some of the recent changes within the economy.
- Integration of Cengage Business Law Video Library.
 Through the revised and improved Instructor's Manual, the authors better integrate video materials with the lessons within the text.
- Consumer Law. While consumer law was covered in previous editions, the 7th edition continues to incorporates "consumer law" in the appropriate headings to make it more defined where legal topics that concern the consumer are covered.
- End-of-Chapter Cases. To help students understand

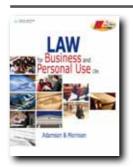
- how the legal system applies the law, each chapter concludes with two excerpted cases that relate to the chapter topic(s). The cases are long enough for students to brief. Each case concludes with a "For Critical Analysis" section.
- End-of-Chapter Questions and Problems. These offer a mixture of review questions, hypothetical case problems, and problems based on an actual case. The questions provide students with the opportunity to check their comprehension of the material covered in the chapter and to use legal reasoning.

CONTENTS

Part I: THE LEGAL SYSTEM AND BASIC PRINCIPLES OF LAW.

1. Introduction to Law. 2. The Constitution. 3. The Court System. 4. Attorney-Client Relationship and Dispute Resolution. 5. Administrative Law. 6. Crimes: Public Wrongs. 7. Torts: Private Wrongs. 8. Contracts: Enforceable Agreements. Part II: APPLICATION OF LAW TO THE INDIVIDUAL. 9. Real Property and Home Ownership. 10. Intellectual and Personal Property Including Motor Vehicles. 11. Renters and Landlords. 12. Employee and Employer Rights and Duties. 13. Consumer Rights, Privacy, and Protection. 14. Family Law. 15. Wills, Trusts, and Probate.

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LAW FOR BUSINESS AND PERSONAL USE, 19E

John E. Adamson, Southwest Missouri State University; Amanda Marrison

Explore the foundations of business law as well as the application of legal concepts to everyday life. LAW FOR BUSINESS AND PERSONAL USE, 19E, combines strong content and interactive technology with consistent, proven instruction to maintain student interest and

support active learning. Coverage includes contracts, criminal law, environmental law, family law, and consumer protection. With more than 1,000 cases, LAW FOR BUSINESS AND PERSONAL USE, 19E, offers plenty of opportunities for case analysis and research.

NEW TO THIS EDITION

- New lesson on environmental law covers current issues involving the environment and corporate legal responsibility.
- New coverage of parental rights in the family law chapter provides even more information for application of law to personal use.
- New coverage of current topics such as green economy, energy legislation, and social networking provides an up-to-date perspective on the influence of law in students' lives.
- New features Develop Your Interpersonal Skills and Develop Your Leadership Skills cover soft and transferrable skills important in the 21st-century workplace.
- New topics that address the College Level Examination Program (CLEP) help students pass this important exam.

FEATURES

- A chapter on the foundations of a marriage contract and the legal aspects of divorce provides students with a real-world connection to law.
- Career Clusters present the needed skills, education, work experience, and industry opportunities for a variety of law-related careers.
- Online Research requires students to use the Internet to research answers and solve legal problems.
- Mock Trial Prep features in each unit cover court and trial procedures to prepare students to participate in mock trial competition.
- Sports and Entertainment Law feature provides current, engaging real-world cases to reinforce chapter concepts.

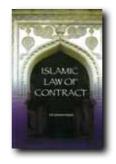
CONTENTS

Part I: LAW, JUSTICE, AND YOU. 1. Laws and Their Ethical Foundation. Laws and Legal Systems. Types of Laws. Ethical Bases for Laws. 2. Constitutional Rights. 3. Court Systems. 4. Criminal Law and Procedure. 5. Civil Law and Procedure. Part II: CONTRACT LAW. 6. Offer and Acceptance. 7. Genuineness of Assent. 8.

Consideration. 9. Legal Capacity to Contract. 10. Legal Purpose and Proper Form. 11. Contractual Obligations and Their Enforcement. 12. Contractual Aspects of Marriage and Divorce. Part III: THE LAW OF SALES. 13. Sales Contracts. 14. Ownership and Risk of Loss in Sales. 15. Consumer Protection. Part IV: PROPERTY LAW. 16. Property and Its Acquisition. 17. Bailments. 18. Ownership and Leasing of Real Property. 19. Insurance Law. 20. Wills, Trusts, and Estates. Part V: AGENCY AND EMPLOYMENT LAW. 21. Agency Law. 22. Employment Law. 23. Unions and the Employment Relationship. 24. Discrimination in Employment. 25: Employment-Related Injuries. Part VI: LEGAL FORMS OF BUSINESS ORGANIZATION. 26. Forms of Business Organization. 27. The Law of Corporations. 28. Other Business Forms and Environmental Responsibility. Part VII: BORROWING MONEY AND PAYING BILLS. 29. Commercial Paper. 30. Negotiability and Negotiation of Commercial Paper. 31. Discharge of Commercial Paper and Electronic Fund Transfers. 32. Secured and Unsecured Credit Transactions. 33. Creditors, Debtors, and Bankruptcy.

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LAW OF CONTRACT







ISLAMIC LAW OF CONTRACT

Dr. Siti Salwani Razali, International Islamic University Malaysia

FEATURES

- Discusses the elements of contract and the issues in the formation of contract in both Common Law and Islamic Law.
- Written in a very simple language yet the discussion is detailed and extensive.

 Suitable to anyone who wants to know how the law of contract works under Common Law and Islamic Law.

CONTENTS

1. Introduction. 2. Legal Capacity. 3. The Islamic Doctrine of Khiyar (Options) 4. Subject Matter (Mahal 'AQD) 5. The Doctrine of Mistake (Ghālāt)

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eBook

THE LAW OF CONTRACTS AND THE UNIFORM COMMERCIAL CODE, 2E

Pamela Tepper

THE LAW OF CONTRACTS AND THE UNIFORM COMMERCIAL CODE, second edition provides your students with a practical, understandable and realistic approach to the law of contracts. This book covers all of the important features of common law contracts as well as Article 2 of the Uniform Commercial Code (UCC). Real cases are used to show your students the practical application of the concepts in each chapter and the fact pattern is used throughout the chapter to demonstrate how contracts and their concepts affect our daily lives, often with unusual results. Chapter summaries, review questions, exercises, running glossary, and more help your students to fully grasp this complex area of the law.

NEW TO THIS EDITION

- New fact patterns, "Just Suppose", drawn from real cases, show your students the practical application of concepts in the chapter.
- "TechCheck" and "Cybercises" address technology issues in contracts, such as using electronic signatures, clouding, and outsourcing.
- "Line of Reasoning" feature summarizes relevant cases within each chapter and poses thought-provoking and

- intriguing questions.
- Expanded exercise section provides additional opportunities for your students to test their understanding of the concepts in the chapter, engaging them by showing how concepts have both practical and current application.
- More graphics reinforce the content and add more interest to the subject.

FEATURES

- Comprehensive, accessible coverage of common law contracts and Uniform Commercial Code, Article 2.
- Two chapters on drafting contracts.
- Chapter summaries, review questions, exercises, running glossary, and more help students fully grasp this complex area of the law.
- "Practical Applications" demonstrate the reality of working with contracts and includes comprehensive coverage of cases and examples.

CONTENTS

PART I: A GENERAL INTRODUCTION TO CONTRACTS. 1. The Nuts and Bolts of Contracts. 2. Contract Basics: An Overview. PART II: FORMING THE CONTRACTS: THE NECESSARY ELEMENTS. 3. Formation of a Contraction: Offer and Acceptance. 4. Consideration: The Value for the Promise. 5. Mutual Assent of the Parties. 6. Capacity: The Ability to Contract. 7. Legality in Contracts. 8. Proper Form of the Contract: Exploring the Statute of Frauds. PART III: CONTRACT PERFORMANCE AND REMEDIES. 9. Performance and Discharge. 10. Remedies in Contract Law. 11. Third Party Contracts. PART IV: AN INTRODUCTION TO THE UNIFORM COMMERCIAL CODE: ARTICLE 2, 12, Sales: Article 2 of the Uniform Commercial Code. 13. Performance under Article 2: Seller and Buyer Duties. 14. Title, Risk of Loss, and Warranties. 15. Seller and Buyer Remedies. 16. Contracts and the Internet: Something Borrowed, Something New. PART V: DRAFTING CONTRACTS. 17. Drafting a Contract: The Essentials. 18. Drafting a Contract: Specific Provisions. 19. Analyzing a Contracts Problem: Putting Theory into Practice.

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LAW OF MARKETING



eBook

THE LAW OF MARKETING, INTERNATIONAL EDITION, 2E

Lynda J. Oswald, University of Michigan

Lynda Oswald's THE LAW OF MARKETING, 2e, International Edition presents the various ways in which the law affects marketing activities in a unique and practical framework. Tracing a product's life cycle – from development to distribution to promotion to sale – this text addresses the particular marketing principles and legal issues associated with each stage. Current business examples stress the relevance of these concepts to the everyday business world while legal cases are included to spark discussion and encourage critical thinking. THE LAW OF MARKETING, 2e, International Edition is designed help students become successful managers who know how to avoid legal problems and make informed decisions.

NEW TO THIS EDITION

- NEW Part Openers Part Openers have been added to highlight the book's unique and practical framework, which details the legal issues related to product development, distribution, promotion, and sale.
- Fully Updated Content Topics throughout the book reflect the most current developments in marketing law.
- New Cases Both Cases and Discussion Cases have been added to appeal to current business students and incorporate changes in the law, including In re Bilski, A.V. v. iParadigms, LLC; Leegin Creative Leather Products v. PSKS, Inc.; Time Warner Cable, Inc. v. DirectTV. Inc.
- Revised Discussion Questions New and updated problems based on real cases appear at the end of

the chapter and give students an opportunity to apply the legal concepts discussed in the chapter to real-life scenarios. New for this edition, case citations have been moved to the Instructor's Manual to encourage critical thinking and analysis.

FEATURES

- Revised Discussion Questions New and updated problems based on real cases appear at the end of the chapter and give an opportunity to apply the legal concepts discussed in the chapter to real-life scenarios.
- Case Treatment Allows Ultimate Flexibility THE LAW
 OF MARKETING, 2e, International Edition offers two
 different types of case treatment to allow you to tailor
 your course to the needs of all students, regardless
 of major. Short summaries of relevant legal cases,
 paraphrased for readability and comprehension,
 are integrated into the text to highlight key legal
 concepts. Discussion Cases, which appear at the
 end of each chapter, are longer cases containing
 the language of the court. Depending upon how the
 course is structured, instructors may assign all or just
 some of the cases, picking and choosing those that
 are most relevant to their own teaching objectives.

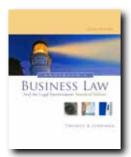
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PART ONE: INTRODUCTION, 1. Overview of the Legal Environment of Marketing. PART TWO: LEGAL ISSUES RELATING TO PRODUCT DEVELOPMENT. 2. Protection of Intellectual Property Assets Through Patent and Copyright Law. 3. Protection of Intellectual Property Assets Through Trade Secret Law, Contractual Agreements, and Business Strategies. PART THREE: LEGAL ISSUES RELATING TO PRODUCT DISTRIBUTION. 4. Antitrust Law. 5. The Franchisor-Franchisee Relationship. PART FOUR: LEGAL ISSUES RELATING TO PRODUCT PROMOTION. 6. Trademark Law. 7. Commercial Speech and Regulation of Advertising. 8. Consumer Protection Law. PART FIVE: LEGAL ISSUES RELATING TO PRODUCT SALE. 9. Contracts and the Sales of Goods Law. 10. Warranties and Products Liability.

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LEGAL ENVIRONMENT OF BUSINESS







ANDERSON'S BUSINESS LAW AND THE LEGAL ENVIRONMENT, STANDARD VOLUME, 22E

David P. Twomey, Boston College; Marianne M. Jennings, Arizona State University

ANDERSON'S BUSINESS LAW AND THE LEGAL ENVIRONMENT, STANDARD VOLUME, is a briefer version of the business law market's #1 summarized case text (does not include the parent book's Parts 7 & 8 on Business Organizations and Real Property). Updated throughout, the 22nd Edition of this time-tested and proven text presents exceptionally clear discussions of law at the right level of detail for the typical undergraduate student-offering the comprehensive coverage you require without overwhelming students with unnecessary detail. Based on the extensive teaching experience of the authors, this text offers an incredible wealth of integrated examples and applications that feature current events and familiar situations to help students grasp critical legal concepts, as well as clear and thorough guidance in helping students prepare for the CPA exam. In addition to the book's feature boxes and case summaries, numerous brief examples and applications are marked "For Example" so students can easily find them as they progress through each chapter's narrative. The new edition will offer CourseMate, CengageNOW, and MindTap as optional digital solutions that engage students and help prepare them for class.

NEW TO THIS EDITION

 MINDTAP is a new personal learning experience that combines all your digital assets – readings, multimedia, activities, and assessments— into a singular learning path to improve student outcomes. MindTap offers complimentary web-apps known as MindApps. MindApps range from ReadSpeaker (which reads the text out-loud to students), to Kaltura (allowing you to insert your own video and audio into your curriculum) to ConnectYard (allowing you to create digital "yards" through social media – all without "friending" your students). CengageNOW is an app within MindTap. www.cengage.com/mindtap.

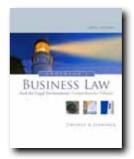
- CengageNOW is a powerful course management tool that provides control and customization to optimize the student learning experience and produce desired outcomes. CengageNOW includes: Interactive eBook, Auto-Graded Homework with several question types, Personalized Study Plan with Multimedia Study Tools and videos, Test Bank, Course Management Tools, and Reporting & Assessment Options.
- COURSEMATE with Engagement Tracker: CourseMate brings course concepts to life with interactive learning tools and an eBook. CourseMate now includes the KnowNOW! Blog, the most current solution for the most convenient online news and classroom application. KnowNOW! brings news into your course with discipline-specific online pages and applications. www.cengage.com/coursemate.
- Case summaries and case examples throughout the text have been updated to feature the most current and newsworthy topics. Some highlights include:
- Chapter 1: The Ethics & the Law feature was updated with a new survey on how employers use social media to obtain information before hiring and what the rights of employer and employee are with respect to the use of Facebook, Twitter, LinkedIn and Google for gathering pre-employment information.
- Chapter 4: Obamacare litigation under the Commerce Clause is covered, as well as an updated Cyberlaw feature to indicate new developments in internet sales tax.
- Chapter 5: Government Regulation of Competition and Prices - This chapter has been rewritten and reorganized to spend more time on the antitrust laws and distinguish the differences between the laws. This includes horizontal competition or relationships among competitors and vertical competition – issues along the supply chain or distribution of goods. Mergers are covered under both.

- Chapter 8: Crimes There are new and interesting topics covered, such as criminal liability for pharmacies, identity theft, computer law, and cyberbullying.
- Chapter 11 on Cyberlaw now includes a section on Cloud Computing.
- Chapter 39: Regulation of Employment New case example on whistleblower protection under the Sarbanes-Oxley Act and the Dodd-Frank Act.

CONTENTS

Preface. Acknowledgments. About the Authors. PART I: THE LEGAL AND SOCIAL ENVIRONMENT OF BUSINESS. 1. The Nature and Sources of Law. 2. The Court System and Dispute Resolution. 3. Business Ethics, Social Forces, and The Law. 4. The Constitution as the Foundation of the Legal Environment. 5. Government Regulation of Competition and Prices. 6. Administrative Agencies. 7. The Legal Environment of International Trade. 8. Crimes. 9. Torts. 10. Intellectual Property Rights and the Internet. 11. Cyberlaw. PART II: CONTRACTS. 12. Nature and Classes of Contracts: Contracting on the Internet. 13. Formation of Contracts: Offer and Acceptance. 14. Capacity and Genuine Assent. 15. Consideration. 16. Legality and Public Policy. 17. Writing, Electronic Forms, and Interpretation of Contracts. 18. Third Persons and Contracts. 19. Discharge of Contracts. 20. Breach of Contract and Remedies, PART III: Sales and Leases of Goods. 21. Personal Property and Bailments. 22. Legal Aspects of Supply Chain Management. 23. Nature and Form of Sales. 24. Title and Risk of Loss. 25. Product Liability: Warranties and Torts. 26. Obligations and Performance. 27. Remedies For Breach of Sales Contracts. Part IV: Negotiable Instruments. 28. Kinds of Instruments, Parties, and Negotiability. 29. Transfers of Negotiable Instruments and Warranties of Parties. 30. Liability of The Parties Under Negotiable Instruments. 31 Checks and Funds Transfers. Part V: Debtor-Creditor Relationships. 32. Nature of The Debtor-Creditor Relationship. 33. Consumer Protection. 34. Secured Transactions In Personal Property, 35. Bankruptcy. 36. Insurance. Part VI: Agency and Employment. 37. Agency. 38. Third Persons In Agency. 39. Regulation of Employment. 40. Equal Employment Opportunity Law. Appendices. Glossary. Case Index. Subject Index.

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ANDERSON'S BUSINESS LAW AND THE LEGAL ENVIRONMENT, COMPREHENSIVE VOLUME, 22E

David P. Twomey, Boston College; Marianne M. Jennings, Arizona State University

ANDERSON'S BUSINESS LAW AND THE LEGAL ENVIRONMENT, COMPREHENSIVE VOLUME is the #1 business law text with summarized cases on the market today. Updated throughout, the 22nd Edition of this time-tested and proven text presents exceptionally clear discussions of law at the right level of detail for the typical undergraduate student-offering the comprehensive coverage you require without overwhelming students with unnecessary detail. Based on the extensive teaching experience of the authors, this text offers an incredible wealth of integrated examples and applications that feature current events and familiar situations to help students grasp critical legal concepts, as well as clear and thorough guidance in helping students prepare for the CPA exam. In addition to the book's feature boxes and case summaries, numerous brief examples and applications are marked "For Example" so students can easily find them as they progress through each chapter's narrative.

NEW TO THIS EDITION

- Bring Current Events into Your Classroom: UPDATES
 and new information in EVERY chapter, as well
 as Weekly Updates featuring new cases, business
 events, and changing laws and regulations—by
 author Marianne Jennings—posted to the Book
 Companion Website. These weekly postings keep
 your course current throughout the term with the
 latest information on law and business practice. A
 great source for lectures, class discussion, quizzes,
 assignments, and exam questions!
- CENGAGENOW is a powerful course management

tool that provides control and customization to optimize the student learning experience and produce desired outcomes. CengageNOW includes:Interactive eBook, Auto-Graded Homework, Personalized Study Plan with Multimedia Study Tools and videos, Test Bank, Course Management Tools, Reporting & Assessment Options. www.coursecare.com. Select CengageNOW.

- MINDTAP is a new personal learning experience that combines all your digital assets readings, multimedia, activities, and assessments— into a singular learning path to improve student outcomes. MindTap offers complimentary web-apps known as MindApps. MindApps range from ReadSpeaker (which reads the text out-loud to students), to Kaltura (allowing you to insert your own video and audio into your curriculum) to ConnectYard (allowing you to create digital "yards" through social media all without "friending" your students). CengageNOW is an app within MindTap. www.cengage.com/mindtap.
- COURSEMATE with Engagement Tracker: CourseMate brings course concepts to life with interactive learning tools and an eBook. CourseMate now includes the KnowNOW! Blog, the most current solution for the most convenient online news and classroom application. KnowNOW! brings news into your course with discipline-specific online pages and applications. www.cengage.com/coursemate.
- Chapter 1: The Ethics & the Law feature was updated with a new survey on how employers use social media to obtain information before hiring and what the rights of employer and employee are with respect to the use of Facebook, Twitter, LinkedIn and Google for gathering pre-employment information.
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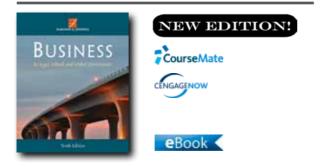
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- Chapter 39: Regulation of Employment New case example on whistleblower protection under the Sarbanes-Oxley Act and the Dodd-Frank Act.

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Real Property. 50. Environmental Law and Land Use Controls. 51. Leases. 52. Decedents' Estates and Trusts. Appendices. Glossary. Case Index. Subject Index.

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BUSINESS, 10E Its Legal, Ethical, and Global Environment

Marianne M. Jennings, Arizona State University

Comprehensive and practical, BUSINESS: ITS LEGAL, ETHICAL, AND GLOBAL ENVIRONMENT, 10TH EDITION emphasizes real-world applications and encourages students to develop their critical thinking skills. As students explore the intersection of law, business strategy, and ethics in the text, they apply the various concepts to more than 200 real-world situations and a wealth of pedagogical features, which heightens their own sense of morality, and illustrates how law and ethics apply to issues in the workplace. BUSINESS: ITS LEGAL, ETHICAL, AND GLOBAL ENVIRONMENT, 10TH EDITION meets all AACSB curricular and accrediting standards, and is an excellent resource for future business managers.

NEW TO THIS EDITION

- NEW organization. The chapters have been reorganized in order to allow flexibility in coverage and to group topics together more logically. A new streamlined approach lays out the legal environment for students in a logical fashion.
- NEW chapter titled Cyberlaw, Social Media, and Privacy. The chapter structure follows employment issues, user issues, appropriation and competition issues, and contract issues. The cyberlaw topics cover everything from bullying to employer access to potential employees' or current employees' Facebook and Instagram postings.

- The administrative law chapter--Chapter 6--has been changed to shorten it and make it more interesting for students by using one example of proposed regulation (requiring the disclosure of calories on theater popcorn) and how businesses responded and the ultimate decision of the agency on the fate of movie popcorn. The threaded example that runs throughout the chapter shows students how administrative agencies can change even the smallest of business operations and how individuals can have input.
- The international law chapter--Chapter 7--has been revised, updated, and become more reflective of the realities of doing business internationally, including the issues of money-laundering and the pervasive nature of FCPA prosecutions. The chapter is now more applied and practical and deals with the realities of the smallest of businesses operating internationally.
- The Contracts chapters--Chapters 12 and 13--have been revised to include the issues on consumer credit as an issue of formation. By eliminating the dull details of the consumer credit chapter and placing the materials in a briefer format, it allows students to see what is different about the content of consumer credit contracts. The issues of collection also includes the discussion of consumer rights on collection and bankruptcy.
- The Appendices have been streamlined to focus on what students and instructors really need to have at their disposal as they study.

FEATURES

- "Consider..." Features: Build students' reasoning skills
 with these creative features, which appear after every
 case and highlight the key fact patterns they need
 to learn. Often taken from real court cases, these
 features help students evaluate and analyze the legal
 and ethical issues just discussed in the chapter, while
 the accompanying Case Problems challenge students
 to think critically about the Court's decision.
- Excerpted Cases: Offer students the most thorough case treatment available, with carefully selected, detailed case excerpts, often with both dissenting and concurring opinions. Each two- to four-page case includes a catchy, one-line synopsis of the legal and ethical issues presented, which helps students recall the case and its primary issues when needed in class and on the job.
- Callout Study Features: Bring law, ethics, and business

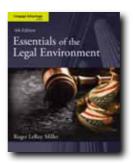
together with "Business Strategy Tip" margin notes, "Business Strategy" boxes, "From the Manager's Desk" readings, and online exercises. These helpful features offer insights into the strategic aspects of the law, and let students apply the legal and ethical principles they're learning to real-life companies.

 End-of-Chapter Features: Introduce students to real-life situations from the viewpoint of the parties involved in the Biography. Thought-provoking essay questions in the "...and the Law" feature center on Economics, Public Policy, Ethics, and other areas of business interest, to give students practice contemplating realistic issues.

CONTENTS

PART I: BUSINESS: ITS LEGAL, ETHICAL, AND JUDICIAL ENVIRONMENT. 1. Introduction to Law. 2. Business Ethics and Social Responsibility. 3. The Judicial System. 4. Managing Disputes: Alternative Dispute Resolution and Litigation Strategies. PART II: BUSINESS: ITS REGULATORY ENVIRONMENT. 5. Business and the Constitution. 6. Administrative Law. 7. International Law. 8. Business Crime. 9. Business Torts. 10. Cyberlaw, Social Media, and Privacy. 11. Environmental Regulation and Sustainability. PART III: BUSINESS SALES, CONTRACTS, AND COMPETITION. 12. Contracts and Sales: Introduction and Formation. 13. Contracts: Performance, Remedies, and Rights. 14. Sales: Product Advertising and Liability. 15. Products: Business Intellectual Property. 16. Business Competition: Antitrust. PART IV: BUSINESS MANAGEMENT AND GOVERNANCE. 17. Management of Employee Conduct: Agency. 18. Governance and Structure: Forms of Doing Business. 19. Governance and Regulation: Securities Law. 20. Management: Employee Welfare. 21. Management: Employment Discrimination. Appendices. A. The United States Constitution. B. The Foreign Corrupt Practices Act (Excerpts). C. The Uniform Commercial Code (Excerpts). D. Dodd-Frank (Wall Street Reform and Consumer Financial Protection Act) (Excerpts). E. The Securities Act of 1933 and the Securities Exchange Act of 1934 (Excerpts). F. Sarbanes-Oxley Key Provisions. G. The Copyright Act (as Amended) (Excerpts). H. Title VII and the Civil Rights Act (Employment Provisions) (Excerpts). I. The Americans with Disabilities Act (Excerpts).

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CENGAGE ADVANTAGE BOOKS: ESSENTIALS OF THE LEGAL ENVIRONMENT, 4E

Roger LeRoy Miller, Institute for University Studies, Arlington, Texas; Frank B. Cross, University of Texas, Austin

ESSENTIALS OF THE LEGAL ENVIRONMENT offers complete one-semester coverage of business law and its environment in a non-technical, straightforward, and student-friendly style. Cases are summarized by the authors and integrated throughout chapters. Miller and Cross explain legal issues and court decisions in a way that pares down legal jargon while keeping students engaged with the material. As part of our Advantage books from South-Western Legal Studies in Business, this paperback, affordable, legal environment text has high quality content options with excerpted cases designed for the price-conscious student.

NEW TO THIS EDITION

- New Chapter 15 on Mortgages and Foreclosures. This
 chapter examines some of the mortgage-lending
 practices that contributed to the latest recession and
 discusses the legal reforms enacted in response to it.
- E-Contracts: Coverage will be moved from the chapter on sales and leases to the first chapter on contracts, "Contract Formation"
- "Shifting Legal Priorities"- This new feature shows students how legal priorities are shifting in the business world. Special emphasis is given to sustainability, ethical trends, and changing managerial responsibilities. Each discussion ends with a brief section titled "Managerial Implications" that discusses why the topic is important to businesspersons.
- New: To help students master the important legal concepts, the Learning Objective are repeated in the margin as appropriate.
- Highlighted Numbered Case Examples: Along with

the highlighted numbered examples, this edition also includes highlighted numbered case examples that present the facts, issues, and rulings from actual cases to help students see how courts apply the legal principles under discussion in the real world.

- Spotlight Cases: High-interest cases for students that have a clear fact pattern that is on point with the legal issue it is intended to illustrate.
- "Linking the Law to [Accounting, Management, Marketing, Finance..]": Included in selected chapters, this feature underscores how the law relates to various other disciplines in the typical business school curriculum.
- To add to student appeal, this edition will be 4-color.
- Debate This: New, each Reviewing feature will conclude with "Debate This" that can be used to spark classroom discussion, small group discussions, or as a written assignment.

FEATURES

• Excerpted Cases. Case excerpts are presented using a standard format of "Background and Facts", "In the Words of the Court", "Decision and Remedy", and either "For Critical Analysis" or "Why is This Case Important?" (one of the latter per chapter). Cases are more streamlined to help students understand how they relate to the topic.

CONTENTS

Unit I: The Foundations. 1. Business and Its Legal Environment. 2. The Courts and Alternative Dispute Resolution. 3. Ethics and Business Decision Making. 4. Constitutional Authority to Regulate Business. Unit II: The Public Environment. 5. Administrative Law. 6. Torts and Product Liability. 7. Criminal Law and Cyber Crime. 8. Intellectual Property and Internet Law. 9. International Law in a Global Economy. Unit III: The Commerical Environment, 10, Business Organizations. 11. Formation of Traditional and E-Contracts. 12. Contract Performance, Breach, and Remedies. 13. Sales and Leases. 14. Creditors' Rights and Bankruptcy. 15. Mortgages and Foreclosures after the Recession. Unit IV: The Employment Environment. 16. Employment, Immigration, and Labor Law. 17. Employment Discrimination. Unit V: The Regulatory Environment. 18. Environmental Law. 19. Antitrust Law and Promoting Competition. 20. Investor Protection and Corporate Governance. Appendices. A. How to Brief Cases and Analyze Case Problems. B. The Constitution. C. The Uniform Commercial Code. D. The Sarbanes-Oxley Act (Excerpts and Explanatory Comments) E. Answers to the Issue Spotters. F. Answers to Even-Numbered For Review Questions. G. Sample Answers for Select Questions with Sample Answers. H. Sample Answers for Case Problems with Sample Answer. I. Case Excerpts for Case Analysis Questions.

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eBook

FOUNDATIONS OF THE LEGAL ENVIRONMENT OF BUSINESS, INTERNATIONAL EDITION, 2E

Marianne M. Jennings, Arizona State University

FOUNDATIONS OF THE LEGAL ENVIRONMENT OF BUSINESS, 2E, International Edition uses an integrated approach to thoroughly explore the intersection of law, business strategy, and ethics. By employing over 200 real-world cases and critical-thinking exercises in its student-friendly writing style, the textbook enables future managers to begin applying business law concepts from the first page. And with its solid theme on ethics, FOUNDATIONS OF THE LEGAL ENVIRONMENT OF BUSINESS, 2E, International Edition challenges students to define their moral compass within the business world. In addition, the textbook fulfills current curricular and AACSB accrediting standards.

NEW TO THIS EDITION

- Updated cases in this edition address: intellectual property rights, product safety, racial discrimination, ethical conduct in international business, corporate executive liability, breach of contract, and more.
- Expanded examples and illustrations reflect hot-topic issues including: undocumented workers, internet crime, corporate influence on politics, nutrition

and health claims, international trade regulations, insurance fraud, and many others.

- Refined End-of-Chapter problems are now more accessible for students.
- Excerpts from the UCC (Uniform Commercial Code) have been added to the book's appendix, enabling students to get the most current information quickly and easily.
- Revised Table of Contents: Agency Law has been expanded into a full chapter, while Business Marketing and Products are now condensed into one streamlined chapter.

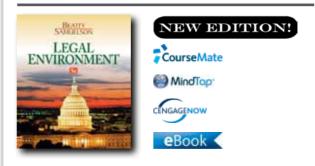
FEATURES

- Critical Thinking Applications: "Consider..." features, presented in an easy to understand Think/Apply/ Answer format, ask students to analyze the legal and ethical material just discussed.
- Carefully selected cases (one to two pages long) include a catchy one-line introduction that provides a quick synopsis of the legal and ethical topics at hand.
- "Red Flags for Managers," an end-of-chapter feature, outlines the most critical legal issues that students need to know when they enter the business world.
- Useful "Business Planning Tips" appear in the margins to help students build a solid bridge between law and business.
- Situational Ethics integration develops students' internal moral compass by challenging them to consider what they would do in difficult business ethics situations.

CONTENTS

1. Introduction to Law. 2. Business Ethics and Social Responsibility. 3. The Court System and Dispute Resolution. 4. Business and the Constitution. 5. Administrative Law. 6. International Law. 7. Business Crime. 8. Business Torts. 9. Environmental Regulation and Sustainability. 10. Contracts and Sales: Introduction and Formation. 11. Contracts and Sales: Performance and Remedies. 12. Business Marketing and Products: Ads, Safety, and Consumer Sales. 13. Business Competition: Antitrust Law. 14. Business and Intellectual Property Law. 15. Agency Law. 16. Business and Employees: Employment Regulation. 17. Business and Employees: Employment Discrimination. 18. Business Structure: The Law of Business Associations. 19. Business Finance: Securities Law. Appendix. Glossary. Index.

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LEGAL ENVIRONMENT, 5E

Jeffrey F. Beatty, Boston University; Susan S. Samuelson, Boston University

With Beatty and Samuelson's exciting fifth edition of LEGAL ENVIRONMENT, today's students are given personal experience in applying legal concepts to reallife issues using practical exercises found throughout the text. From the very first chapter, the authors' superb writing fascinates, drawing students into the concepts of business law within the context of vivid examples and memorable scenarios. No other text is as effective at equipping future business leaders with the knowledge and tools to anticipate the challenges that await them. LEGAL ENVIRONMENT, Fifth Edition teaches students why business law matters not only to their careers but also to their daily lives.

NEW TO THIS EDITION

- Based on extensive research with a number of adopters, the authors have made significant changes to the structure of this book, both re-aligning and giving more coverage to those essential topics that adopters told us were important. Coverage of product liability can now be found in the torts chapter, and coverage of secured transactions and sales are now together in the same chapter. Both discrimination and bankruptcy have been expanded to become their own stand-alone chapters.
- The authors have also expanded their coverage of three key topics that adopters told us were important: sustainability, social media, and employee responsibilities.
- As always, many of the opening vignettes and court cases have been replaced with newer, more relevant cases to provide students with the most current and

interesting examples of law. Several landmark cases have been added to this edition, such as International Shoe Co v. State of Washington, United States v. Biswell, and State Farm v. Campbell. Other new cases include Citizens United v. Federal Election Committee and Texaco v. Pennzoil.

 One of the book's most popular features--the You Be the Judge cases--have also been updated with new examples, such as Soldano v. O'Daniels, Ohio v. Smith, and Totes-Isotoner Co v. United States.

FEATURES

- Emphasize Business Application: The "Exam Strategy" feature has proven to be one of students' most favored features. It offers practical examples that help students learn the thinking process necessary to apply to the law. Divided into a "Question/Strategy/Result" format and written in an relevant and engaging fashion, these exercises provide essential practice material for students. This feature, met with great enthusiasm from reviewers, is interspersed throughout the text, offering many applications for students and instructors. Additional Exam Strategies appear in the new Exam Review section at the end of each chapter.
- Ensure Student Comprehension: The "Exam Review" section at the end of chapters offers a review of key terms, highlighted with additional "Exam Strategy" exercises. Additional thought provoking questions round out this feature to provide a comprehensive study guide for students (or an excellent practice test for instructors to assign).
- Emphasis on Active Learning: Numerous pedagogical features ("Exam Strategy," "You Be the Judge," "Ethics," "Economics & the Law" and "Role Reversal") take an active role in driving the learning process. They test understanding throughout each chapter by asking students to practice applying what they have learned in realistic, contextual situations.
- Practical Ethics Coverage: An "Ethics Checklist" introduced in Chapter 2 provides questions to guide future managers in making tough decisions when faced with one of the many ethical dilemmas they will encounter on the job that are not black and white. "Ethics" features throughout the text encourage students to practice thinking through real-world ethical scenarios.
- Interdisciplinary Perspective: "Economics & the Law"

- and "Ethics" features provide an interdisciplinary context to show how legal decisions can have an impact on the world around us and even on our own everyday lives.
- "Lead by Example" Writing Style: A strong narrative, developed with business students--not law students--in mind, drives understanding of general legal concepts by putting them into context for students. The authors' clear, concise style--filled with lively examples--introduces each topic with familiar, everyday real-world scenarios that students can easily relate to. Students gain an inherent understanding of abstract legal ideas before getting into conceptual definitions and discussions.

CONTENTS

Unit I. The Legal Environment. 1.Introduction to Law. 2. Business Ethics and Social Responsibility. 3. Dispute Resolution. 4.Common Law, Statutory Law, and Administrative Law. 5. Constitutional Law. 6. Torts and Product Liability. 7. Crime. 8. International Law. Unit II. Contracts & the UCC. 9. Introduction to Contracts. 10. Legality, Consent, and Writing. 11. Performance, Discharge, and Remedies. 12. Practical Contracts. 13. Secured Transactions and Sales. 14. Negotiable Instruments. 15. Bankruptcy. Unit III. Agency & Employment. 16. Agency. 17. Employment and Labor Law. 18. Discrimination in the Workplace. Unit IV. Business Organizations. 19. Starting a Business: LLCs and Other Options. 20. Corporations. 21. Securities Regulation. Unit V. Government Regulation and Property. 22. Antitrust. 23. Cyberlaw. 24. Intellectual Property. 25. Property. 26. Consumer Law. 27. Environmental Law. Appendix A The Constitution of the United States. Appendix B Uniform Commercial Code (Selected Provisions.

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MANAGERS AND THE LEGAL ENVIRONMENT, 7E

Strategies for the 21st Century, International Edition

Constance E. Bagley, Yale School of Management

Equip your students with the legal and risk management knowledge essential for success in business management today with Bagley's MANAGERS AND THE LEGAL ENVIRONMENT: STRATEGIES FOR THE 21st CENTURY. 7E, International Edition. Recognized and respected for its cutting-edge coverage and strategic approach, this book offers one of the most comprehensive. challenging, and understandable presentations of legal environments available today. In-depth coverage throughout this edition works with proven management learning features to illustrate how the law impacts daily management decisions and business strategies. Future managers learn how to use principles of law to minimize risk and create value, attain core business objectives, identify and resolve legal issues before they become problems, and effectively handle legal disputes. This edition streamlines coverage of real estate, courts, and ADR to emphasize key principles, while new coverage highlights developments, such as the Dodd-Frank Statute and new legal dilemmas. Integrate today's law with effective management in a presentation that's ideal for both current and future business managers with MANAGERS AND THE LEGAL ENVIRONMENT: STRATEGIES FOR THE 21st CENTURY, 7E. International Edition.

NEW TO THIS EDITION

 COVERAGE OF EMPLOYEE BENEFITS NOW APPEARS IN CHAPTER 12. For a more streamlined coverage of employment law, there are now only two chapters on the topic. Coverage on employee benefits is now included in Chapter 12, "Civil Rights and Employment Discrimination."

- COVERAGE OF INTERNET LAW IS NOW INTEGRATED THROUGHOUT THE TEXT. Rather than segregating coverage of Internet law, "CyberView" features throughout this edition integrate and highlight the Internet applications of the law concepts that students are studying in each chapter, when appropriate.
- DISCUSSION OF REAL ESTATE LAW IS NOW STREAMLINED. In response to user and reviewer recommendations, this edition has condensed coverage of real estate law while still providing the critical information students need for success.
- STREAMLINED PRESENTATION OF COURTS AND ADR KEEPS FOCUS ON KEY LEGAL POINTS. This edition has condensed the book's coverage of Courts and ADR in order to make it easier for students to identify and master the key legal points.
- NEW COVERAGE HIGHLIGHTS THE IMPACT OF THE DODD-FRANK STATUTE. A new "Inside Story" highlights the regulations required under the Dodd-Frank Statute. This edition integrates dynamic discussion of this far-reaching statute and its effects within Chapter 6 "Administrative Law," Chapter 17 "Consumer Protection," and other chapters, where appropriate.
- NEW MANAGER'S DILEMMA HIGHLIGHTS RESPONSE TO GOVERNMENT DEMANDS FOR BLACKBERRY® ENCRYPTION CODES. Students examine the ethical, legal and business considerations of new captivating, actual scenarios, such as Research in Motion's response to demands that it make BlackBerry® encryption codes available to governments concerned with monitoring possible terrorist activity.

FEATURES

- BOOK OFFERS THE MOST COMPREHENSIVE TREATMENT OF THE LEGAL ENVIRONMENT ON THE MARKET. Expert author Constance Bagley addresses today's essential legal topics, such as agency, contracts, torts, criminal law, antitrust, and employment law, as well as specialized topics crucial to business managers, including intellectual property, lending transactions, securities regulation, and environmental law.
- IN-DEPTH CASE TREATMENT PRESENTS 4-6 CASES IN EACH CHAPTER. Provided as summaries or presented in the actual language of the court, numerous cases in each chapter represent crucial

court decisions that shape important business law concepts or present key legal conflicts that managers will address in their careers.

- "PERSPECTIVES BOXES" OFFER AN INTERDISCIPLINARY VIEW OF TODAY'S LAW. Clearly show students how history, politics, and economics impact the evolution of the law with intriguing "Perspective Boxes" throughout the text. Each box focuses on an historical, political, or economic perspective to help students become more aware of the interplay between these three areas and the law.
- "THE RESPONSIBLE MANAGER" AND "A MANAGER'S DILEMMA" SECTIONS DEMONSTRATE LAW'S PRACTICAL APPLICATION. These effective features summarize each chapter from a managerial perspective and discuss the crucial legal and risk management issues that successful managers must consider to avoid costly, time-consuming litigation. These management features offer useful on-the-job references for practicing business managers long after the course is complete.

CONTENTS

UNIT I: FOUNDATIONS OF THE LEGAL ENVIRONMENT. 1. Law, Value Creation, and Risk Management. 2. Ethics and the Law. 3. Courts, Sources of Law, and Dispute Resolution. 4. Constitutional Bases for Business Regulation. 5. Agency. 6. Administrative Law. UNIT II: THE LEGAL ENVIRONMENT. 7. Contracts. 8. Sales, Licensing, and E-Commerce. 9. Torts and Privacy Protection. 10. Product Liability. 11. Intellectual Property. UNIT III: HUMAN RESOURCES IN THE LEGAL AND REGULATORY ENVIRONMENT. 12. The Employment Agreement. 13. Civil Rights and Employment Discrimination. UNIT IV: THE REGULATORY ENVIRONMENT, 14. Criminal Law. 15. Environmental Law. 16. Antitrust. 17. Consumer Protection. 18. Real Property and Land Use. UNIT V: CORPORATE GOVERNANCE, OWNERSHIP, AND CONTROL. 19. Forms of Business Organizations. 20. Directors, Officers, and Controlling Shareholders. UNIT VI: SECURITIES AND FINANCIAL TRANSACTIONS. 21. Public and Private Offerings of Securities. 22. Securities Fraud and Insider Trading. 23. Debtor-Creditor Relations and Bankruptcy. UNIT VII: INTERNATIONAL BUSINESS. 24. International Law and Transactions.

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THE LEGAL ENVIRONMENT OF BUSINESS, 9E

Text and Cases

Frank B. Cross, University of Texas, Austin; Roger LeRoy Miller, Institute for University Studies, Arlington, Texas

THE LEGAL ENVIRONMENT OF BUSINESS is the #1 text for this course--setting the standard by delivering comprehensive, authoritative, and cutting-edge coverage in an interesting and accessible format. Its recipe for success includes the same black letter law flavor as its market-leading counterpart, BUSINESS LAW by Clarkson, Miller, and Cross, but with a specific focus on current topics such as ethics, government regulation, and administrative law. The cases, content, and features of the exciting new ninth edition have been thoroughly updated to represent the latest developments in the business law environment. An excellent assortment of cases ranges from precedentsetting landmarks to important recent decisions, and ethical, global, and corporate themes are integrated throughout. In addition, numerous critical-thinking exercises challenge students to apply what they've learned to real-world issues, and the text offers an unmatched range of support materials, including innovative online teaching and learning resources. The ninth edition offers an unmatched range of digital solutions, including MindTap™ and CengageNOW to engage and prepare students online. It's no wonder THE LEGAL ENVIRONMENT OF BUSINESS is used by more colleges and universities than any other legal environment text.

NEW TO THIS EDITION

 New for Cross/Miller, MindTap[™] is a fully online, highly personalized learning experience that combines readings, multimedia, activities, and assessments from CengageNOW into a singular Learning Path that

guides students through their course. You personalize the experience by customizing authoritative Cengage Learning content and learning tools, including the ability to add your own content in the Learning Path with apps that integrate seamlessly into the MindTap™ framework with Learning Management Systems. Learn more at www.cengage.com/mindtap.

- A new Managerial Strategy feature included in selected chapters focuses on management aspects of business.
- This edition has a new emphasis on social media and a new Insight into Social Media feature because it is a relevant topic in the business world.
- New Chapter 15, "Internet Law, Social Media, and Privacy," includes the material on the Internet from the previous chapter "Intellectual Property and Internet Law" in addition to information that addresses social media and privacy.
- Chapter 4, "Business Ethics," is completely revised and includes more hypothetical situations for students to explore.
- Product liability is now covered with strict liability. The chapter "Strict Liability and Product Liability" follows Chapter 12, "Torts."
- Cases that have a monumental impact on the development of the law are now identified as "Classic Cases." They include a section that spells out the importance of the case for students.
- New Spotlight Cases and Spotlight Case Problems provide fun and interesting fact patterns and are good teaching cases.
- New Issue Spotters features included at the end of the chapters help students identify the issues and apply the laws they learned about.
- A new Legal Reasoning Group Activity at the end of each chapter provides a business scenario and requires each group of students to answer a specific question pertaining to the scenario using the information provided in the chapter. These activities can be used to promote class discussion or completed as homework.

CONTENTS

Unit 1: THE FOUNDATIONS. 1. Law and Legal Reasoning. 2. The Court System. 3. Alternative and Online Dispute Resolution. 4. Business Ethics. Unit 2: THE PUBLIC AND INTERNATIONAL ENVIRONMENT. 5. Business and the Constitution. 6. Administrative Agencies. 7. Criminal

Law and Cyber Crime. 8. International Law in a Global Economy. Unit 3: THE COMMERCIAL ENVIRONMENT. 9. Formation of Traditional and E-Contracts. 10. Contract Performance, Breach, and Remedies. 11. Sales and Lease Contracts. 12. Torts. 13. Strict Liability and Product Liability. 14. Intellectual Property Rights. 15. Internet Law, Social Media, and Privacy. 16. Creditor-Debtor Relations and Bankruptcy. Unit 4: THE BUSINESS ENVIRONMENT. 17. Small Business Organizations. 18. Limited Liability Business Forms. 19. Corporations. Unit 5: THE EMPLOYMENT ENVIRONMENT. 20. Agency. 21. Employment Relationships. 22. Employment Discrimination. 23. Immigration and Labor Law. Unit 6: THE REGULATORY ENVIRONMENT. 24. Consumer Protection. 25. Environmental Law and Sustainability. 26. Real Property and Land Use Control. 27. Antitrust Law. 28. Investor Protection and Corporate Governance. Appendix A: How to Brief Cases and Analyze Case Problems. Appendix B: The Constitution of the United States. Appendix C: Article 2 of the Uniform Commercial Code. Appendix D: The Sarbanes-Oxley Act of 2002 (Excerpts and Explanatory Comments) Appendix E: Answers to the Issue Spotters. Appendix F: Sample Answers for Business Case Problems with Sample Answer.

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THE LEGAL ENVIRONMENT OF BUSINESS, 12E

Roger E. Meiners, University of Texas, Arlington; Al H. Ringleb, CUIS and University of Iowa; Frances L. Edwards, Clemson University

THE LEGAL ENVIRONMENT OF BUSINESS provides a practical introduction to the structure and function of the legal system from the perspective of the professional nonlawyer. While noting our legal heritage, there is a strong emphasis on the nuts and bolts of basic legal rules that most impact business today. This popular text effectively adapts a traditional case focus for the unique needs of business students. Incorporating clear and concise coverage of a wide range of up-to-date topics, the twelfth edition of this trusted text introduces key points of law through business-specific examples and realistic scenarios that students can appreciate. The authors' readable style complements their extensive knowledge of domestic and international business to make the text both an exceptional teaching tool and a favorite among instructors and students alike. To complement this edition, CourseMate and CengageNOW are available as online solutions to help engage and prepare students for this course.

NEW TO THIS EDITION

- To complement this edition, CourseMate and CengageNOW are available as online solutions to help engage and prepare students for this course.
- New Part III brings together three chapters that concern the employment relationship. As the Supreme Court reminds us, employment law builds on agency; so THE LEGAL ENVIRONMENT OF BUSINESS begins with agency and employment-at-will. Then the many legal requirements imposed on employers at the state and federal levels, especially employment discrimination law, are covered. Employment law is

- a subject relevant to all people in business, so most instructors cover this material. As a result, it is given more prominent placement.
- Other chapters have been reordered in response to user surveys. Business Organizations now comes before the chapter Negotiable Instruments, Credit, and Bankruptcy, fleshing out Part II. Securities Regulation has been moved up in Part IV on the regulatory environment for more prominence as more instructors are covering the subject.
- Most students show less interest in material they do not think is relevant to their immediate world. Hence, many new cases have been chosen that show contemporary, ordinary business situations to which students can relate, while the court decisions provide discussion of legal principles to teach the key concepts and show the importance of knowing the law in dayto-day business.
- The text is written to be accessible to today's students.
 Ordinary examples are built into the text so that
 explanations of law are not abstract. Similarly, social
 media applications are included where relevant,
 focusing on the advancement of technology, such as
 the use of mining social media data for credit scoring.
- Each chapter has been updated with more material on recent developments or legal topics that have grown in importance. To prevent the text from growing longer, material that is not as critical has been given less coverage.

FEATURES

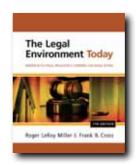
- Each chapter features excerpts of multiple cases that are integrated within the text to provide immediate practical examples of key concepts and illustrate legal reasoning applied to common business situations. Cases demonstrate that judges apply legal reasoning to resolve disputes--not just to give personal opinions.
- Issue Spotters provide immediate application of legal principles to a common business situation so that students see the relevance of the material they are studying.
- International Perspective features are integrated in every chapter to highlight variations in the law around the world to provide a broader perspective on legal concepts that apply to global businesses.
- Test Yourself feature boxes appear two or three times in each chapter so that students have feedback to see if they have the necessary mastery of material covered

in the past few pages. Several true/false, multiplechoice, and fill-in-the-blank questions, with answers provided below, make clear to students whether their reading comprehension is adequate.

CONTENTS

Part I: ELEMENTS OF LAW AND THE JUDICIAL PROCESS. 1. Today's Business Environment: Law and Ethics. 2. The Court Systems. 3. Trials and Resolving Disputes. 4. The Constitution: Focus on Application to Business. 5. Criminal Law and Business. Part II: ELEMENTS OF TRADITIONAL BUSINESS LAW. 6. Elements of Torts. 7. Business Torts and Product Liability. 8. Real and Personal Property. 9. Intellectual Property. 10. Contracts. 11. Domestic and International Sales. 12. Business Organizations. 13. Negotiable Instruments, Credit, and Bankruptcy. Part III: THE EMPLOYMENT RELATIONSHIP. 14. Agency and the Employment Relationship. 15. Employment and Labor Regulations. 16. Employment Discrimination. Part IV: THE REGULATORY ENVIRONMENT OF BUSINESS. 17. The Regulatory Process. 18. Securities Regulation. 19. Consumer Protection. 20. Antitrust Law. 21. Environmental Law. 22. The International Legal Environment of Business. Appendix A: Legal Research and the Internet. Appendix B: Case Analysis and Legal Sources. Appendix C: The Constitution of the United States of America. Appendix D: The Uniform Commercial Code (Excerpts). Appendix E: National Labor Relations Act (Excerpts). Appendix F: Title VII of Civil Rights Act of 1964 (Excerpts). Appendix G: Americans with Disabilities Act (Excerpts). Appendix H: The Antitrust Statutes (Excerpts). Appendix I: Securities Statutes (Excerpts).

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THE LEGAL ENVIRONMENT TODAY, 7E Business In Its Ethical, Regulatory, E-Commerce, and Global Setting

Roger LeRoy Miller, Institute for University Studies, Arlington, Texas; Frank B. Cross, University of Texas, Austin

THE LEGAL ENVIRONMENT TODAY: BUSINESS IN ITS ETHICAL, REGULATORY, E-COMMERCE, AND GLOBAL SETTING, 7th Edition gives students the working knowledge of business-related laws recommended by the Association to Advance Collegiate Schools of Business, and helps strengthen the reasoning skills they need to interpret and apply them. Challenging students to analyze and resolve the legal issues in the chapters, the text includes many learning features, including full cases and excerpts from 2010 and 2011 decisions, exam preparation tools, hypothetical situations and exercises, ethical discussions, and international considerations. Chapter topics include the latest on corporate responsibility, the housing crisis, financial and credit card reforms, health-care laws, and much more. Hands-on and student friendly, the text includes online access to interactive flash cards, quizzing, and other study tools.

NEW TO THIS EDITION

- New or Improved Chapters: E-Contracts, Cyber Crime, Employment, Immigration, and Labor sections have all been expanded or reorganized for better student comprehension, while an all-new chapter explores mortgage lending practices and the latest recession, and the resulting laws enacted.
- Eye-Opening Issues: To pique student interest, chapters begin with the latest news surrounding the legal issues, such as health-care reform, financial reform, new credit card reforms, challenges to Sarbanes-Oxley, and more.
- "Linking the Law" Feature: Demonstrating how law

relates to management, marketing, economics, accounting, and finance, these end-of-chapter discussions stress real-world business applications while providing legal guidelines for managers.

- Clarifying New Case-Examples: In addition to the numbered examples throughout the readings, the 7th Edition includes numbered Case-Examples to give students a quick glimpse into the ways courts apply legal principles.
- Exam Preparation Tools: Each chapter concludes with Exam Preparation features like "Issue Spotters" to facilitate review of the material, along with a reference section for information on where to find interactive reviews, online quizzes, flashcards, and other study tools.

FEATURES

- Commonsense Organization: Enhance student comprehension with the book's logically organized coverage of torts, strict liability, and product liability, as well as added material on mortgages and foreclosures, financial reform, and health-care reform.
- Insightful Prevention and Ethics Features: Help students avoid or mitigate legal problems in their future careers with the new "Preventing Legal Disputes" feature in each chapter. Case-based "A Question of Ethics" and "Insight into Ethics" sections also help students navigate ethical issues from multiple perspectives with examples of thoughtful, open-ended solutions.
- A.A.C.S.B.-Approved Coverage: Meet all of the specific curriculum requirements outlined by the A.A.C.S.B. with the "Dimensions" questions following each case. These intriguing questions help students a see the global, ethical, e-commerce, and environmental considerations of each legal issue for a well-rounded perspective of business law.
- Critical-Thinking Skills Development: Several in-text features designed to help students apply their knowledge include "What If the Facts Were Different," "Management Perspectives," "Landmark in the Legal Environment," and "For Critical Analysis." Other sections, such as "Landmark in the Law" and "Application to Today's Environment," enhance student decision-making by showing the impact of landmark cases and statutes on the legal environment.
- Stimulating Hypothetical Situations: Students practice identifying issues and applying legal remedies

with "Reviewing" hypothetical scenarios. Each asks a series of probing questions to help students gauge their understanding of chapter material.

CONTENTS

Unit 1: THE FOUNDATIONS, 1. Business and Its Legal Environment. 2. Ethics and Business Decision Making. 3. Courts and Alternative Dispute Resolution. 4. Constitutional Authority to Regulate Business. 5. Torts and Cyber Torts. 6. Criminal Law and Cyber Crime. 7. International Law in a Global Economy. Unit 2: THE COMMERCIAL ENVIRONMENT, 8. Intellectual Property and Internet Law. 9. Formation of Traditional and E-Contracts. 10. Contract Performance, Breach, and Remedies. 11. Sales, Leases, and Product Liability. 12. Creditor-Debtor Relations and Bankruptcy. 13. Mortgages and Foreclosures after the Recession. Unit 3: BUSINESS AND EMPLOYMENT. 14. Small Business Organizations. 15. Corporations. 16. Agency. 17. Employment, Immigration, and Labor Law. 18. Employment Discrimination. Unit 4: THE REGULATORY ENVIRONMENT. 19. Powers and Functions of Administrative Agencies. 20. Consumer Protection. 21. Protecting the Environment. 22. Land-Use Control and Real Property. 23. Antitrust Law and Promoting Competition. 24. Investor Protection and Corporate Governance. Appendix A: How to Brief Cases and Analyze Case Problems. Appendix B: The Constitution of the United States. Appendix C: The Uniform Commercial Code (Article 2). Appendix D: The Sarbanes-Oxley Act of 2002 (Excerpts and Explanatory Comments). Appendix E: Sample Answers for Selected Questions with Sample Answer. Appendix F: Sample Answers for Case Problems with Sample Answer. Appendix G: Answers to Issue Spotters.

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REAL ESTATE LAW



eBook

ESSENTIALS OF PRACTICAL REAL ESTATE LAW, INTERNATIONAL EDITION, 5E

Daniel F. Hinkel, The National Center for Paralegal Training

ESSENTIALS OF PRACTICAL REAL ESTATE LAW, International Edition is a concise, yet thorough examination of the most critical areas of real estate law. It employs a user-friendly approach to introducing important real property law concepts. The text details the transactional aspects of the law needed to assist attorneys with closing real estate purchases, sales, and mortgage loans secured by real estate. It includes case summaries that allow students to practice their analytical skills and see how concepts are applied in practice. Each chapter includes practical assignments and a self-study examination to help students reinforce their understanding of the material contained in the chapter. The numerous forms and checklists also facilitate understanding of each concept and ensure the student is well prepared to work as a professional in real estate. The legal theory, tips, checklists, relevant forms, case summaries, and assignments assist the student in understanding how to successfully work in a real-world environment.

NEW TO THIS EDITION

- Covers the new RESPA the rules are discussed including instructions on how to complete the new HUD-1 form.
- Discusses the recent real estate recession including the efforts being made by the federal and state governments to assist homeowners faced with foreclosure.
- Comprehensive coverage of technology and how it affects real estate practice and law, including

- new coverage on the use and etiquette of email correspondence.
- "Helpful Websites" has been added to each chapter providing the instructor and students with Internet links to additional information.
- New profiles of working paralegals provide practical tips on working in the real estate field.

FEATURES

- Extensive inclusion and explanation of forms and documents central to the world of real estate.
- Details the transactional aspects of the law needed to assist attorneys with closing real estate purchases, sales, and mortgage loans secured by real estate.
- Includes legal theory, tips, checklists, several relevant forms, and case summaries to assist the student in understanding how legal principles work in a realworld environment.
- Strong coverage of ethics in each chapter.

CONTENTS

1. Introduction to the Law of Real Property. 2. Concurrent Ownership. 3. Surveys and Land Descriptions 4. Encumbrances, Easements, and Licenses 5. Contracts 6. Deeds 7. Legal Aspects of Real Estate Finance 8. Title Examinations 9. Title Insurance 10. Real Estate Closings 11. Real Estate Closing Forms and Examples 12. Condominiums and Cooperatives 13. Leases. Appendix: Answers to Self-Study Examinations. Glossary. Index.

© 2012, 512pp, Paperback, 9781111309060



eBook

PRACTICAL REAL ESTATE LAW, INTERNATIONAL EDITION, 6E

Daniel F. Hinkel, The National Center for Paralegal Training

PRACTICAL REAL ESTATE LAW, International Edition, is an excellent text for educating and training future

paralegals about the intricacies of real estate law and transactions. This user-friendly text covers the central areas involved in transactional real estate in detail. These areas include real estate contracts, real estate brokerage relationships, real estate finance, as it specifically relates to residential and commercial processes, surveys, title insurance and federal taxation and how it applies to the ownership and investment in real estate. The text also discusses the many new laws that have been passed to assist homeowners facing foreclosure. Case summaries successfully illustrate how the legal principles operate in the real world and will give your students practice in reading and analyzing case material. While many theories of residential and commercial real estate transactions are the same. your students will benefit greatly from the residentialspecific and commercial-specific discussions, forms, and checklists that explain the vast differences.

NEW TO THIS EDITION

- Student StudyWare CD provides additional quizzing, case studies, and key terms flashcards to help students master the important concepts in the course.
- Contains a discussion of the new RESPA, HOEPA and Truth-in-Lending rules, including instructions on how to complete the new HUD-1 form.
- Material on the recent real estate recession, including the efforts being made by the federal and state governments to assist homeowners faced with foreclosure.
- New content on the use and etiquette of email correspondence.
- "Helpful Websites" in each chapter provide instructors and students with Internet links to additional information.

FEATURES

- Checklists explain real estate transactions stepby-step, helping students better understand the material and acting as an on-the-job reference for professionals.
- Contains detailed residential and commercial real estate content and forms.
- Includes illustrative case summaries that introduce students to reading and analyzing a case.
- An "Ethics" feature in each chapter takes the student into a hypothetical situation that clearly represents an ethical problem in a real estate law practice.

 Review questions, case problems, and practical assignments at the end of the chapters provide students with more exercises and opportunities to put modern real-estate concepts into practice.

CONTENTS

1. Introduction to the Law of Real Property. 2. Concurrent Ownership. 3. Surveys and Land Descriptions. 4. Public Regulation and Encumbrances. 5. Easements and Licenses. 6. Contracts. 7. Preparation and Review of a Real Estate Contract. 8. Deeds. 9. Financing Sources in Real Estate Transactions. 10. Legal Aspects of Real Estate Finance. 11. Mortgage Forms and Provisions. 12. Title Examinations. 13. Title Insurance. 14. Real Estate Closings. 15. Government Regulation of Real Estate Closings. 16. Real Estate Closing Forms and Examples. 17. Condominiums and Cooperatives. 18. Leases. Glossary.

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REAL ESTATE LAW, 9E

Robert J. Aalberts, University of Nevada, Las Vegas

Clear, concise, and current, REAL ESTATE LAW, 9th Edition, combines practical legal examples with theory and case law to give business and real estate majors a comprehensive picture of the field. Rather than using a state-specific format, this fully updated edition covers real estate law generally, offering discussions, short case summaries, longer teaching cases, exhibits, and practical applications that help students spot the issues, apply legal principles to realistic situations, and recognize when to consult an attorney. Coverage of ethical concerns and public policy matters sparks insightful, in-depth discussions on key issues relating to real estate law.

NEW TO THIS EDITION

- UP-TO-DATE COVERAGE: Updated case summaries, current teaching cases, updated and expanded discussions of ethical issues, and coverage of new legal developments and issues ensure the most upto-date content.
- CONTEMPORARY, REAL LIFE TOPICS: Relate key issues to students' own lives with discussions on the issues surrounding the Occupy Wall Street movement and private property, the Americans with Disabilities Act and public accommodations, and Zillow.com and its effects on real estate values. Also included are new discussions about alternative dispute resolution in real estate and new developments in homeowner's insurance.
- CURRENT ENERGY-RELATED AND ENVIRONMENTAL ISSUES: New coverage of the most current energyrelated and environmental topics, such as wind and solar power, energy usage disclosure laws, new developments in the Endangered Species Act, sustainability requirements in homeowners associations, and new developments in hydraulic fracking for oil and natural gas highlights recent developments.
- THE LATEST LANDLORD/TENANT ISSUES: New legal issues discussed include rent control, sexual harassment of tenants, and medical marijuana and landlord and tenant liability.
- NEW MORTGAGE CRISIS INFORMATION: The most up-to-date material available on the Mortgage Electronic Registration Act (MERS), ghost neighborhoods and foreclosure, and the Consumer Finance Protection Bureau and its new functions regarding mortgages has been added. Also discussed are mortgage servicers and the Dodd-Frank Act, as well as the new merger of RESPA and TILA requirements for mortgages.
- CURRENT INDUSTRY-RELATED ISSUES: The Fair Housing Act, Castle Doctrine, and new state laws post-Kelo bring students up-to-date on the latest issues.

FEATURES

• EASY-To-UNDERSTAND: Chapter-opening learning objectives alert students to the concepts they should understand, while engaging chapters build upon one another to illustrate various types of real estate transactions and tell the real estate "story."

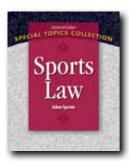
- IN-CHAPTER CASES: "Case in Point" features summarize cases, illustrating chapter concepts with examples.
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- ETHICAL ISSUES: "Ethical and Public Policy Issues" features in each chapter provide information that sparks insightful, in-depth discussions on key issues relating to real estate law.

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SPORTS LAW





SPORTS LAW

Adam Epstein, Central Michigan University

Sports Law by Adam Epstein brings the multi-billion dollar business of sport to the classroom. Epstein's book delves into the world of interscholastic, intercollegiate and professional athletics by exploring various categories of law and its relationship to sport. In addition to providing an examination of the history of the NCAA, this textbook examines relevant NCAA cases along with excerpts from the most recent NCAA bylaws in chapters throughout the book. This aspect of the text is particularly helpful for those who have an interest in pursuing a career in college sports. The book begins with an examination of the most current cases and regulations governing sports agents and how such individuals have helped to shape the sport business. The author also provides the best discussion on the importance and role of contracts in the sports industry with an exploration of various sports contracts and special contract clauses. Along with the aforementioned topics, Sports Law dives into other important legal topics in the sports industry including torts, crimes, Title IX and gender issues, social media concerns, disability issues, antitrust and labor issues involving leagues and their player associations, an examination of international issues including the Olympic Movement and more. Epstein provides abridged cases involving Andy Oliver, Jeremy Bloom, Coach Jim O'Brien and others. Sports Law brings the dynamic and exciting world of sports law to the undergraduate and graduate student.

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- History of the NCAA and exploration of relevant bylaws where appropriate throughout the text.
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TECHNOLOGY LAW AND INTELLECTUAL PROPERTY



eBook

CYBERLAW, 3E Text and Cases, International Edition

Gerald R. Ferrera, Bentley University; Margo E. K. Reder, Boston College; Stephen D. Lichtenstein, Bentley University; Robert Bird, University of Connecticut

Modern business leaders need knowledge and agility to navigate the ever-evolving legal world of e-commerce, and the third edition of CYBERLAW: TEXT & CASES, 3e, International Edition gives them both. Delivered in an entrepreneurial style, the text takes students through the complete business lifecycle—from idea to operation to dissolution—while examining the legal, managerial, and ethical issues affecting technology at each stage. Excerpted cases thoroughly explain the law in every chapter, while a running case about Google enlightens students with the real-world legal implications of running a technology company today.

NEW TO THIS EDITION

- Legal Coverage: Connect with students by relating topics to the high-tech world they were born into. Updated and refined, CYBERLAW: TEXT & CASES, International Edition provides in-depth coverage of ever-changing technology laws—including patents, trade secrets, and international cyberlaw while security and crime-related topics have been streamlined to make room for more current issues.
- NEW Chapter 2: Innovations and Inventions: Spark student curiosity with a new chapter on business asset development. Business models created around new inventions and innovation can generate extreme outcomes, and this fascinating chapter with its carefully selected cases on business start-ups will show students why.

- NEW Chapter 3: Financing and Exit Strategies: Illustrate the technology company's typical lifecycle from start-up to a change in control or even dissolution. This easy-to-understand chapter presents new material on financing and exit strategies from the strategic and legal perspectives, and introduces equity and other types of financing, forms of organization, roles of directors and officers, and more.
- NEW Chapter 10: Employment: Demonstrate the vital importance of human capital to technology companies with this new chapter on employmentrelated issues. In addition to retaining a highly skilled, mobile workforce, this chapter addresses executive compensation, non-disclosure, and stock options, as well as foreign employees (under visa programs), sub-contractors, unpaid interns, and other special status workers.
- NEW Running Google Case: Address fourteen technology-related legal matters with a single, thought-provoking case—which spans the entire text! Each chapter details a separate legal issue and how Google dealt with it to their advantage or otherwise. Students will see how a law can affect a single company in multiple ways, and develop a deeper understanding of the complexities of cyberlaw.

FEATURES

- Case Analysis and Interpretation: Help students develop analytical skills with excerpts from actual legal cases in each chapter. Written in the language of the Court, these cases demonstrate how the laws impact real businesses, along with the logic applied in the rulings. At the end of each case, students enhance their understanding of the material with questions on business strategy, legal environment, or ethics. (Answers provided to instructors in the Solutions Manual.)
- Ethical Considerations of Business: Mold students into informed leaders who evaluate opportunities from multiple viewpoints! The goals of stockholders and stakeholders are frequently at odds in the business world, which is why CYBERLAW: TEXT & CASES, International Edition challenges students with important ethical considerations in every chapter. In-chapter cases and end-of-chapter questions allow students more practice at this critical skill, and help them assess the issues with an open mind.
- Manager's Checklist: Develop students into more

- perceptive business managers with this helpful section, which offers methods for spotting important issues and complying with complex technology laws, while avoiding common pitfalls.
- Critical Thinking Skills: Prepare students for the working world with policy questions and case problems that test their ability to act effectively in difficult situations. Carefully selected to provide a cross-section of issues, these end-of chapter assignments let students practice and develop the critical thinking skills that hiring managers look for. (Answers provided to instructors in the Solutions Manual.)

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LEGAL ASPECTS OF MANAGING TECHNOLOGY, INTERNATIONAL EDITION, 5E

Lee B. Burgunder, California Polytechnic, San Luis Obispo

The fifth edition of LEGAL ASPECTS OF MANAGING TECHNOLOGY, INTERNATIONAL EDITION guides students through the complex legal issues involved with today's fast-paced, rapidly-changing technology environment. This textbook offers a comprehensive

presentation of intellectual property rights and solid coverage of other key topics including ecommerce, privacy, antitrust, and biotechnology. Its goal is not to make readers legal experts; rather it is too allow managers to understand the fundamental legal issues pertinent to technology management so that they can competently create strategic plans in consultation with their attorneys. Regardless of students' majors or future career plans – be it in business, management, computer science, engineering, architecture, biology, or law – this text provides students with the tools they need for understanding, applying, and anticipating fundamental legal issues related to technology.

NEW TO THIS EDITION

- Superior Readability through Streamlined Presentation

 LEGAL ASPECTS OF MANAGING TECHNOLOGY,
 INTERNATIONAL EDITION has always engaged students, regardless of their majors or future career goals, with a lively and accessible writing style. In this edition, the author has carefully edited the text to further enhance the presentation of the material and now provides a more concise explanation of integral technology issues without sacrificing topical coverage or case quantity.
- Current Coverage of Evolving Laws This edition has been fully updated to incorporate changes in the law and include the most current issues in the technology law environment. In addition, because of the rapidly changing nature of the content, LEGAL ASPECTS OF MANAGING TECHNOLOGY, 5e, INTERNATIONAL EDITION teaches students to anticipate changes to the law. The text guides students through the legal principles first by outlining the rationale, then by applying them in tangible, familiar contexts, finally moving to how those same concepts are applied in cyberspace. This approach builds a strong foundation that will allow students to predict how the laws might adapt to changing technologies.
- Engaging Today's Students with Interesting and Controversial Topics – This text offers a wealth of interesting, real-life examples that students not only relate to, but are eager to discuss. Controversial topics like the expectation of privacy in regards to Facebook, MySpace, and sexting and the copyright issues involved with systems like Napster, Grokster, and now internet radio have been added to peak student curiosity and spark classroom debates and

lively lectures.

FEATURES

- Topical Coverage Allows Ultimate Flexibility In addition to covering the traditional cyberlaw issues of intellectual property (trademarks, copyright, domain names) and ecommerce, this text also offers in depth coverage of patents and examines antitrust, and biotechnology issues. This varied coverage allows you to tailor the content to the needs of your course, whether it's intended for students pursing careers in business, management, computer science, engineering, architecture, biology, or law.
- Superior Readability and Engaging Examples The lively and accessible writing style is a hallmark feature of this text and the author engages readers with interesting real company examples that students are familiar with, including Apple, IBM, Facebook, MySpace, Wal-Mart, Amazon.com, and many more.
- Seeing the Big Picture through Running Examples

 Managers must be able to view a situation from various legal contexts in order to make the best decisions. In LEGAL ASPECTS OF MANAGING TECHNOLOGY, 5e, INTERNATIONAL EDITION two running hypothetical and real-world company examples provide a framework for applying the law to various aspects and stages of product creation, development, distribution, and sale.
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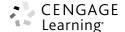
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